



Goldsboro, North Carolina.

Current market data.

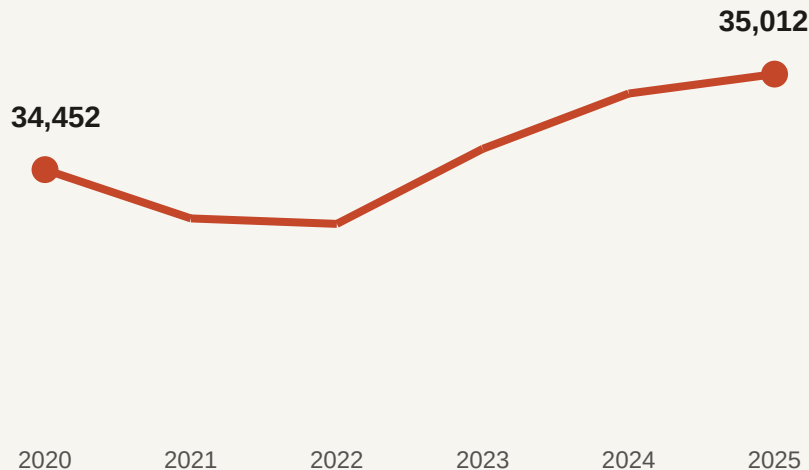
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.6% since 2020.

35,012

people, the 33rd-largest of North Carolina's cities and towns.



THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

84.2%

of 25,882 jobs located in Goldsboro are filled by in-commuters.



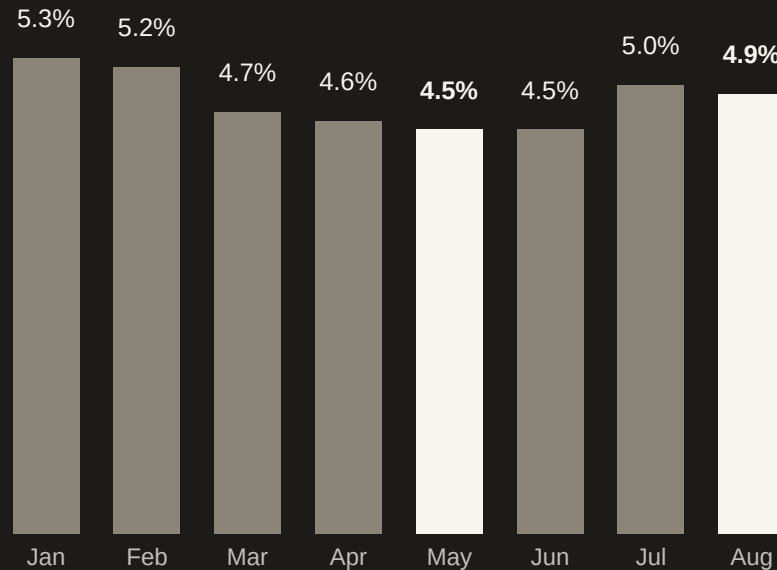
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
4.5%.

4.9%

in August 2026, the latest month released. A year earlier it was 5.4%.

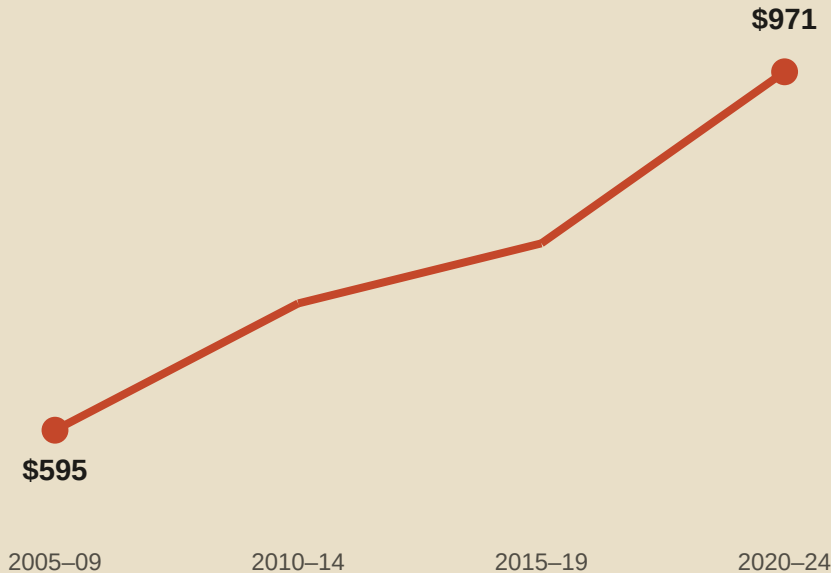


RENT

Median rent is up 63%
since the 2005–2009
survey, before inflation.

\$971

a month. North Carolina's median is \$1,228.



THE SEAM

Cross one tract line and median rent doubles.

A \$792 gap between neighbors, the sharpest rent edge between adjacent tracts in Wayne County.

TRACT 14.02

\$572

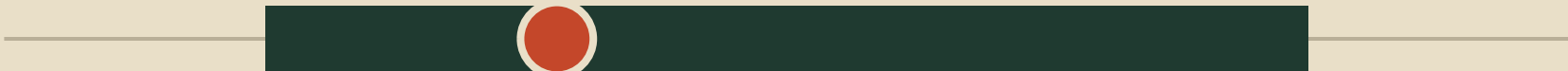
TRACT 5

\$1,364

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$852–\$1,277



\$971 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

557

homes permitted, 2022–2025

24%

of those were in multifamily
buildings

80%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 17,294 homes here.

93–259

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 31%
less than North Carolina's.**

\$200,400

median home value in Goldsboro.

Goldsboro



North Carolina



U.S.



THAT WAS GOLDSBORO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/goldsboro/**](https://almanacdata.ai/e/nc/goldsboro/)

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