



Leland, North Carolina.

Current market data.

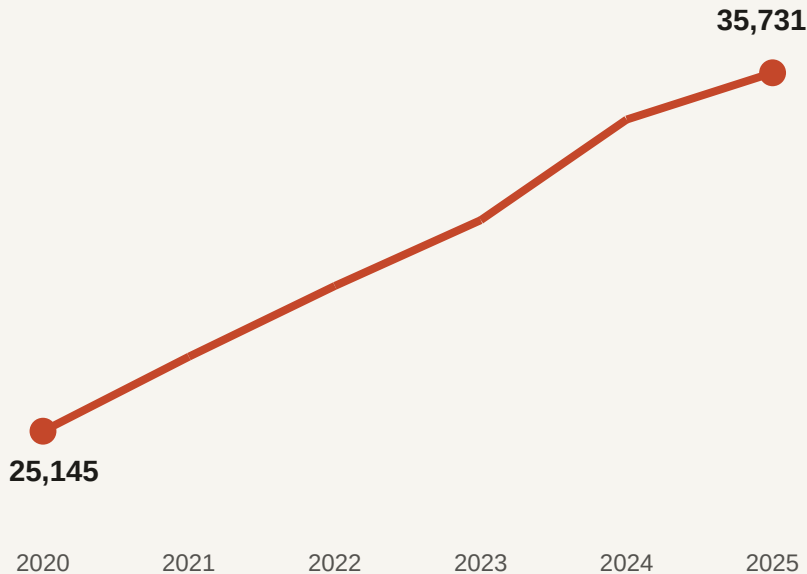
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 42.1% since 2020.

35,731

people, the 31st-largest of North Carolina's cities and towns.

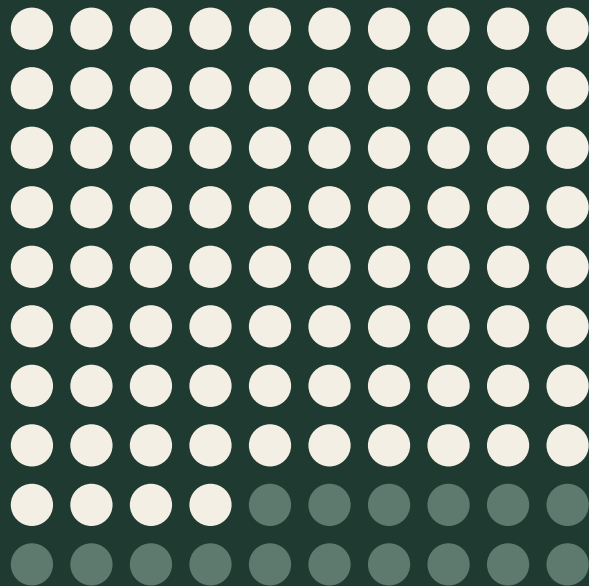


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

84.2%

of 5,205 jobs located in Leland are filled by in-commuters.



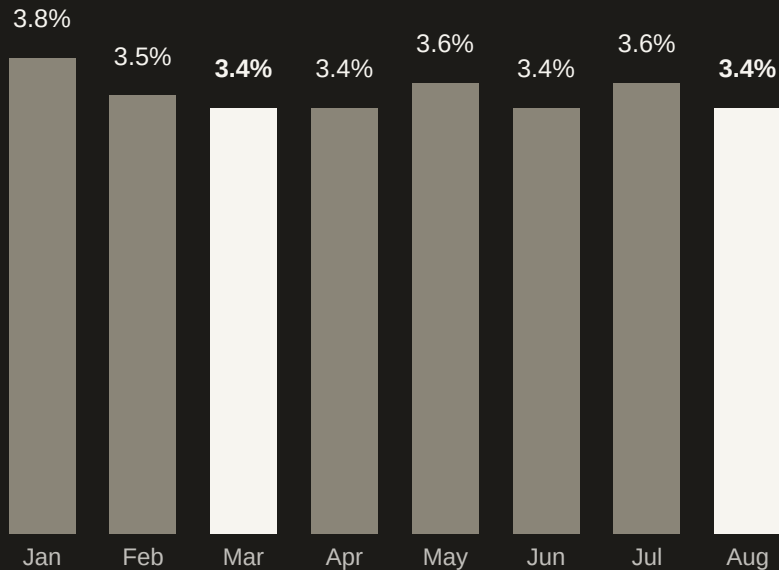
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
3.4%.

3.4%

in August 2026, the latest month released. A year earlier it was 3.9%.

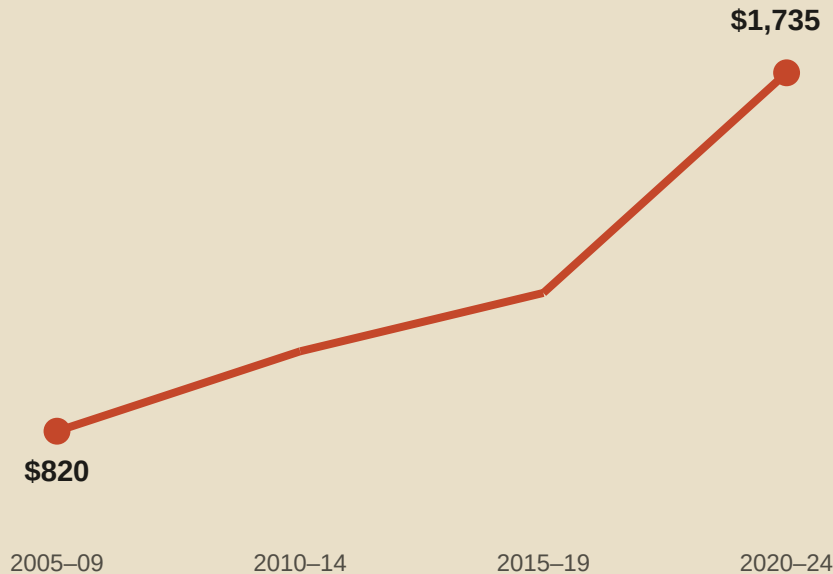


RENT

Median rent is up 112%
since the 2005–2009
survey, before inflation.

\$1,735

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,601 gap between neighbors, the sharpest rent edge between adjacent tracts in Brunswick County.

TRACT 203.15

\$967

TRACT 203.13

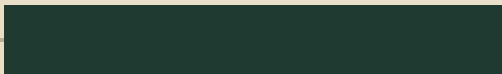
\$2,568



ROOM TO BUILD

The median rent is above what local wages can carry.

\$824–\$1,236



\$1,735 median

is the monthly rent range local workforce wages support.

BUILDING

12% of the housing here was built before 2000.

9,974

homes permitted in ten years,
2016–2025

24%

of those were in multifamily
buildings

12%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 14,045 homes here.

29–52

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 38% more than North Carolina's.

\$398,900

median home value in Leland.

Leland



\$398,900

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS LELAND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/leland/

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