



Great Falls, Montana.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

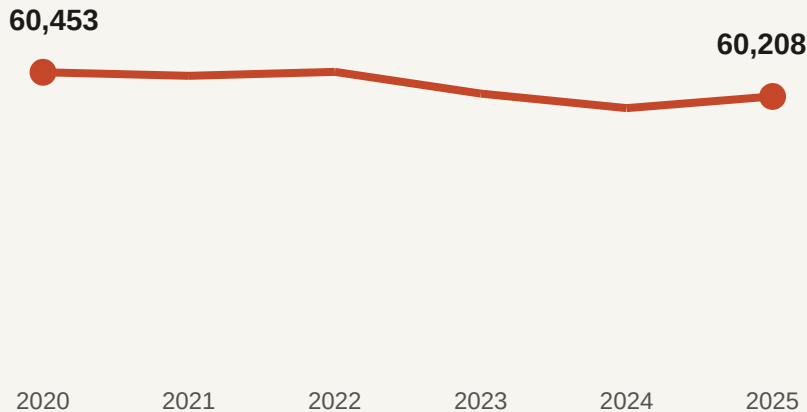


POPULATION

**Steady. Within 1% of 2020,
every year since.**

60,208

people, the 3rd-largest of Montana's cities and towns.



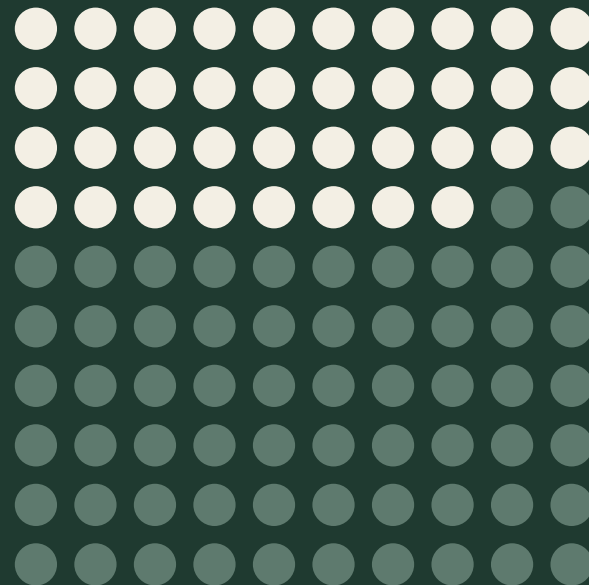
THE WORKDAY

4 in 10 jobs here go to
people who live somewhere
else.

38.2%

of 30,958 jobs located in Great Falls are filled by
in-commuters.

Source: Census LEHD LODES, 2023



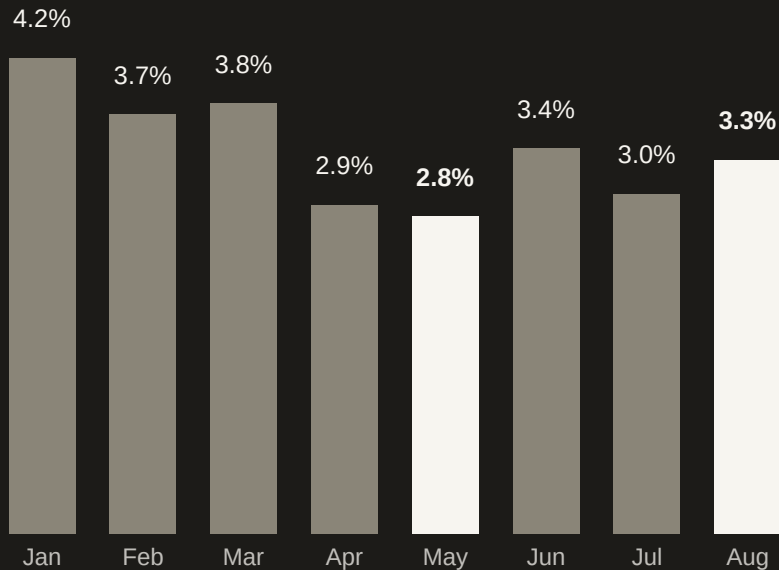
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.8%.

3.3%

in August 2026, the latest month released. A year earlier it was 3.4%.

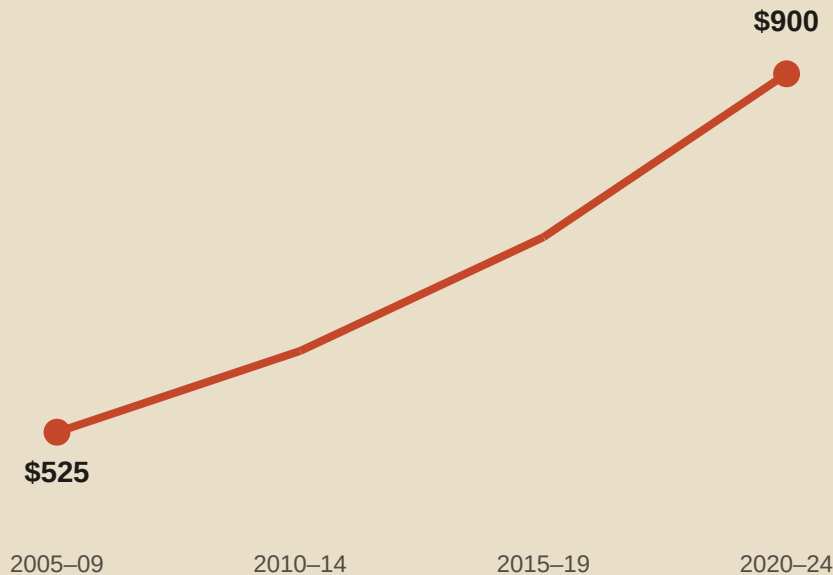


RENT

Median rent is up 71%
since the 2005–2009
survey, before inflation.

\$900

a month. Montana's median is \$1,081.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,449 gap between neighbors, the sharpest rent edge between adjacent tracts in Cascade County.

TRACT 22.01

\$565

TRACT 23.01

\$2,014

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,116

homes permitted in ten years,
2016–2025

59%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.1% to the 28,418 homes here.

85–310

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% less than Montana's.

\$257,000

median home value in Great Falls.

Great Falls



\$257,000

Montana



\$375,800

U.S.



\$332,700

THAT WAS GREAT FALLS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mt/great-falls/**](https://almanacdata.ai/e/mt/great-falls/)

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