



Ruth, North Carolina.

Current market data.

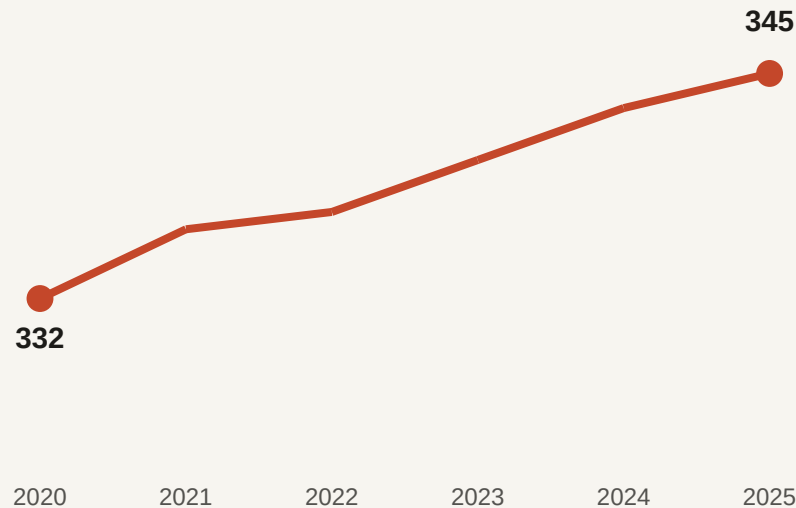
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.9% since 2020.

345

people, the 464th-largest of North Carolina's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

99.0%

of 381 jobs located in Ruth are filled by in-commuters.



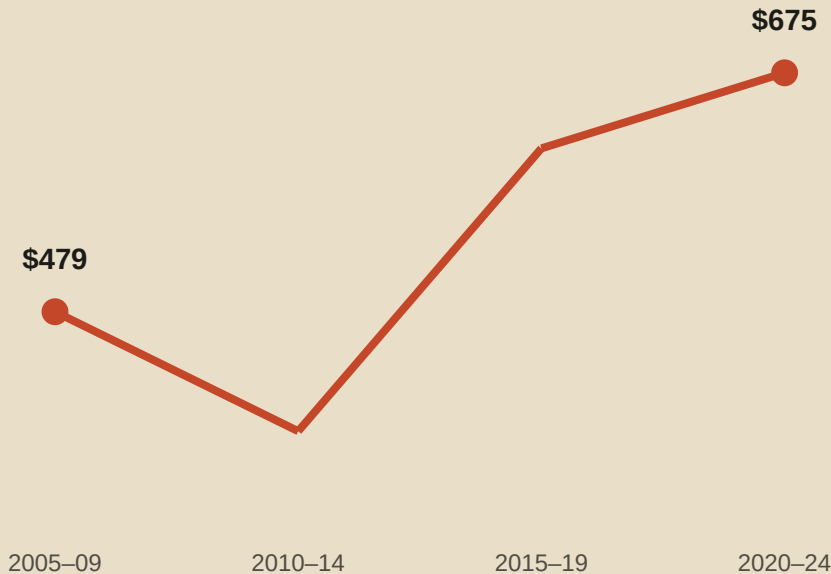
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 41%
since the 2005–2009
survey, before inflation.

\$675

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent jumps \$688.

A \$688 gap between neighbors, the sharpest rent edge between adjacent tracts in Rutherford County.

TRACT 9602.02

\$829

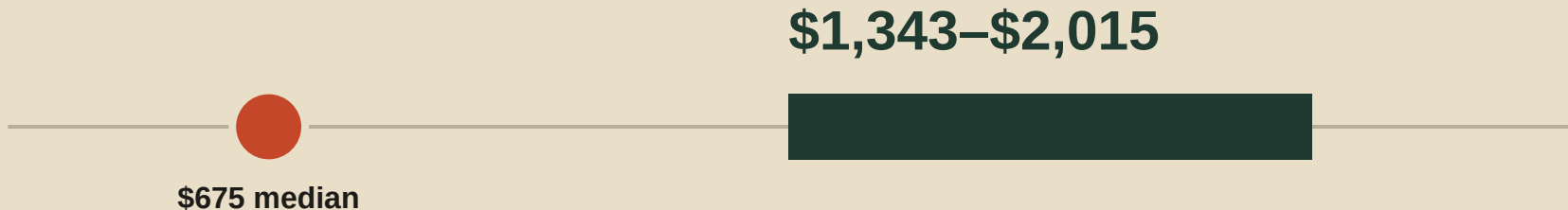
TRACT 9603.01

\$1,517



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–2% to the 230 homes here.

0–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 52% less than North Carolina's.

\$138,300

median home value in Ruth.

Ruth



\$138,300

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS RUTH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/ruth/**](https://almanacdata.ai/e/nc/ruth/)

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