



# Pembroke, North Carolina.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

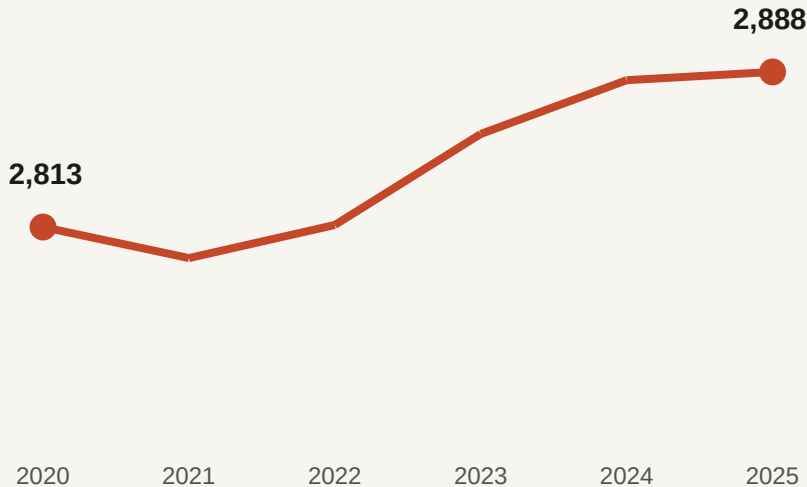


## POPULATION

**Growing. Up 2.7% since 2020.**

**2,888**

people, the 223rd-largest of North Carolina's cities and towns.

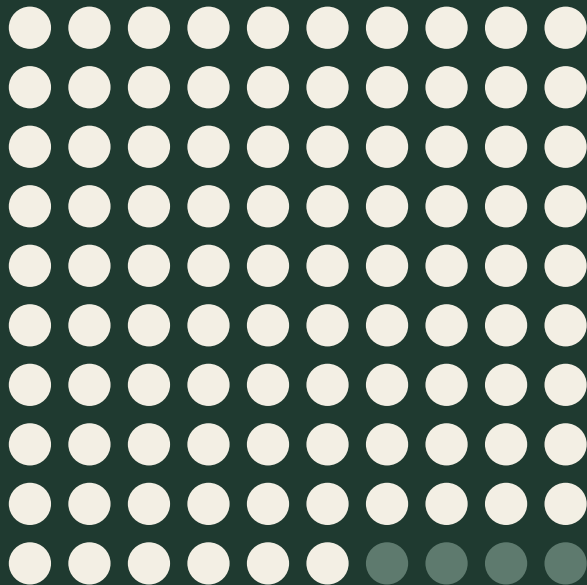


THE WORKDAY

Nearly every job here goes  
to someone who lives  
somewhere else.

96.5%

of 2,599 jobs located in Pembroke are filled by in-commuters.



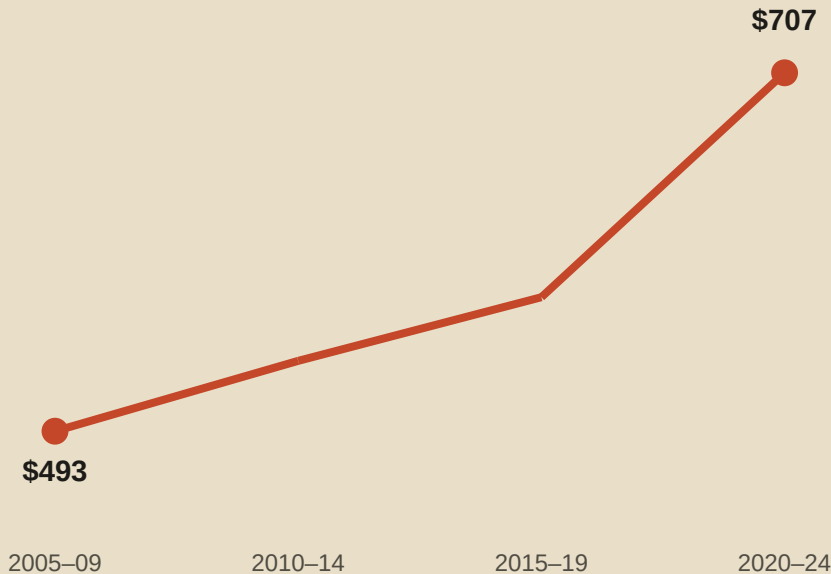
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 43%  
since the 2005–2009  
survey, before inflation.

**\$707**

a month. North Carolina's median is \$1,228.





## THE SEAM

# Cross one tract line and median rent doubles.

A \$665 gap between neighbors, the sharpest rent edge between adjacent tracts in Robeson County.

TRACT 9608.01

**\$399**

TRACT 9609

**\$1,064**



ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$692–\$1,039**



**\$707 median**

is the monthly rent range local workforce wages support.

BUILDING

# 68% of the housing here was built before 2000.

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## 68%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.4–2.0% to the 1,314 homes here.**

**5–26**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 55% less than North Carolina's.**

**\$129,400**

median home value in Pembroke.

Pembroke



\$129,400

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS PEMBROKE'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/nc/pembroke/](https://almanacdata.ai/e/nc/pembroke/)

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