



Wake Forest, North Carolina.

Current market data.

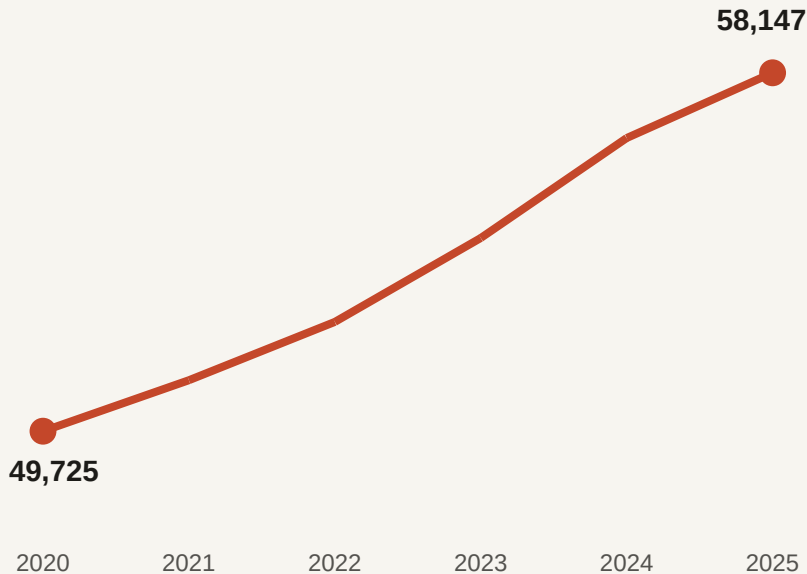
11 cards. Every number sourced and dated. Data as of Oct 31, 2026.

POPULATION

Growing. Up 16.9% since 2020.

58,147

people, the 20th-largest of North Carolina's cities and towns.

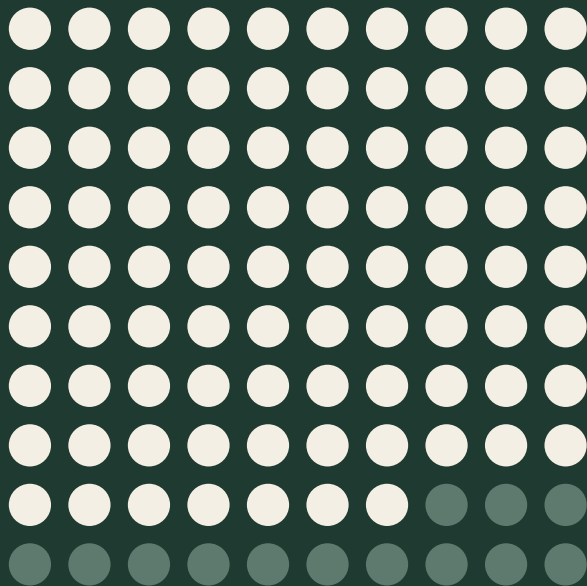


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

87.1%

of 18,254 jobs located in Wake Forest are filled by
in-commuters.



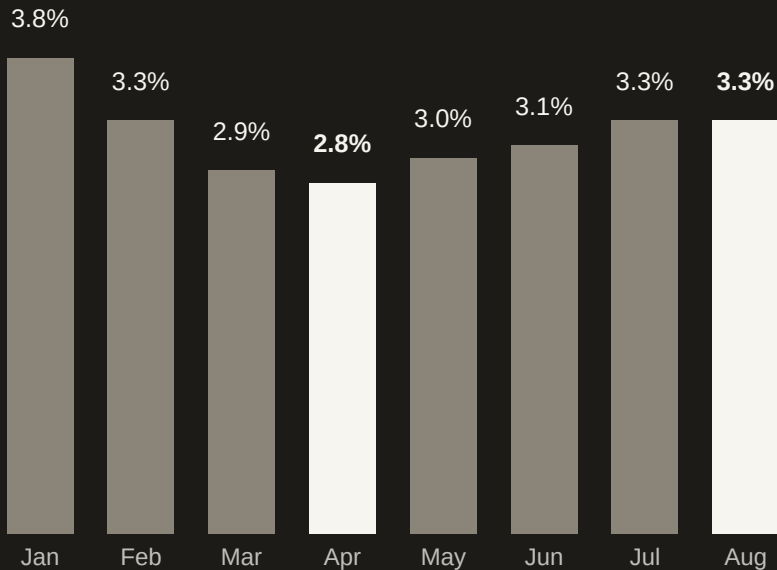
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.8%.

3.3%

in August 2026, the latest month released. A year earlier it was 3.8%.



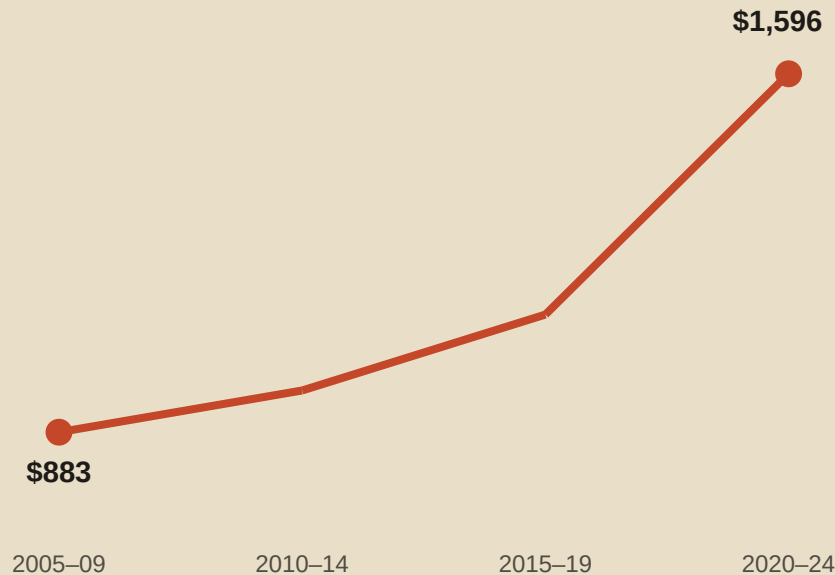


RENT

Median rent is up 81%
since the 2005–2009
survey, before inflation.

\$1,596

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,983 gap between neighbors, the sharpest rent edge between adjacent tracts in Wake County.

TRACT 537.11

\$1,518

TRACT 537.21

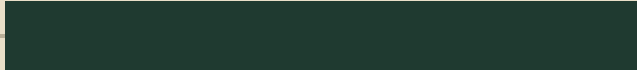
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$854–\$1,281



\$1,596 median

is the monthly rent range local workforce wages support.

BUILDING

27% of the housing here was built before 2000.

8,201

homes permitted in ten years,
2016–2025

19%

of those were in multifamily
buildings

27%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.9% to the 19,428 homes here.

63–183

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 64% more than North Carolina's.

\$474,500

median home value in Wake Forest.

Wake Forest



\$474,500

North Carolina



\$288,900

U.S.



\$332,700



THAT WAS WAKE FOREST'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/wake-forest/

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