



Gastonia, North Carolina.

Current market data.

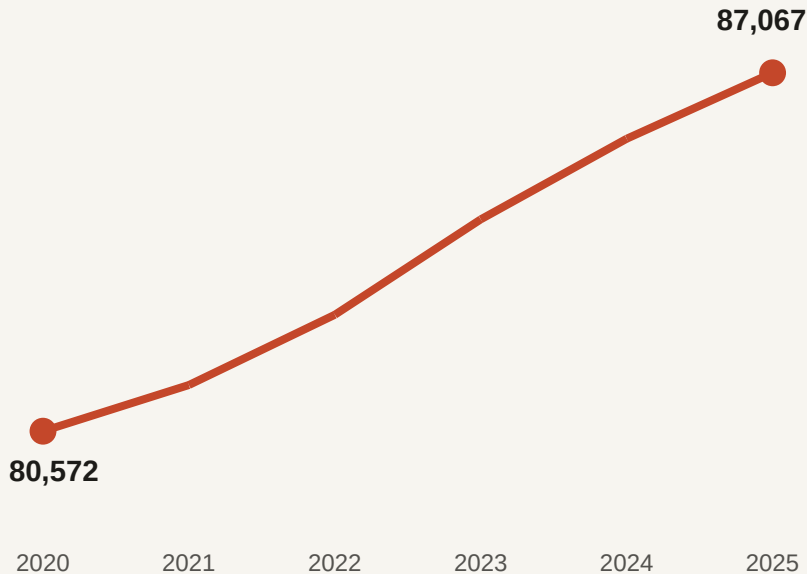
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.1% since 2020.

87,067

people, the 13th-largest of North Carolina's cities and towns.

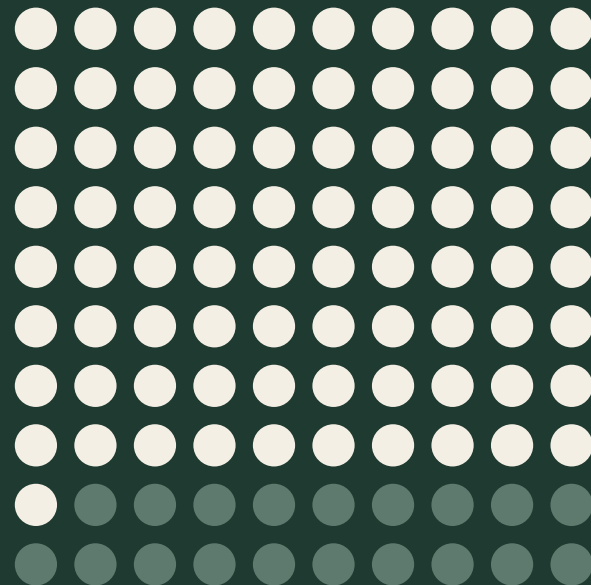


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

80.5%

of 47,199 jobs located in Gastonia are filled by in-commuters.



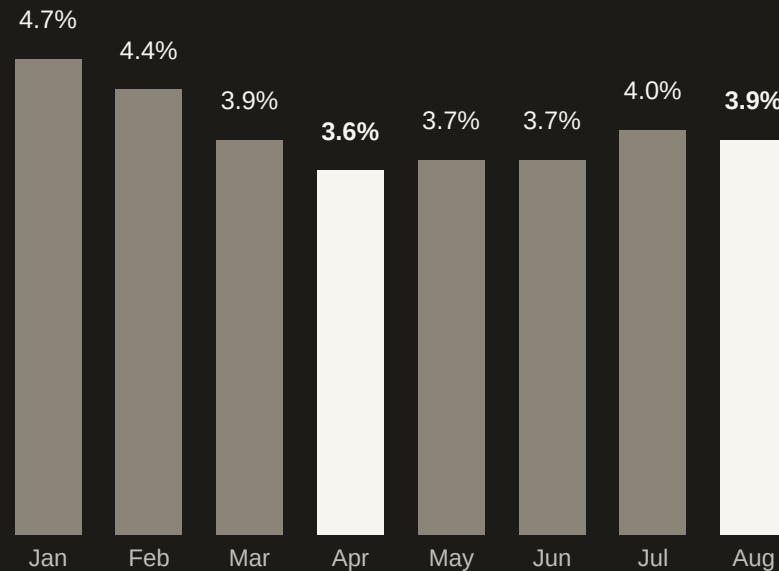
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.6%.

3.9%

in August 2026, the latest month released. A year earlier it was 4.6%.

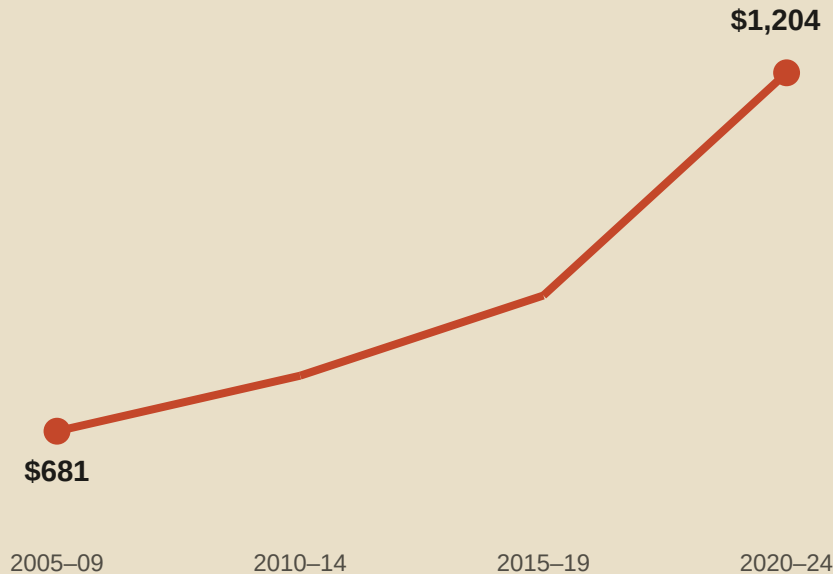


RENT

Median rent is up 77%
since the 2005–2009
survey, before inflation.

\$1,204

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,080 gap between neighbors, the sharpest rent edge between adjacent tracts in Gaston County.

TRACT 311.01

\$598

TRACT 301.05

\$1,678

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$989–\$1,483



\$1,204 median

is the monthly rent range local workforce wages support.

BUILDING

74% of the housing here was built before 2000.

3,591

homes permitted, 2016–2022

21%

of those were in multifamily
buildings

74%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–1.3% to the 35,337 homes here.

165–472

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% less than North Carolina's.

\$277,600

median home value in Gastonia.

Gastonia



\$277,600

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS GASTONIA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nc/gastonia/**](https://almanacdata.ai/e/nc/gastonia/)

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