



Princeton, North Carolina.

Current market data.

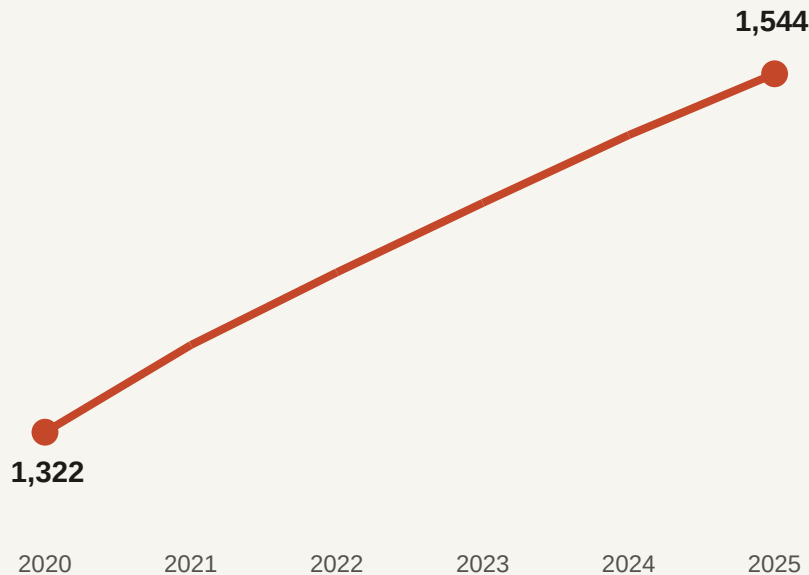
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 16.8% since 2020.

1,544

people, the 289th-largest of North Carolina's cities and towns.



Source: Census Population Estimates, 2025

THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.0%

of 331 jobs located in Princeton are filled by in-commuters.



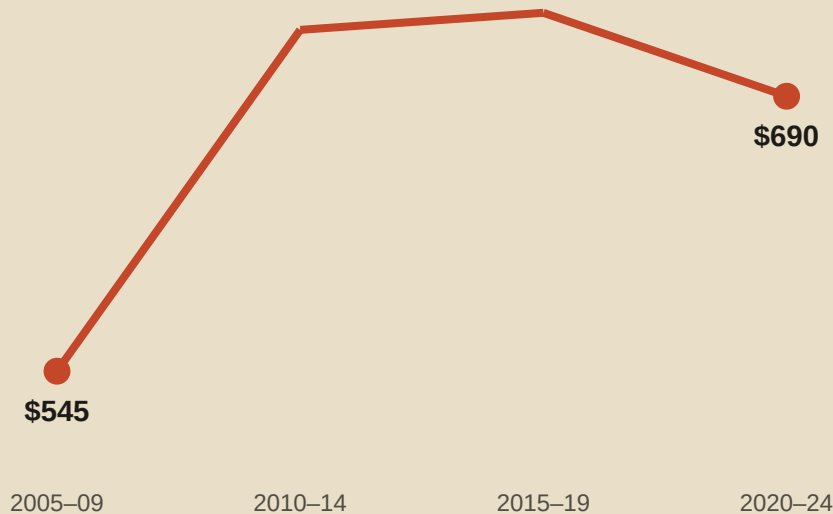
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 27%
since the 2005–2009
survey, before inflation.

\$690

a month. North Carolina's median is \$1,228.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,859 gap between neighbors, the sharpest rent edge between adjacent tracts in Johnston County.

TRACT 411.11

\$645

TRACT 411.12

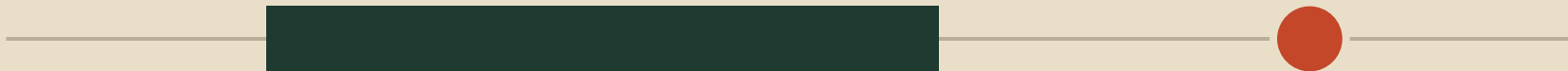
\$2,504



ROOM TO BUILD

The median rent is above what local wages can carry.

\$389–\$583



\$690 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

61

homes permitted, 2016–2020

39%

of those were in multifamily
buildings

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.4% to the 784 homes here.

2–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25% less than North Carolina's.

\$215,400

median home value in Princeton.

Princeton



\$215,400

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS PRINCETON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/princeton/**](https://almanacdata.ai/e/nc/princeton/)

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