



Watha, North Carolina.

Current market data.

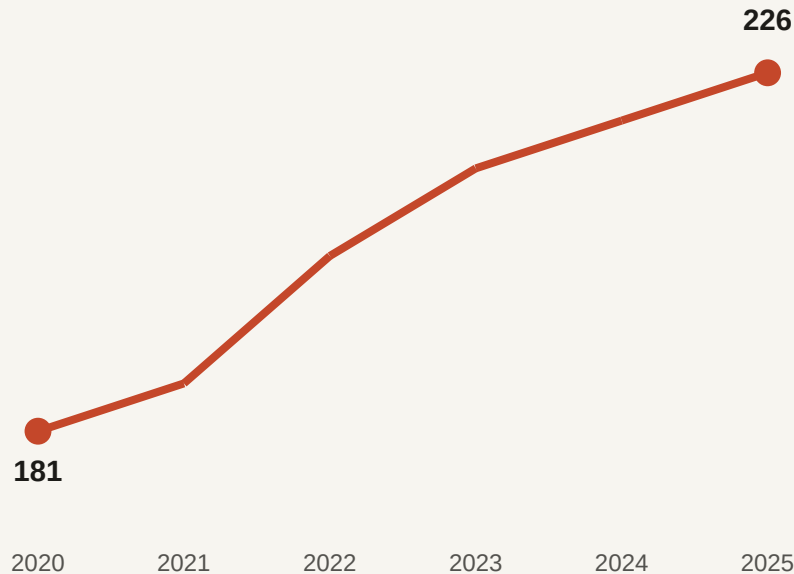
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 24.9% since 2020.

226

people, the 497th-largest of North Carolina's cities and towns.



THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

83.3%

of 6 jobs located in Watha are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.



RENT

Median rent is \$605 a month.

\$605

a month. North Carolina's median is \$1,228.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,417 gap between neighbors, the sharpest rent edge between adjacent tracts in Pender County.

TRACT 9202.04

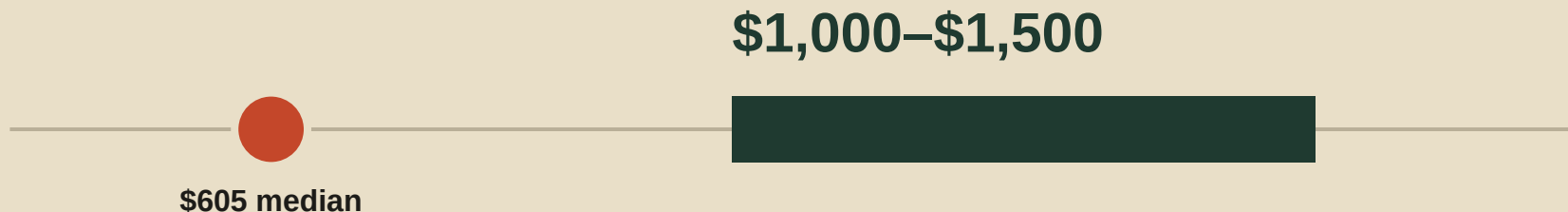
\$883

TRACT 9202.01

\$2,300

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

14

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

91%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 50% less than North Carolina's.

\$143,300

median home value in Watha.

Watha



\$143,300

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS WATHA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/watha/**](https://almanacdata.ai/e/nc/watha/)

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