



Broadway, North Carolina.

Current market data.

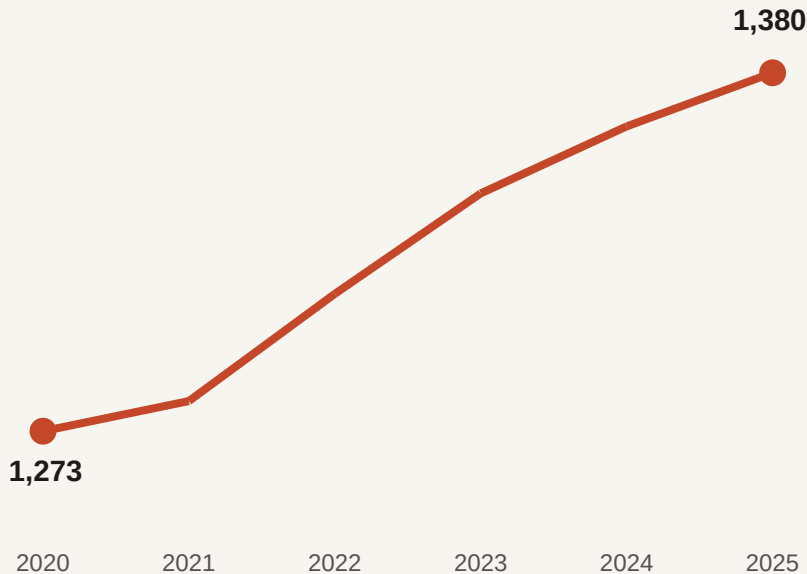
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.4% since 2020.

1,380

people, the 303rd-largest of North Carolina's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.4%

of 276 jobs located in Broadway are filled by in-commuters.



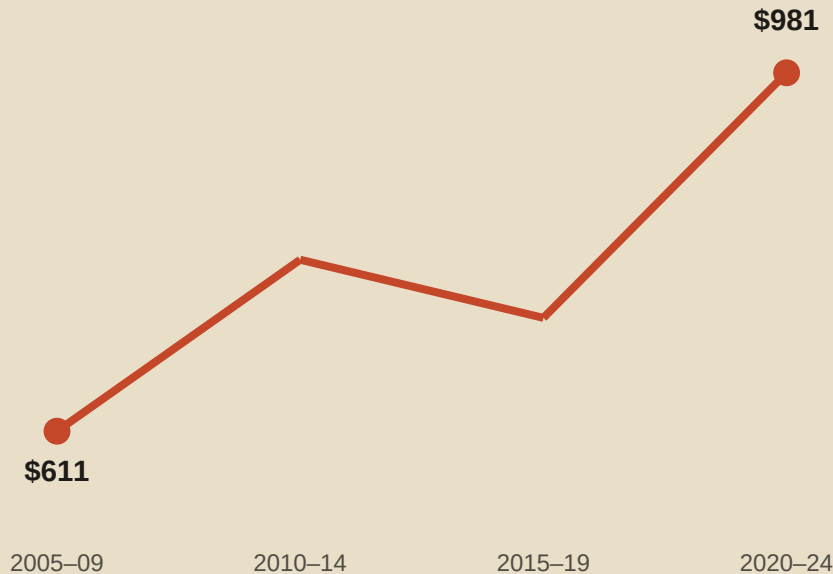
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 61%
since the 2005–2009
survey, before inflation.

\$981

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent jumps \$660.

A \$660 gap between neighbors, the sharpest rent edge between adjacent tracts in Lee County.

TRACT 305.02

\$875

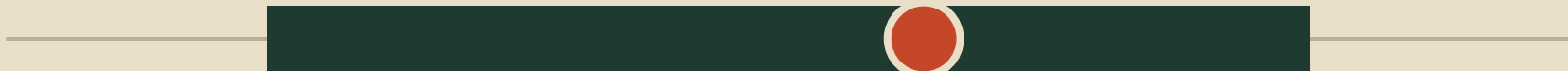
TRACT 305.06

\$1,535

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$746–\$1,119



\$981 median

is the monthly rent range local workforce wages support.

BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 743 homes here.

1–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12%
less than North Carolina's.

\$254,500

median home value in Broadway.

Broadway



\$254,500

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS BROADWAY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/broadway/

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