



New London, North Carolina.

Current market data.

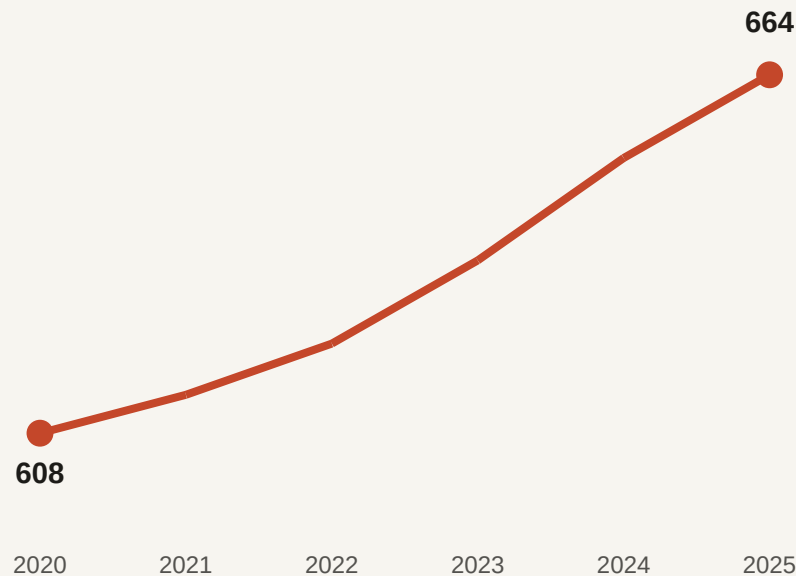
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 9.2% since 2020.

664

people, the 388th-largest of North Carolina's cities and towns.



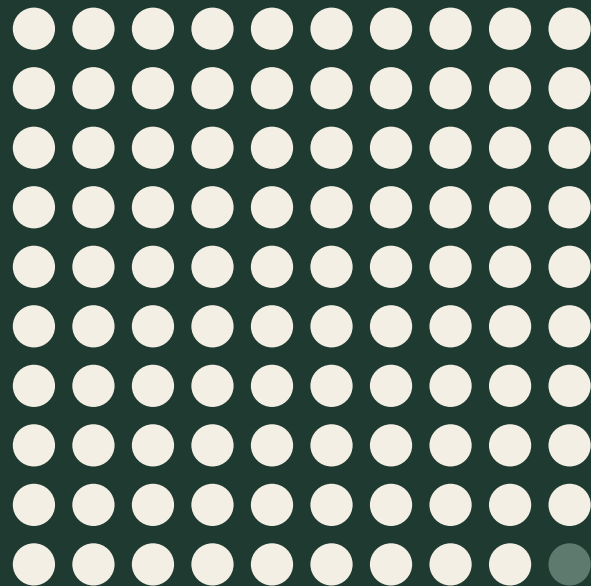
THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

98.7%

of 1,317 jobs located in New London are filled by
in-commuters.

Source: Census LEHD LODES, 2023



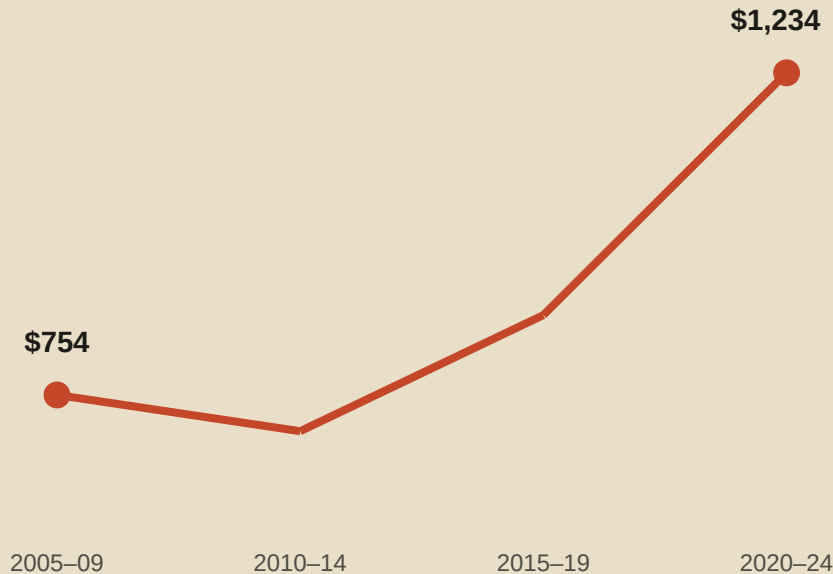
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 64%
since the 2005–2009
survey, before inflation.

\$1,234

a month. North Carolina's median is \$1,228.



THE SEAM

Cross one tract line and median rent jumps \$439.

A \$439 gap between neighbors, the sharpest rent edge between adjacent tracts in Stanly County.

TRACT 9312.02

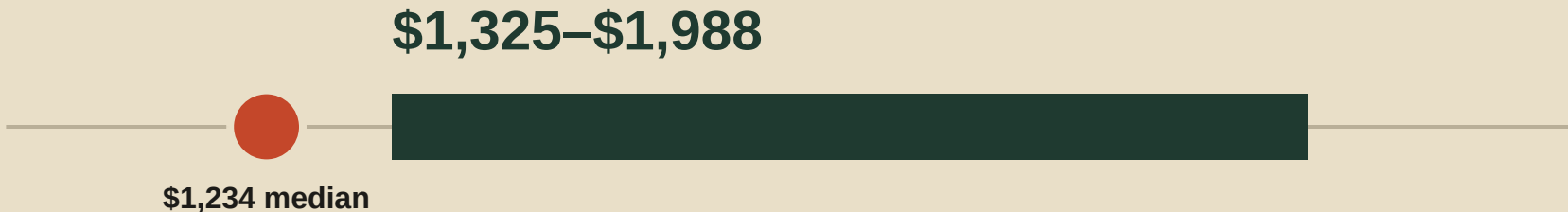
\$613

TRACT 9307

\$1,052

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–5.3% to the 246 homes here.

1–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 3% more than North Carolina's.

\$296,200

median home value in New London.

New London



\$296,200

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS NEW LONDON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/new-london/

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