



Stanley, North Carolina.

Current market data.

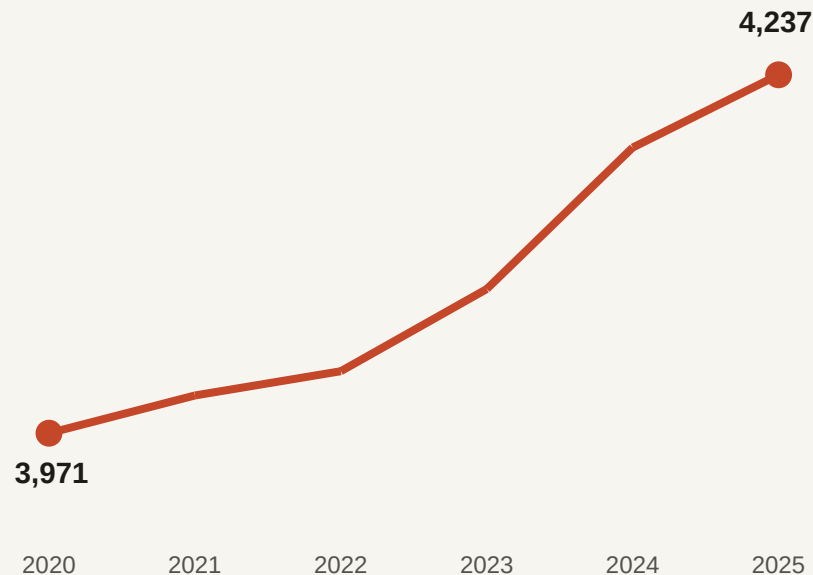
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 6.7% since
2020.**

4,237

people, the 176th-largest of North Carolina's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

94.9%

of 1,510 jobs located in Stanley are filled by in-commuters.



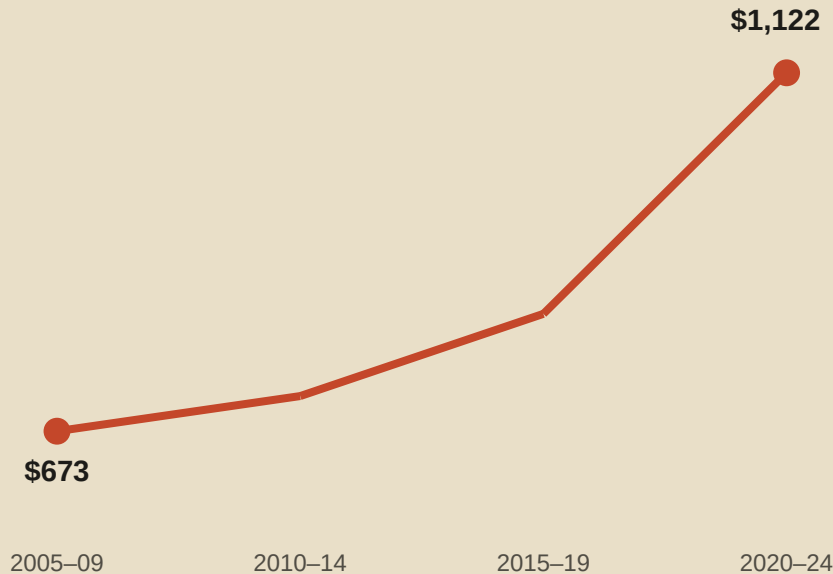
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 67%
since the 2005–2009
survey, before inflation.

\$1,122

a month. North Carolina's median is \$1,228.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,080 gap between neighbors, the sharpest rent edge between adjacent tracts in Gaston County.

TRACT 311.01

\$598

TRACT 301.05

\$1,678



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$897–\$1,346



\$1,122 median

is the monthly rent range local workforce wages support.



BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 1,639 homes here.

3–15

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 6% less than North Carolina's.

\$270,200

median home value in Stanley.

Stanley



\$270,200

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS STANLEY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/stanley/

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