



Winona, Mississippi.

Current market data.

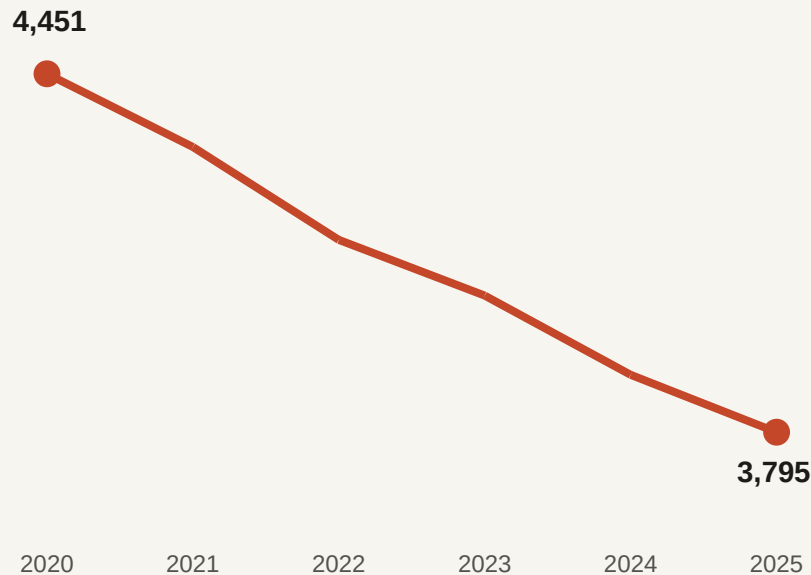
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 14.7% since 2020.

3,795

people, the 72nd-largest of Mississippi's cities and towns.

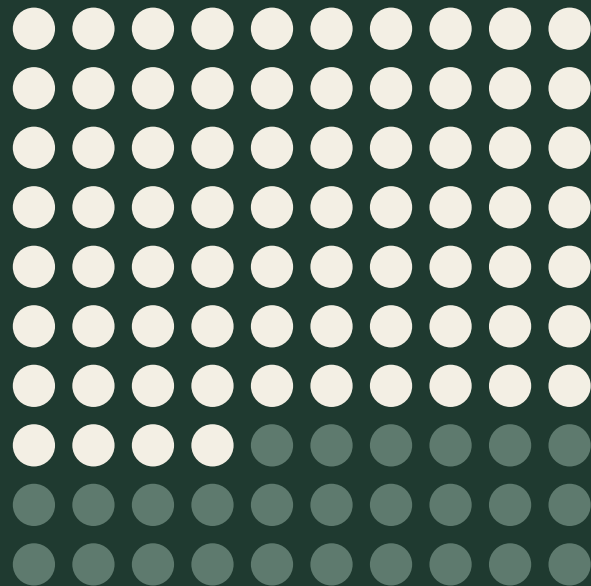


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

73.9%

of 1,775 jobs located in Winona are filled by in-commuters.



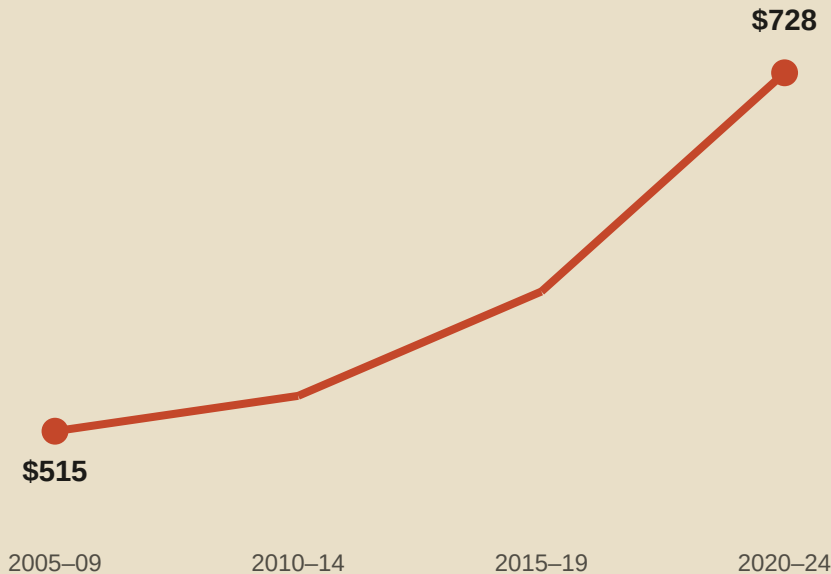
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 41%
since the 2005–2009
survey, before inflation.

\$728

a month. Mississippi's median is \$954.





THE SEAM

Cross one tract line and median rent jumps \$343.

A \$343 gap between neighbors, the sharpest rent edge between adjacent tracts in Montgomery County.

TRACT 9501

\$699

TRACT 9502

\$1,042



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$774–\$1,162



\$728 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

91%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 2,271 homes here.

4–18

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 28%
less than Mississippi's.

\$123,000

median home value in Winona.

Winona



\$123,000

Mississippi



\$169,800

U.S.



\$332,700

THAT WAS WINONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ms/winona/**](https://almanacdata.ai/e/ms/winona/)

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