



Selma, North Carolina.

Current market data.

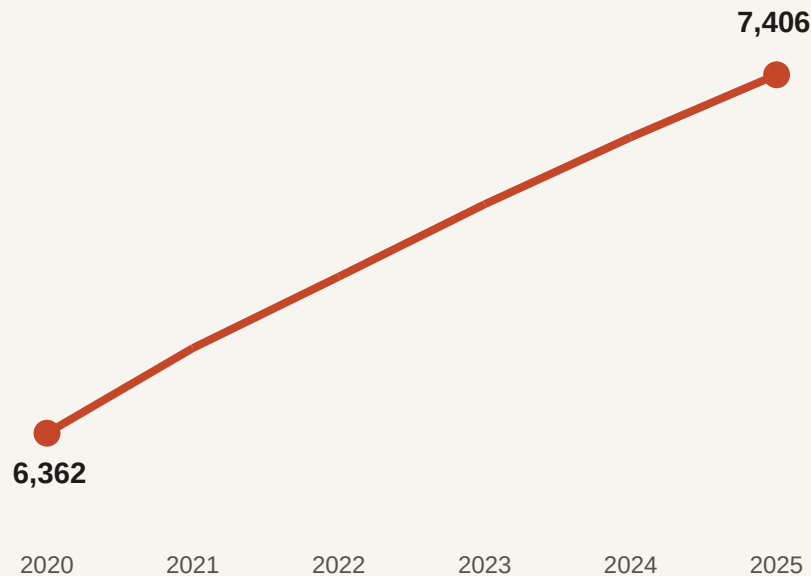
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 16.4% since 2020.

7,406

people, the 118th-largest of North Carolina's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.2%

of 3,068 jobs located in Selma are filled by in-commuters.



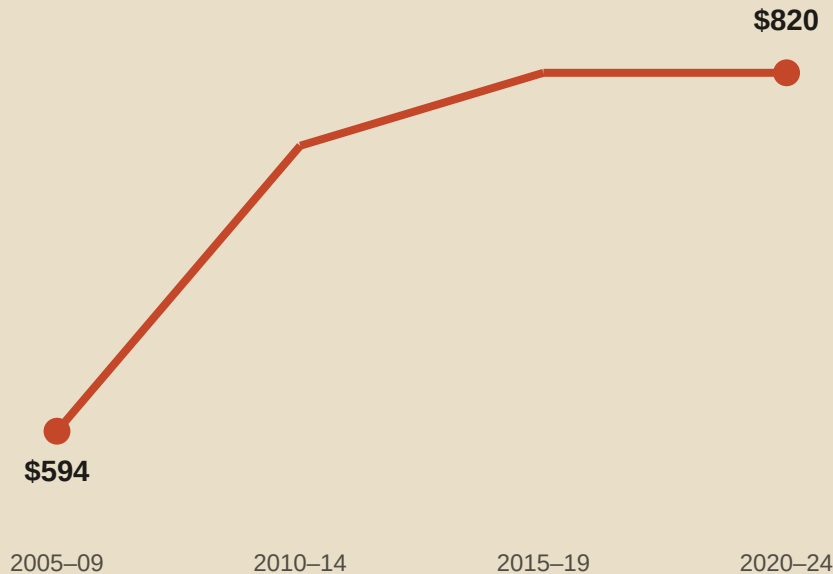
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 38%
since the 2005–2009
survey, before inflation.

\$820

a month. North Carolina's median is \$1,228.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,859 gap between neighbors, the sharpest rent edge between adjacent tracts in Johnston County.

TRACT 411.11

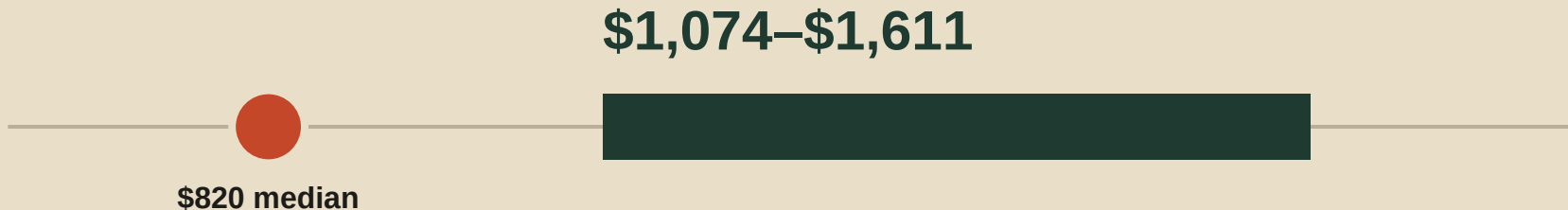
\$645

TRACT 411.12

\$2,504

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–0.9% to the 3,368 homes here.

17–31

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 41% less than North Carolina's.

\$171,600

median home value in Selma.

Selma



\$171,600

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS SELMA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/selma/

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