



# Rockwell, North Carolina.

Current market data.

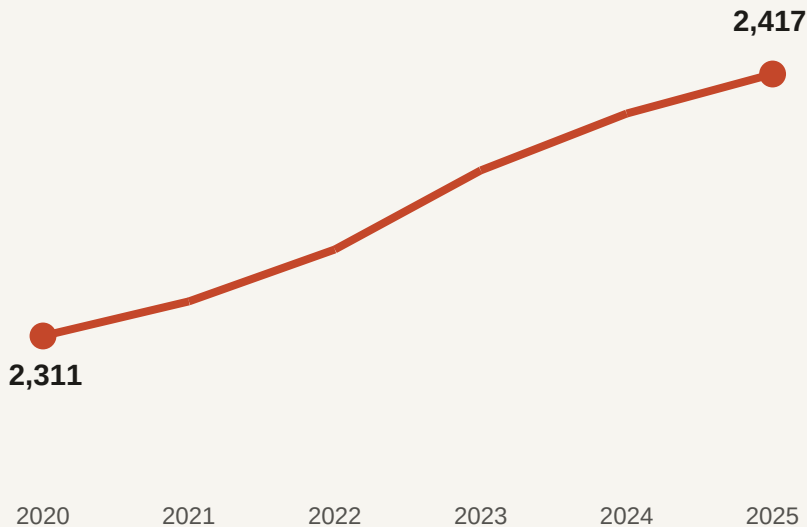
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.6% since 2020.

2,417

people, the 238th-largest of North Carolina's cities and towns.



THE WORKDAY

Nearly every job here goes  
to someone who lives  
somewhere else.

95.4%

of 1,394 jobs located in Rockwell are filled by in-commuters.



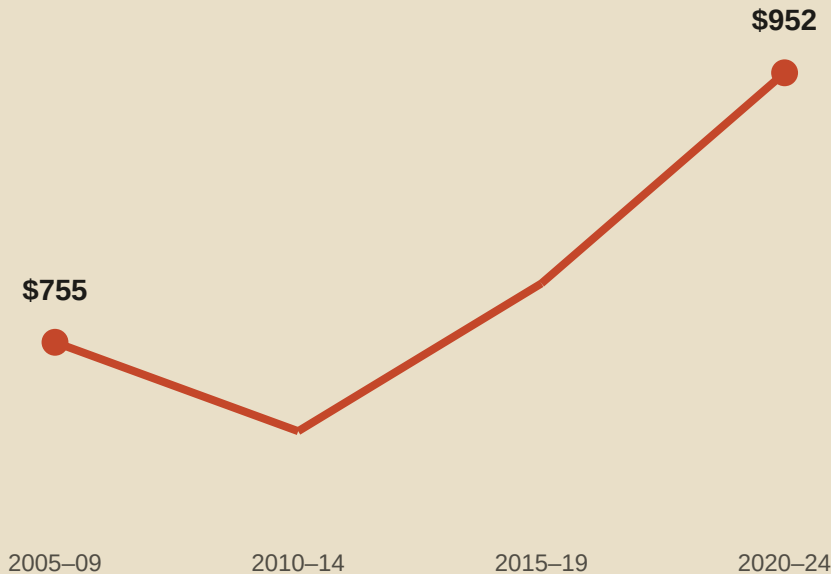
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 26%  
since the 2005–2009  
survey, before inflation.

**\$952**

a month. North Carolina's median is \$1,228.



## THE SEAM

# Cross one tract line and median rent doubles.

A \$837 gap between neighbors, the sharpest rent edge between adjacent tracts in Rowan County.

TRACT 502.01

**\$500**

TRACT 520

**\$1,337**

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

**68% of the housing here was built before 2000.**

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**68%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.2–1.2% to the 1,121 homes here.**

**2–14**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 18% less than North Carolina's.

**\$237,200**

median home value in Rockwell.

Rockwell



\$237,200

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ROCKWELL'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/nc/rockwell/\*\*](https://almanacdata.ai/e/nc/rockwell/)

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