



Northwest, North Carolina.

Current market data.

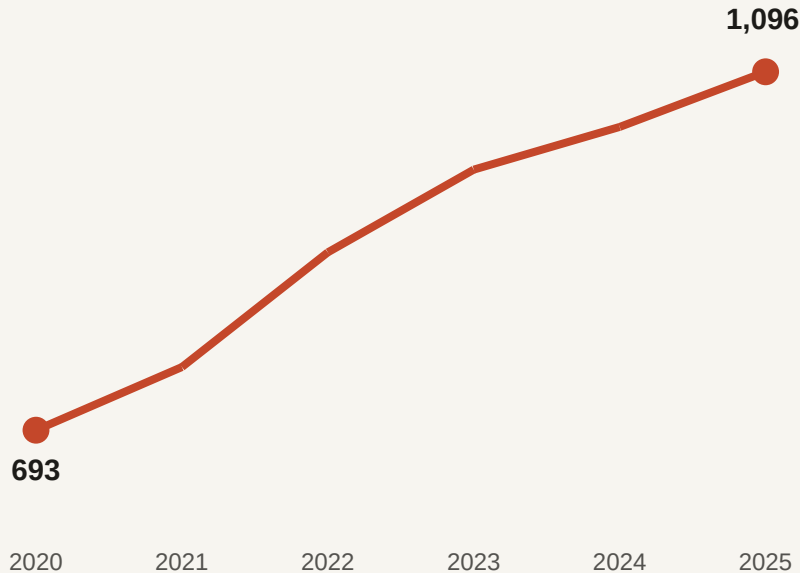
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 58.2% since 2020.

1,096

people, the 329th-largest of North Carolina's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.8%

of 125 jobs located in Northwest are filled by in-commuters.



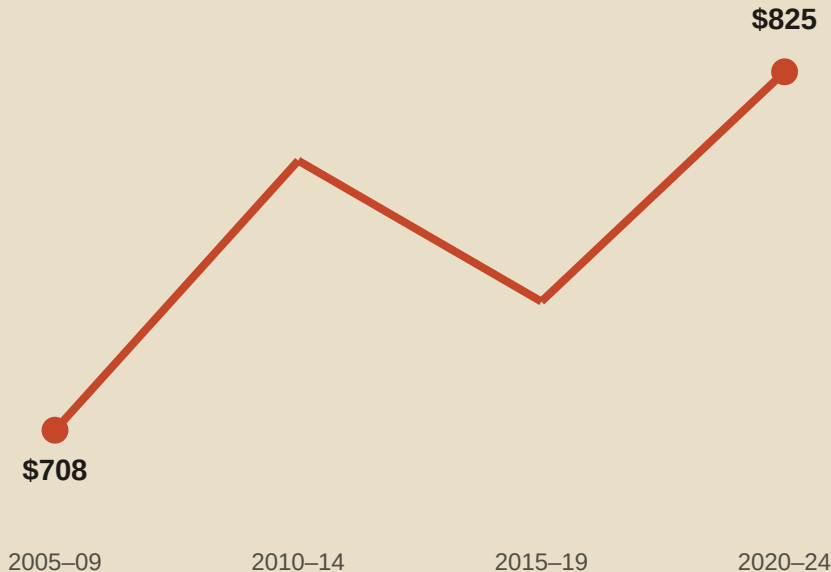
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 17%
since the 2005–2009
survey, before inflation.

\$825

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,601 gap between neighbors, the sharpest rent edge between adjacent tracts in Brunswick County.

TRACT 203.15

\$967

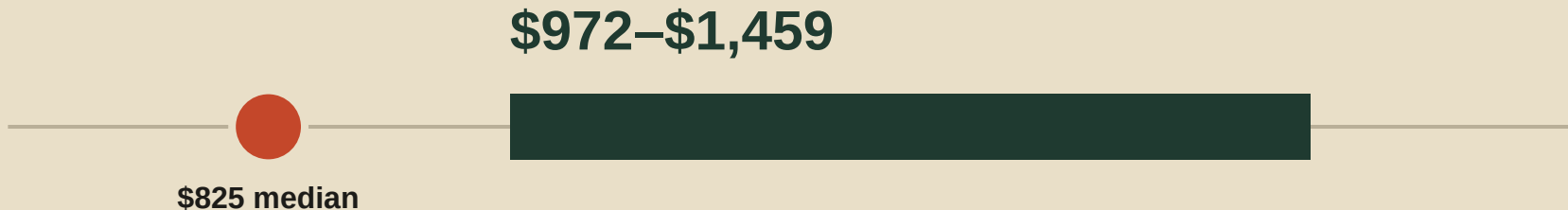
TRACT 203.13

\$2,568



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

57% of the housing here was built before 2000.

216

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

57%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.2% to the 496 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 22% less than North Carolina's.

\$225,900

median home value in Northwest.

Northwest



\$225,900

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS NORTHWEST'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/northwest/**](https://almanacdata.ai/e/nc/northwest/)

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