



Banner Elk, North Carolina.

Current market data.

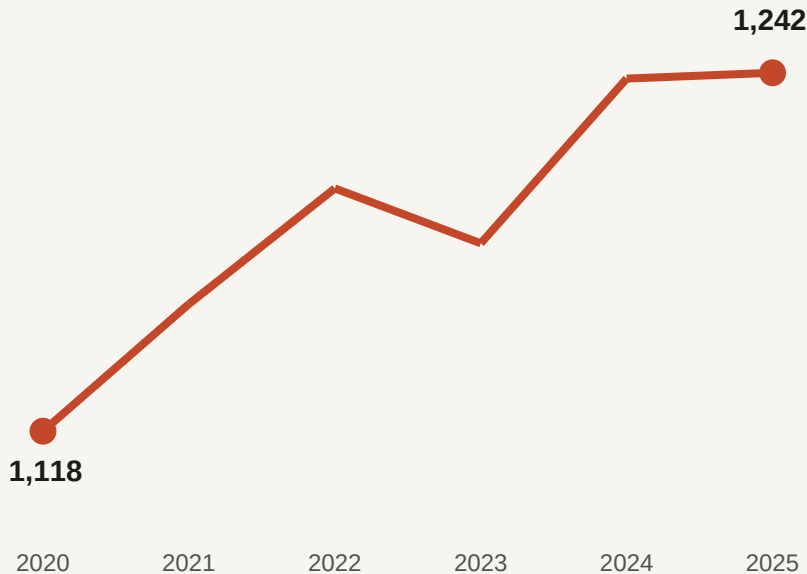
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 11.1% since 2020.

1,242

people, the 314th-largest of North Carolina's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.9%

of 1,082 jobs located in Banner Elk are filled by in-commuters.



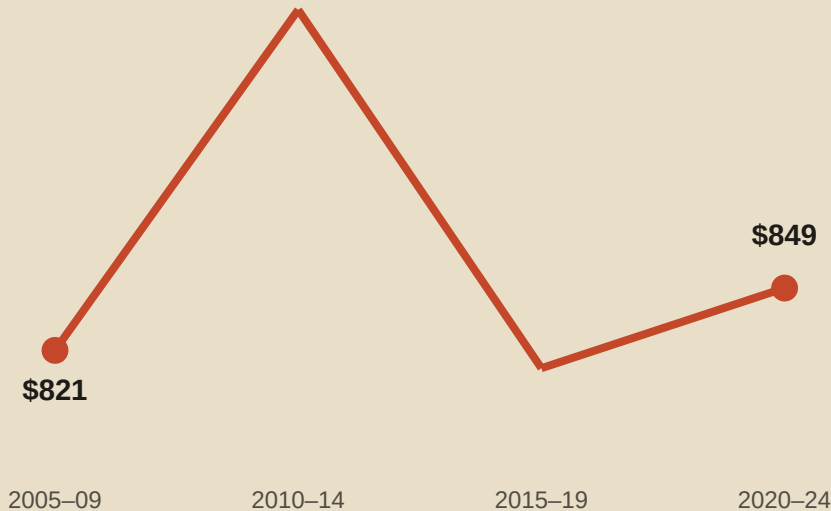
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 3%
since the 2005–2009
survey, before inflation.

\$849

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent jumps \$432.

A \$432 gap between neighbors, the sharpest rent edge between adjacent tracts in Avery County.

TRACT 9303.01

\$697

TRACT 9302

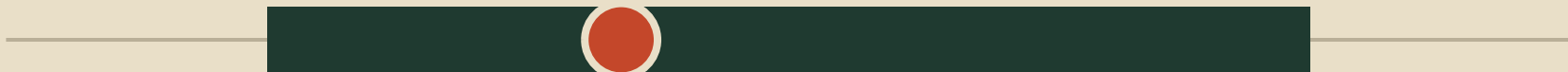
\$1,129



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$726–\$1,088



\$849 median

is the monthly rent range local workforce wages support.



BUILDING

55% of the housing here was built before 2000.

55%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–1.3% to the 867 homes here.

1–11

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 59%
more than North
Carolina's.

\$458,100

median home value in Banner Elk.

Banner Elk



\$458,100

North Carolina



\$288,900

U.S.



\$332,700



THAT WAS BANNER ELK'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/banner-elk/

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