



Clayton, North Carolina.

Current market data.

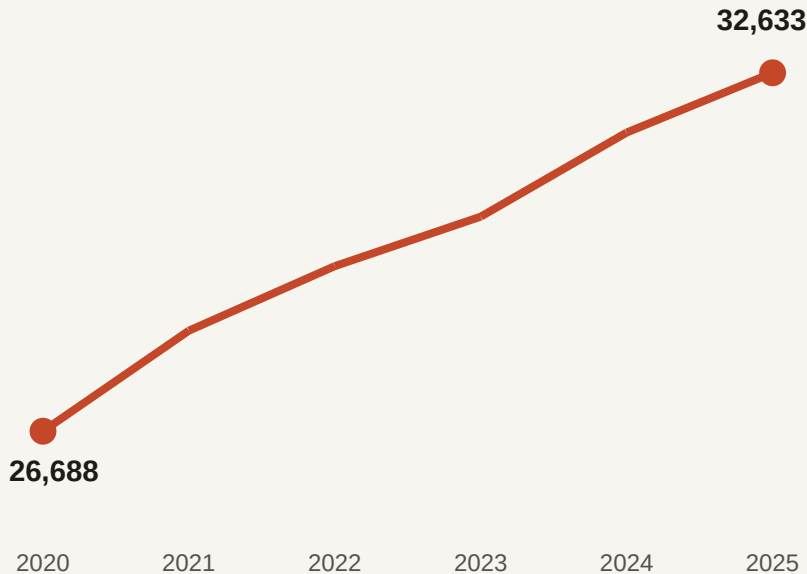
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 22.3% since 2020.

32,633

people, the 37th-largest of North Carolina's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.8%

of 10,333 jobs located in Clayton are filled by in-commuters.



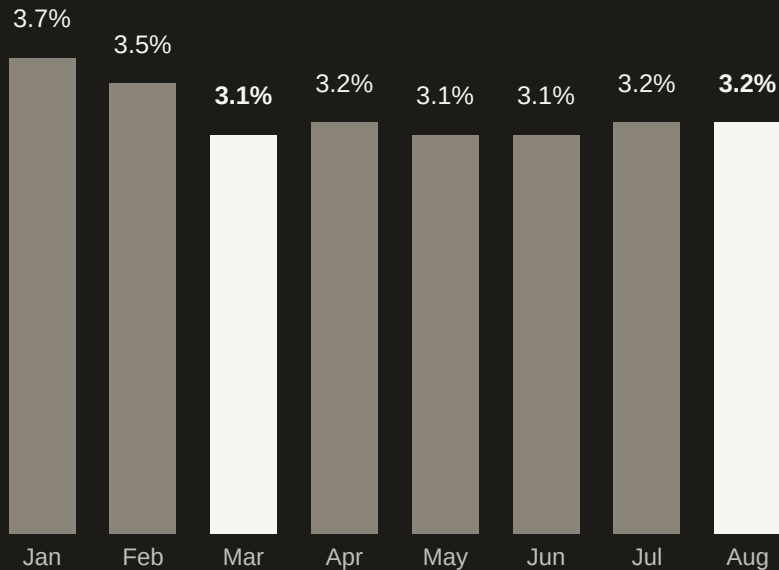
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
3.1%.

3.2%

in August 2026, the latest month released. A year earlier it was 3.6%.

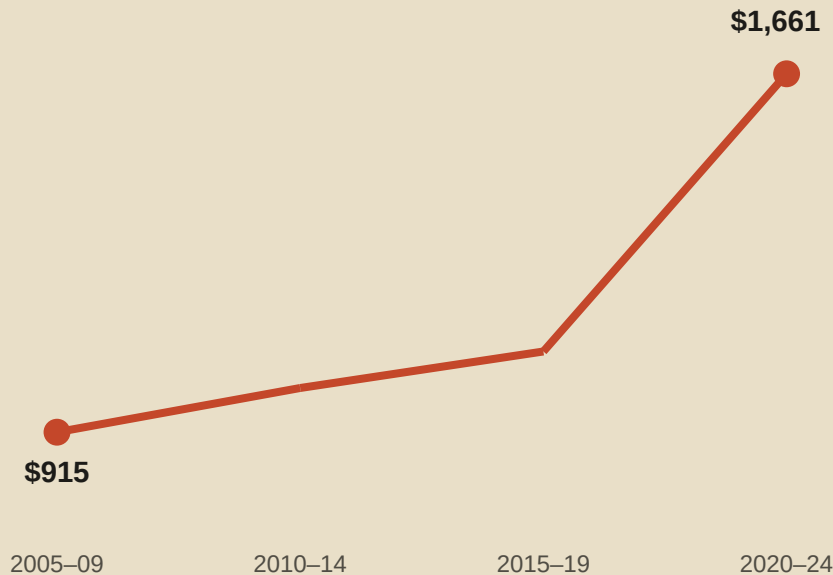


RENT

Median rent is up 82%
since the 2005–2009
survey, before inflation.

\$1,661

a month. North Carolina's median is \$1,228.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,859 gap between neighbors, the sharpest rent edge between adjacent tracts in Johnston County.

TRACT 411.11

\$645

TRACT 411.12

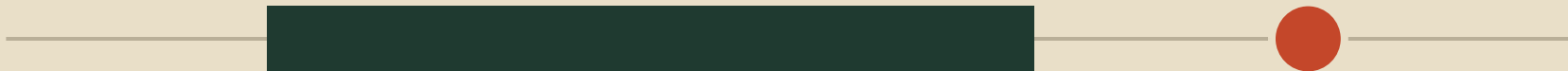
\$2,504



ROOM TO BUILD

The median rent is above what local wages can carry.

\$989–\$1,484



\$1,661 median

is the monthly rent range local workforce wages support.

BUILDING

29% of the housing here was built before 2000.

5,077

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

29%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–0.9% to the 11,529 homes here.

51–103

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 14%
more than North
Carolina's.**

\$329,600

median home value in Clayton.

Clayton



North Carolina



U.S.



THAT WAS CLAYTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/clayton/

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