



Whiteville, North Carolina.

Current market data.

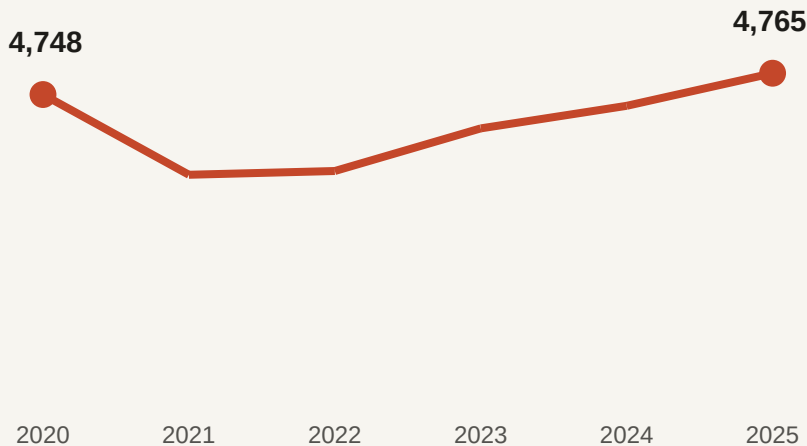
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 0.4% since 2020.

4,765

people, the 159th-largest of North Carolina's cities and towns.

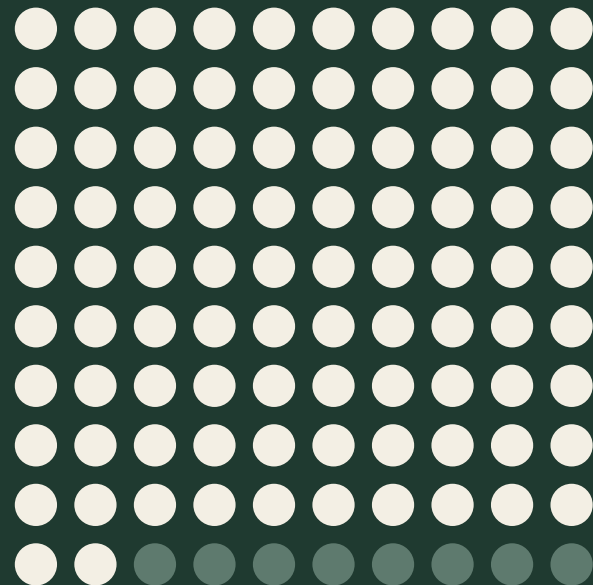


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

91.7%

of 6,790 jobs located in Whiteville are filled by in-commuters.



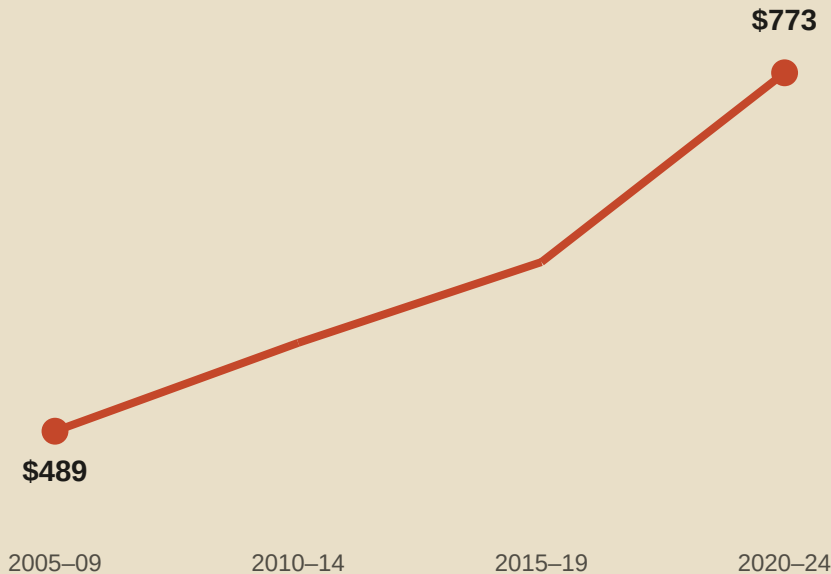
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 58%
since the 2005–2009
survey, before inflation.

\$773

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent jumps \$451.

A \$451 gap between neighbors, the sharpest rent edge between adjacent tracts in Columbus County.

TRACT 9312.02

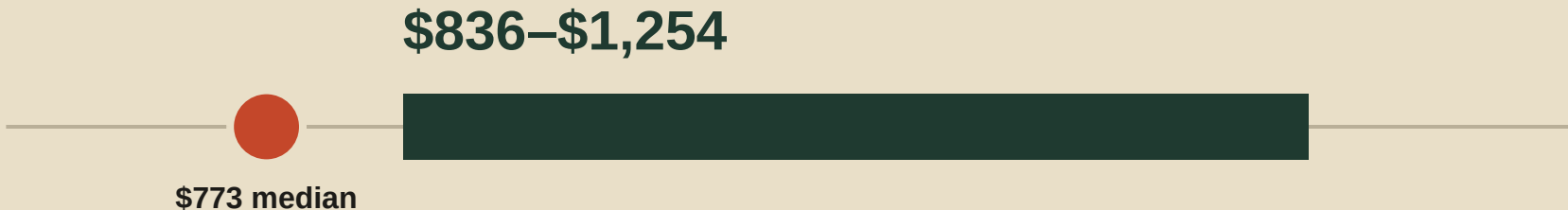
\$796

TRACT 9313.01

\$1,247

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

18

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–3.3% to the 2,060 homes here.

6–68

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% less than North Carolina's.

\$187,500

median home value in Whiteville.

Whiteville



\$187,500

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS WHITEVILLE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/whiteville/

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