



St. Helena, North Carolina.

Current market data.

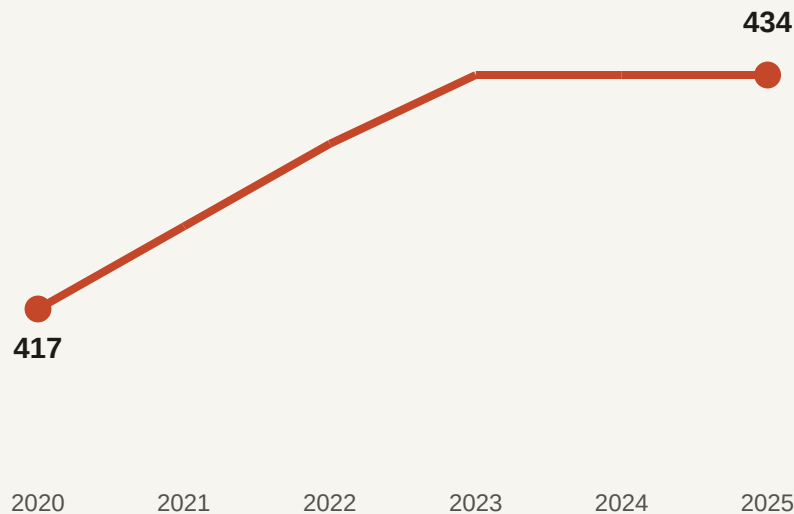
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.1% since 2020.

434

people, the 436th-largest of North Carolina's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

98.9%

of 90 jobs located in St. Helena are filled by in-commuters.



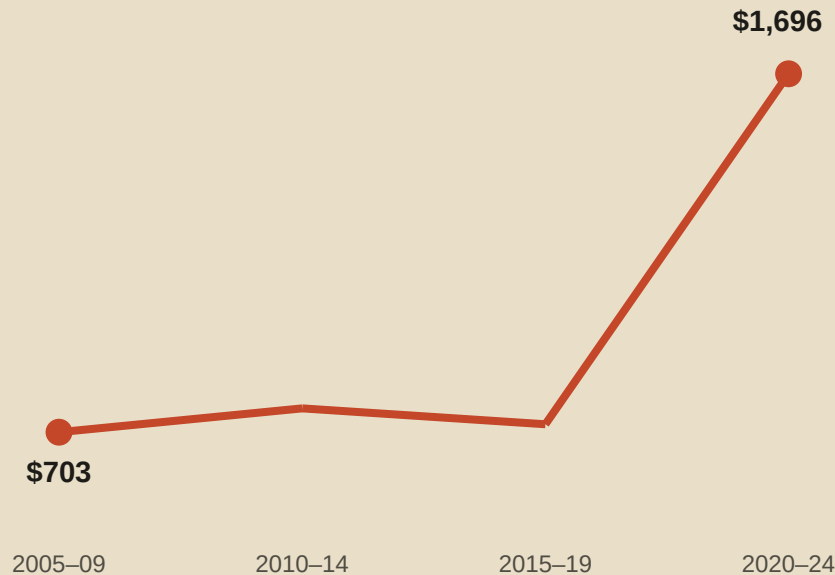
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 141%
since the 2005–2009
survey, before inflation.

\$1,696

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,417 gap between neighbors, the sharpest rent edge between adjacent tracts in Pender County.

TRACT 9202.04

\$883

TRACT 9202.01

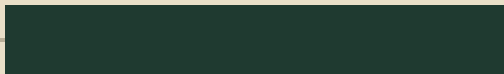
\$2,300



ROOM TO BUILD

The median rent is above what local wages can carry.

\$806–\$1,209



\$1,696 median

is the monthly rent range local workforce wages support.

BUILDING

72% of the housing here was built before 2000.

1

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

72%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.5% to the 218 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25% less than North Carolina's.

\$215,600

median home value in St. Helena.

St. Helena



\$215,600

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ST. HELENA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/st-helena/**](https://almanacdata.ai/e/nc/st-helena/)

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