



Jacksonville, North Carolina.

Current market data.

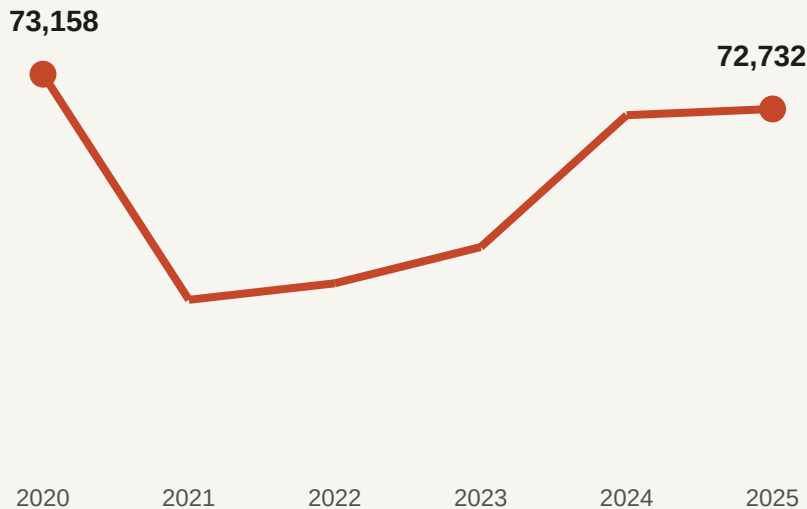
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 0.6% since 2020.

72,732

people, the 15th-largest of North Carolina's cities and towns.



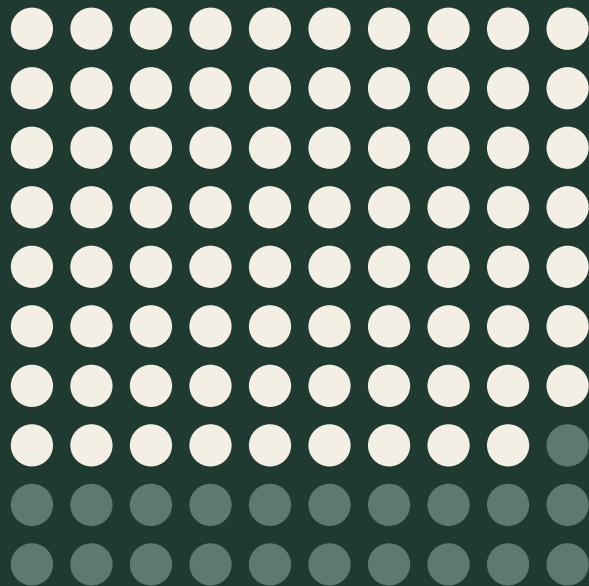
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

78.9%

of 29,218 jobs located in Jacksonville are filled by
in-commuters.

Source: Census LEHD LODES, 2023



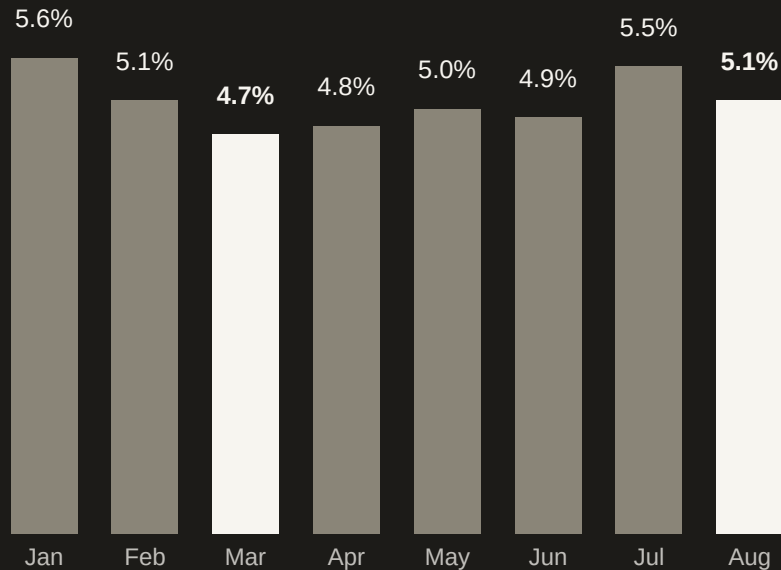
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
4.7%.

5.1%

in August 2026, the latest month released. A year earlier it was 5.5%.

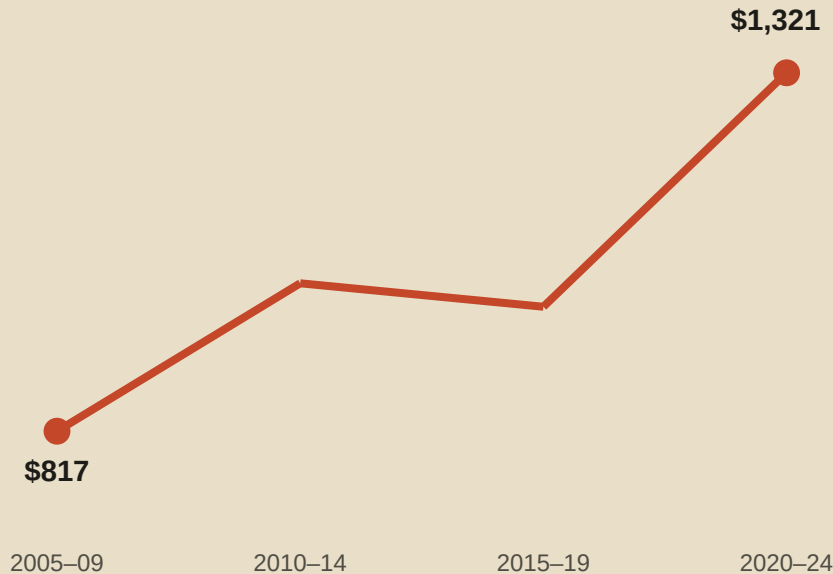


RENT

Median rent is up 62%
since the 2005–2009
survey, before inflation.

\$1,321

a month. North Carolina's median is \$1,228.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,264 gap between neighbors, the sharpest rent edge between adjacent tracts in Onslow County.

TRACT 2.07

\$773

TRACT 2.03

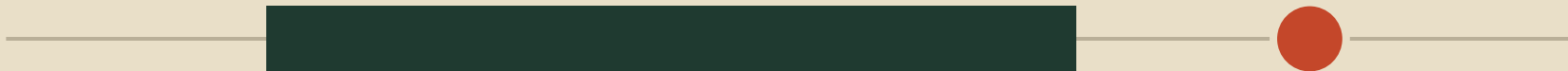
\$2,037



ROOM TO BUILD

The median rent is above what local wages can carry.

\$803–\$1,205



\$1,321 median

is the monthly rent range local workforce wages support.

BUILDING

58% of the housing here was built before 2000.

572

homes permitted in ten years,
2016–2025

47%

of those were in multifamily
buildings

58%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 25,417 homes here.

185–292

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27% less than North Carolina's.

\$210,100

median home value in Jacksonville.

Jacksonville



\$210,100

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS JACKSONVILLE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/jacksonville/

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