



Sims, North Carolina.

Current market data.

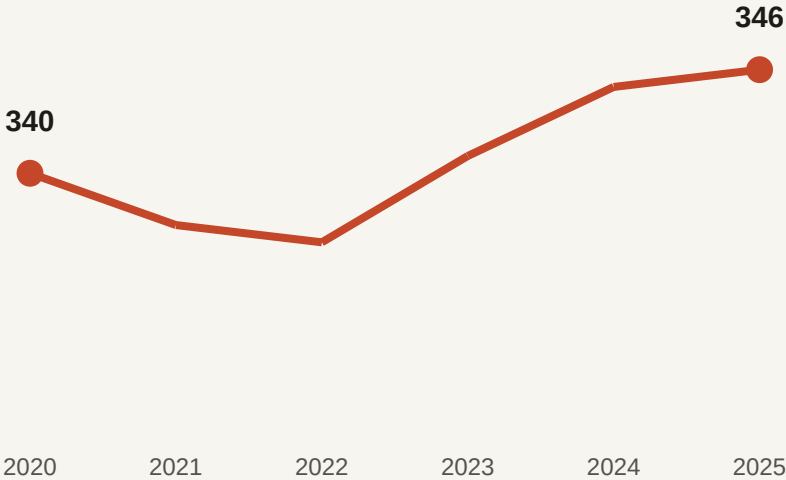
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.8% since 2020.

346

people, the 463rd-largest of North Carolina's cities and towns.



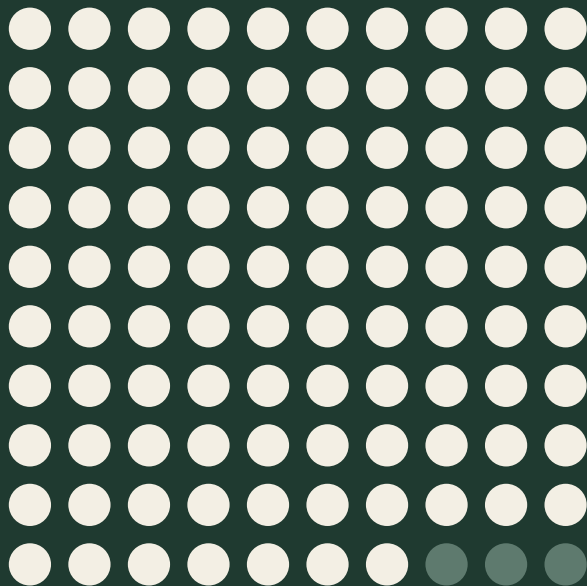
Source: Census Population Estimates, 2025

THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.9%

of 32 jobs located in Sims are filled by in-commuters.



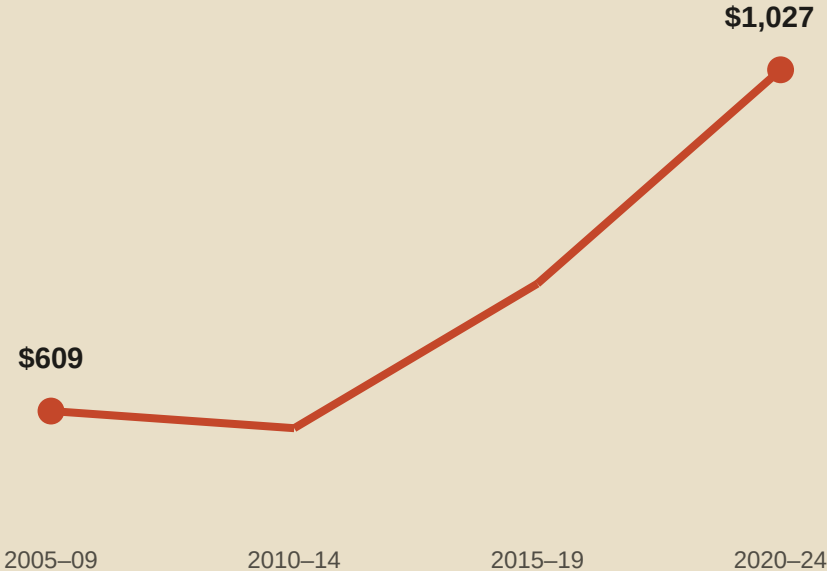
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 69% since the 2005–2009 survey, before inflation.

\$1,027

a month. North Carolina's median is \$1,228.



Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps \$778.

A \$778 gap between neighbors, the sharpest rent edge between adjacent tracts in Wilson County.

TRACT 1

\$880

TRACT 5.01

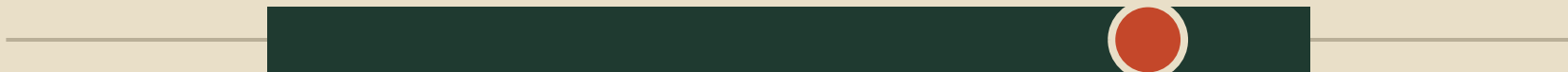
\$1,658



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$722–\$1,083



\$1,027 median

is the monthly rent range local workforce wages support.



BUILDING

27% of the housing here was built before 2000.

27%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% less than North Carolina's.

\$196,900

median home value in Sims.

Sims



North Carolina



U.S.



THAT WAS SIMS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/sims/**](https://almanacdata.ai/e/nc/sims/)

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