



Sunset Beach, North Carolina.

Current market data.

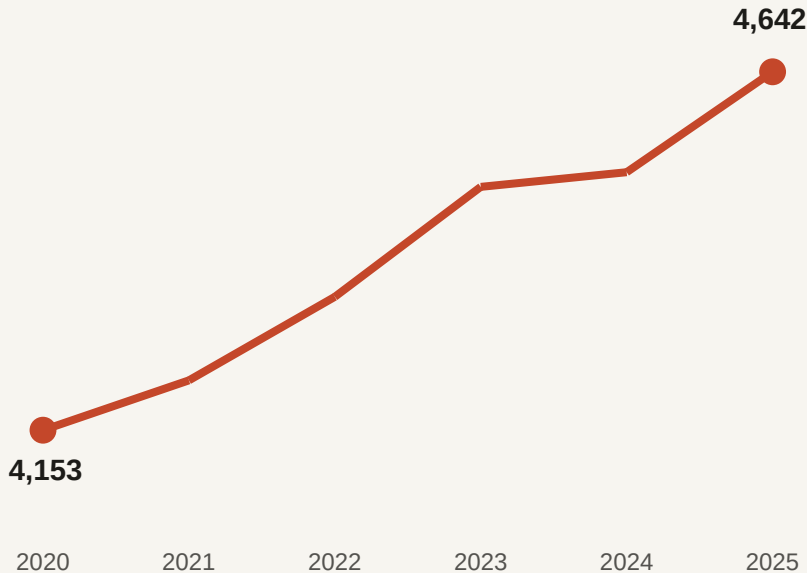
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 11.8% since 2020.

4,642

people, the 164th-largest of North Carolina's cities and towns.

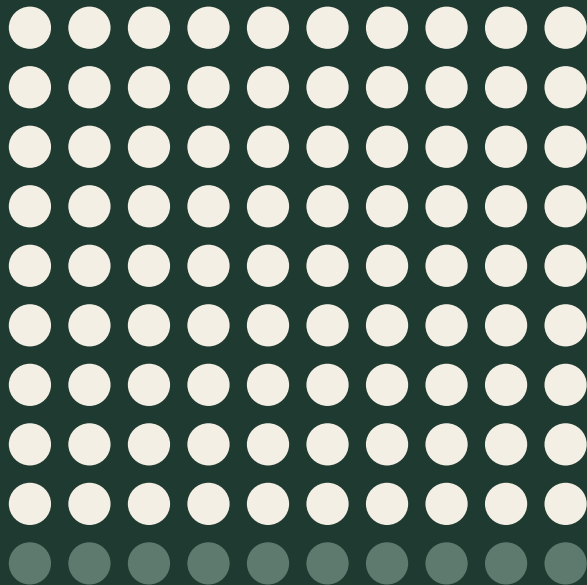


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.6%

of 916 jobs located in Sunset Beach are filled by
in-commuters.



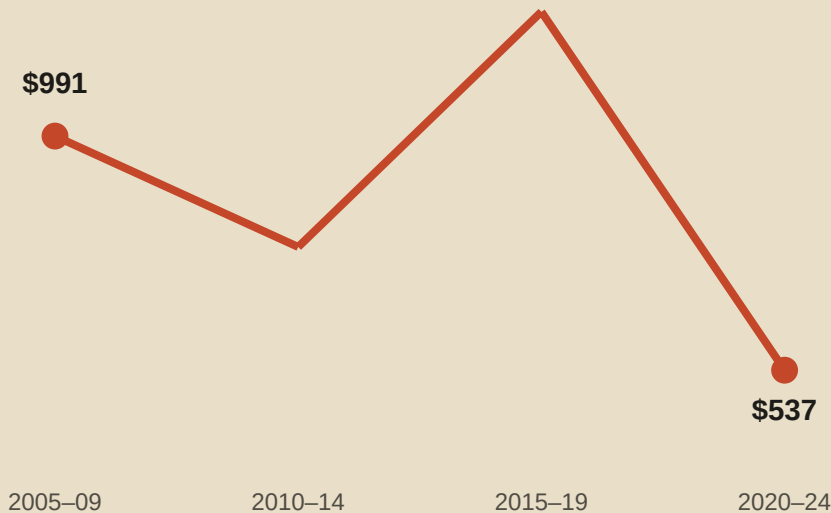
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is down 46%
since the 2005–2009
survey, before inflation.

\$537

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,601 gap between neighbors, the sharpest rent edge between adjacent tracts in Brunswick County.

TRACT 203.15

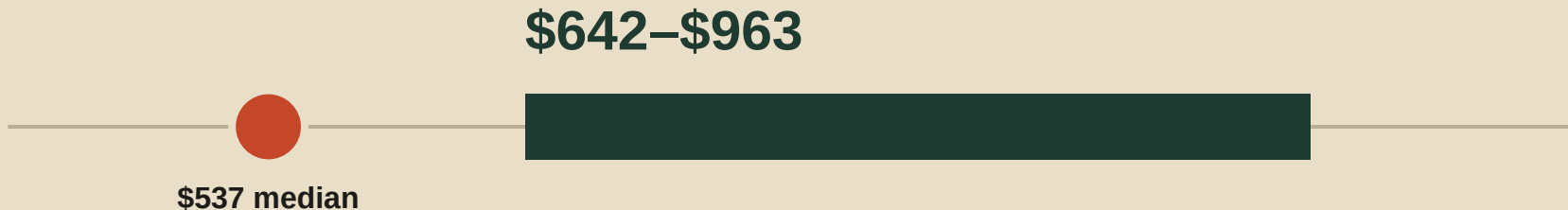
\$967

TRACT 203.13

\$2,568

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

51% of the housing here was built before 2000.

823

homes permitted, 2022–2025

13%

of those were in multifamily
buildings

51%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.0–0.2% to the 5,238 homes here.

2–9

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 42% more than North Carolina's.

\$410,900

median home value in Sunset Beach.

Sunset Beach



\$410,900

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS SUNSET BEACH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/sunset-beach/**](https://almanacdata.ai/e/nc/sunset-beach/)

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