



Shallotte, North Carolina.

Current market data.

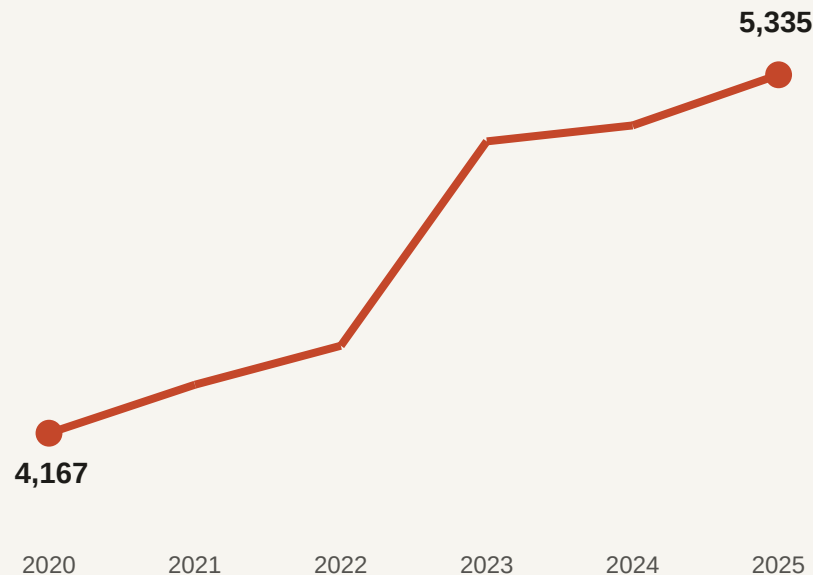
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 28.0% since
2020.**

5,335

people, the 140th-largest of North Carolina's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.3%

of 5,089 jobs located in Shallotte are filled by in-commuters.



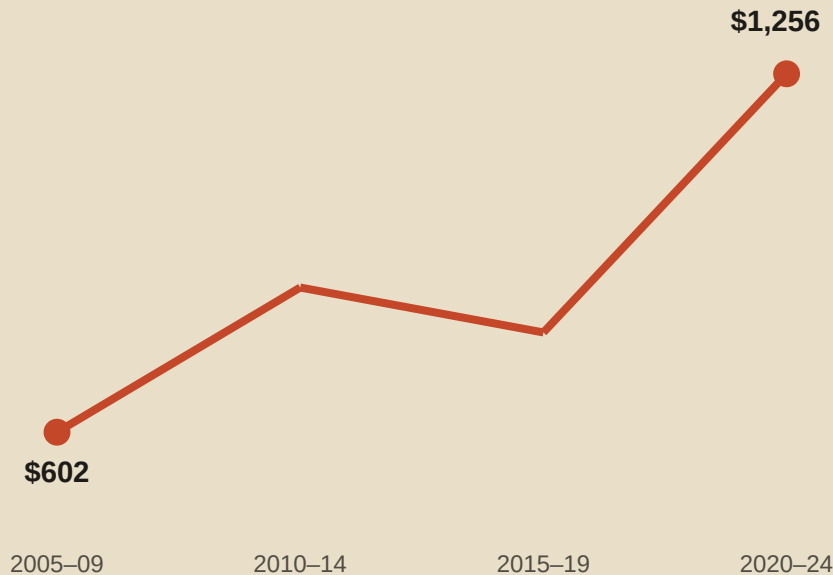
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 109%
since the 2005–2009
survey, before inflation.

\$1,256

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,601 gap between neighbors, the sharpest rent edge between adjacent tracts in Brunswick County.

TRACT 203.15

\$967

TRACT 203.13

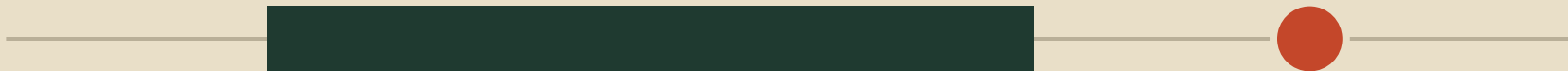
\$2,568



ROOM TO BUILD

The median rent is above what local wages can carry.

\$747–\$1,121



\$1,256 median

is the monthly rent range local workforce wages support.

BUILDING

33% of the housing here was built before 2000.

732

homes permitted, 2022–2025

42%

of those were in multifamily
buildings

33%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–2.1% to the 2,384 homes here.

8–51

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 21%
more than North
Carolina's.**

\$349,500

median home value in Shallotte.

Shallotte



\$349,500

North Carolina



\$288,900

U.S.



\$332,700



THAT WAS SHALLOTTE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/shallotte/

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