



Wilson, North Carolina.

Current market data.

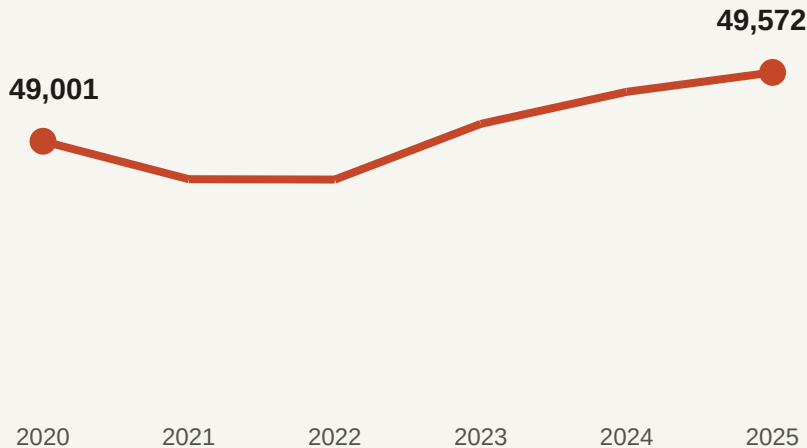
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.2% since 2020.

49,572

people, the 24th-largest of North Carolina's cities and towns.

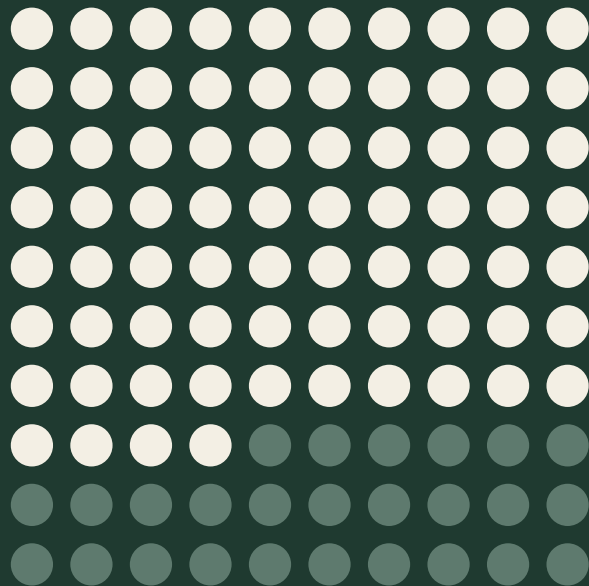


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

74.2%

of 31,842 jobs located in Wilson are filled by in-commuters.



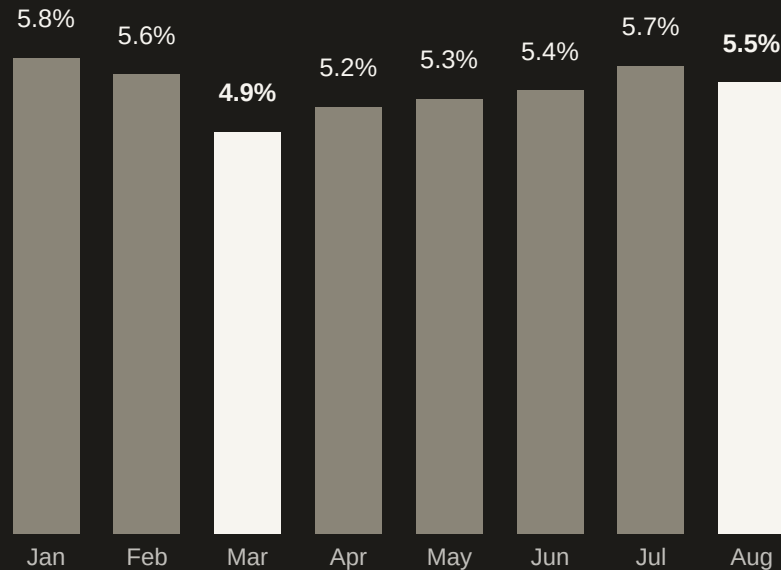
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
4.9%.

5.5%

in August 2026, the latest month released. A year earlier it was 6.4%.

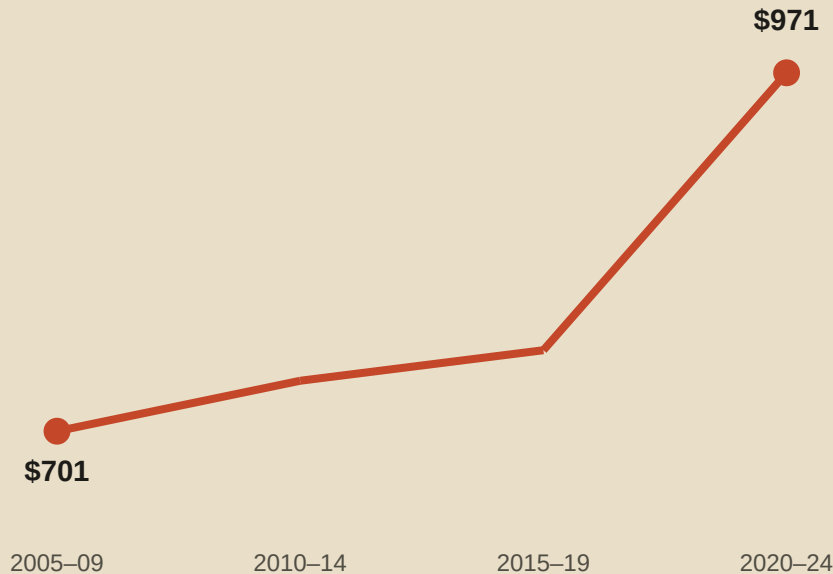


RENT

Median rent is up 39%
since the 2005–2009
survey, before inflation.

\$971

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent jumps \$778.

A \$778 gap between neighbors, the sharpest rent edge between adjacent tracts in Wilson County.

TRACT 1

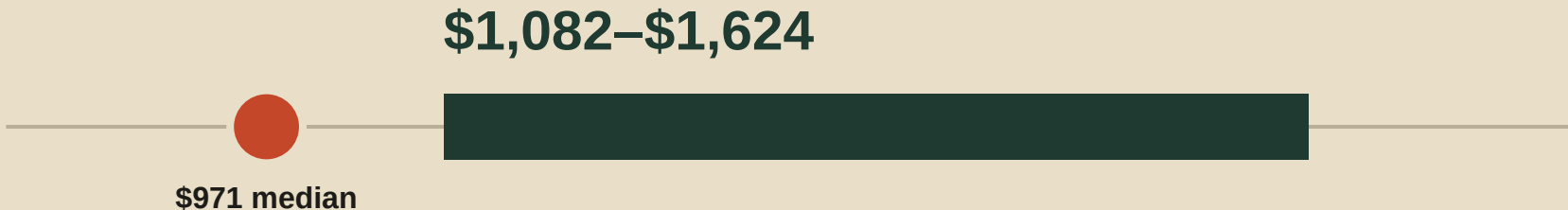
\$880

TRACT 5.01

\$1,658

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2,215

homes permitted in ten years,
2016–2025

41%

of those were in multifamily
buildings

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–1.4% to the 22,934 homes here.

105–318

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27% less than North Carolina's.

\$210,700

median home value in Wilson.

Wilson



\$210,700

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS WILSON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/wilson/**](https://almanacdata.ai/e/nc/wilson/)

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