



Surf City, North Carolina.

Current market data.

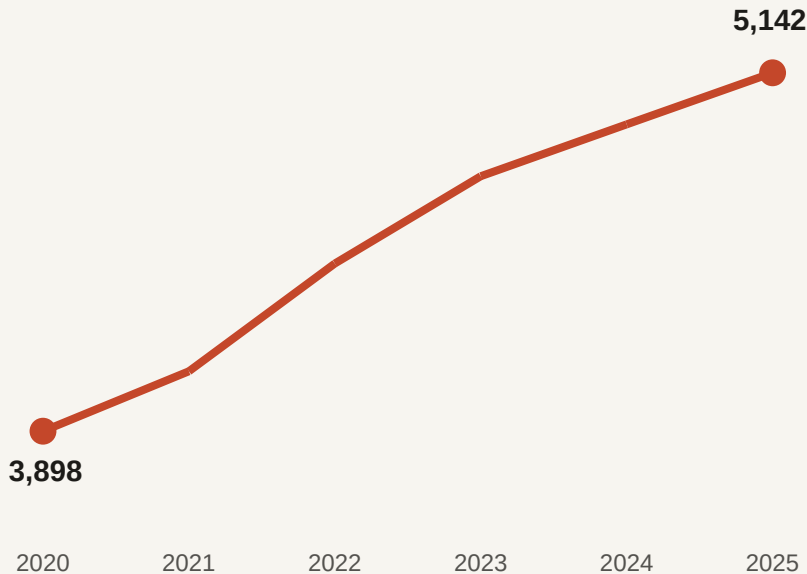
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 31.9% since 2020.

5,142

people, the 144th-largest of North Carolina's cities and towns.

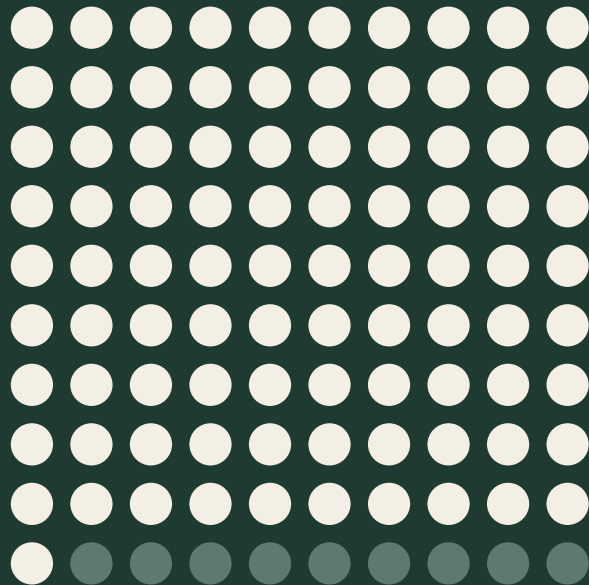


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.8%

of 2,242 jobs located in Surf City are filled by in-commuters.



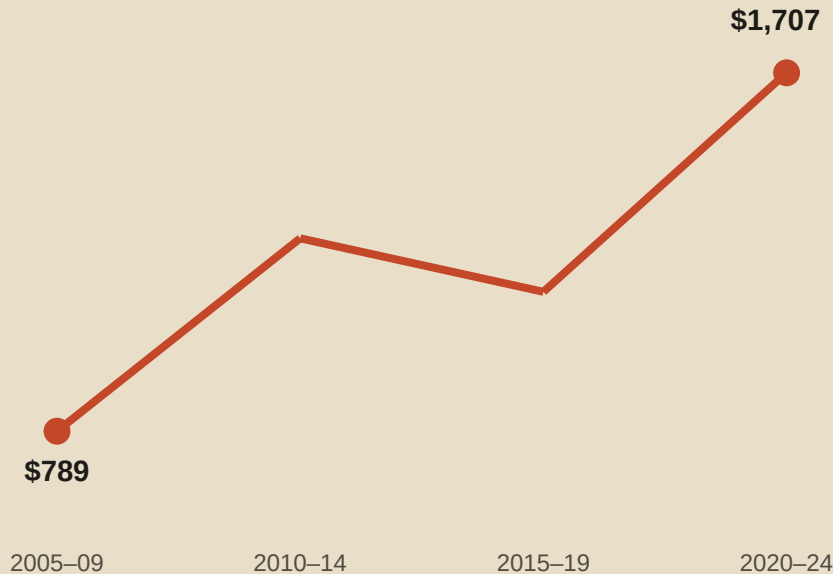
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 116%
since the 2005–2009
survey, before inflation.

\$1,707

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,417 gap between neighbors, the sharpest rent edge between adjacent tracts in Pender County.

TRACT 9202.04

\$883

TRACT 9202.01

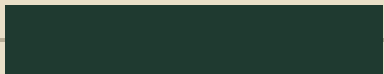
\$2,300



ROOM TO BUILD

The median rent is above what local wages can carry.

\$694–\$1,041



\$1,707 median

is the monthly rent range local workforce wages support.

BUILDING

44% of the housing here was built before 2000.

801

homes permitted, 2022–2025

9%

of those were in multifamily
buildings

44%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.5% to the 4,621 homes here.

5–22

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 77%
more than North
Carolina's.

\$512,300

median home value in Surf City.

Surf City



\$512,300

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS SURF CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/surf-city/**](https://almanacdata.ai/e/nc/surf-city/)

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