



Wilmington, North Carolina.

Current market data.

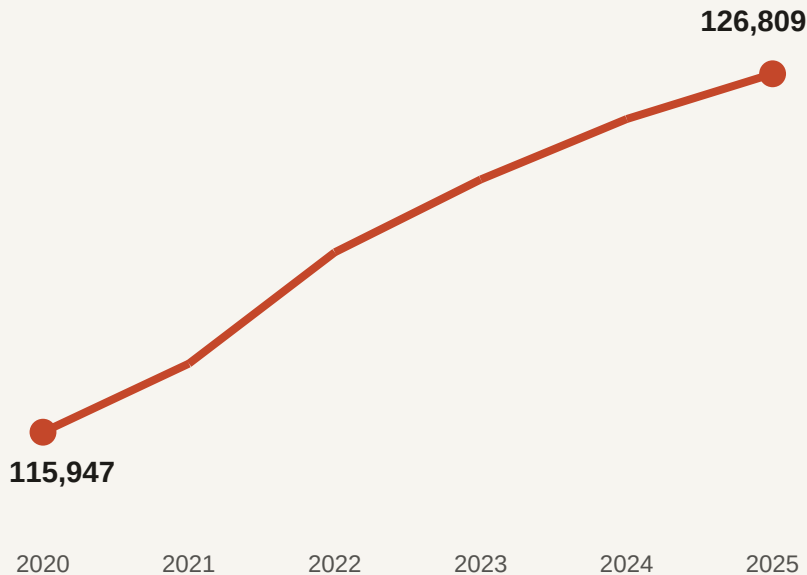
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 9.4% since
2020.**

126,809

people, the 8th-largest of North Carolina's cities and towns.



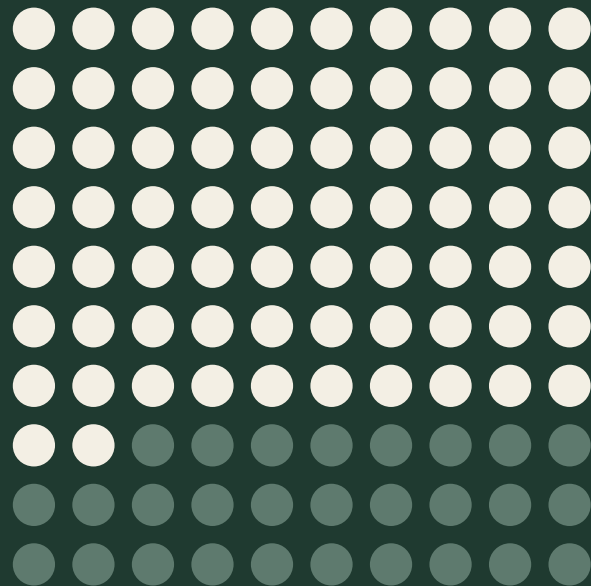
THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

71.9%

of 91,209 jobs located in Wilmington are filled by in-commuters.

Source: Census LEHD LODES, 2023



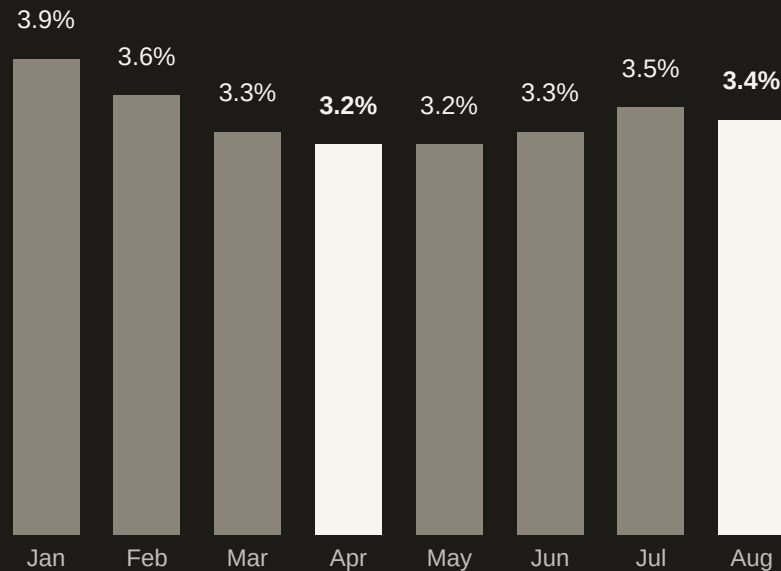
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.2%.

3.4%

in August 2026, the latest month released. A year earlier it was 3.9%.

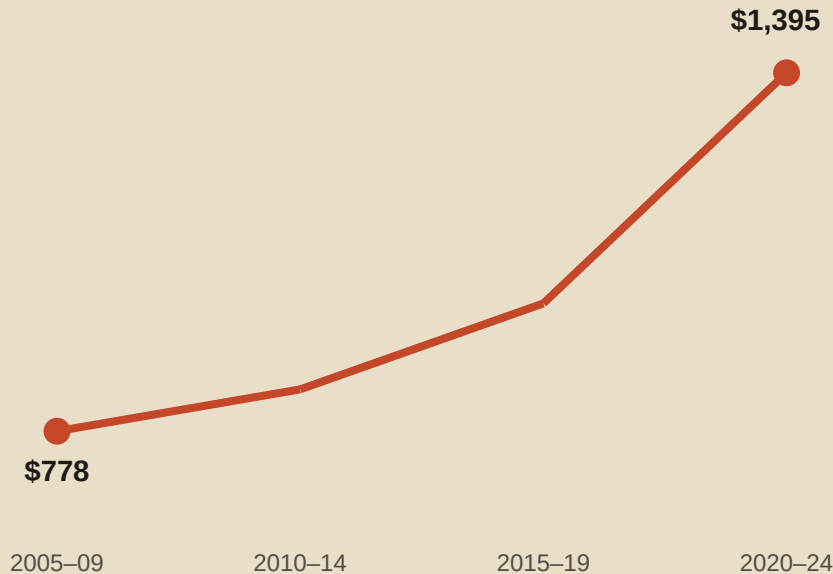


RENT

Median rent is up 79%
since the 2005–2009
survey, before inflation.

\$1,395

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,375 gap between neighbors, the sharpest rent edge between adjacent tracts in New Hanover County.

TRACT 121.09

\$961

TRACT 118

\$2,336

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,051–\$1,576



\$1,395 median

is the monthly rent range local workforce wages support.



BUILDING

67% of the housing here was built before 2000.

67%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.5% to the 62,836 homes here.

275–912

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33% more than North Carolina's.

\$383,800

median home value in Wilmington.

Wilmington



\$383,800

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS WILMINGTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/wilmington/

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