



Olive Branch, Mississippi.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

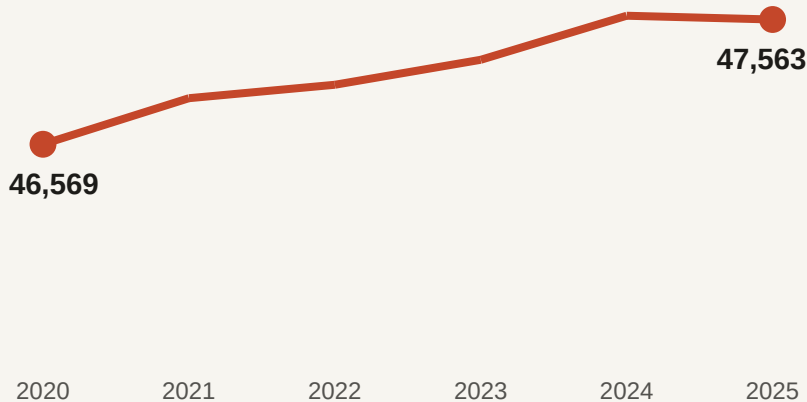


POPULATION

**Growing. Up 2.1% since
2020.**

47,563

people, the 6th-largest of Mississippi's cities and towns.

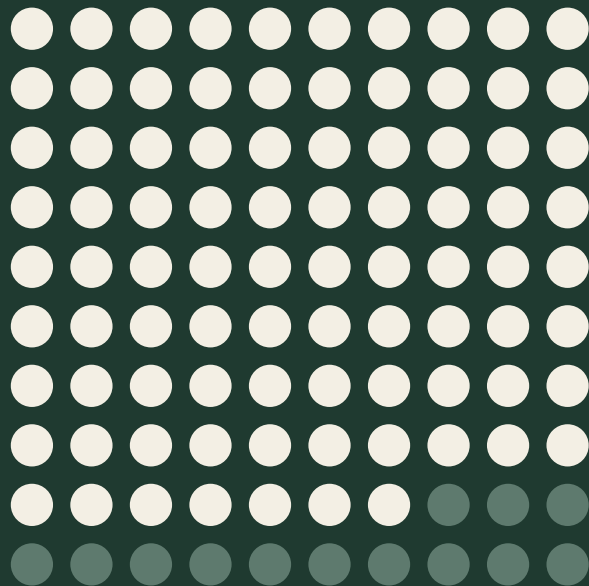


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.9%

of 33,832 jobs located in Olive Branch are filled by
in-commuters.



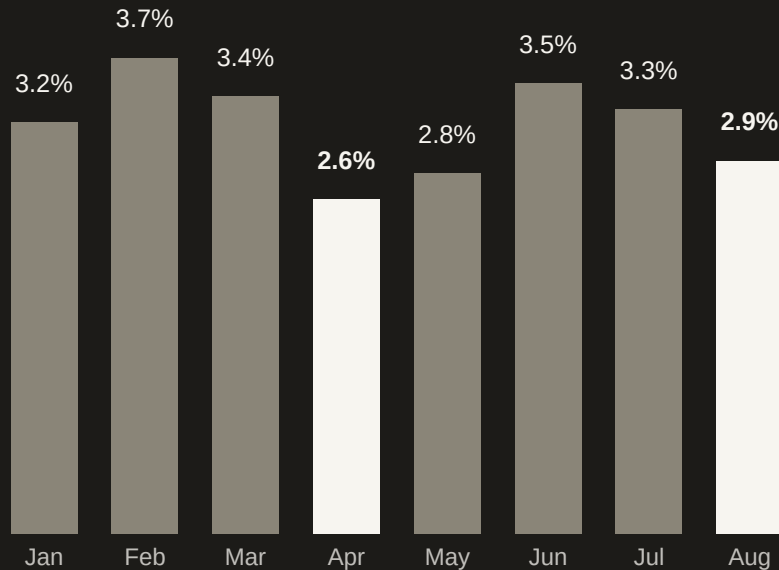
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.6%.

2.9%

in August 2026, the latest month released. A year earlier it was 3.4%.

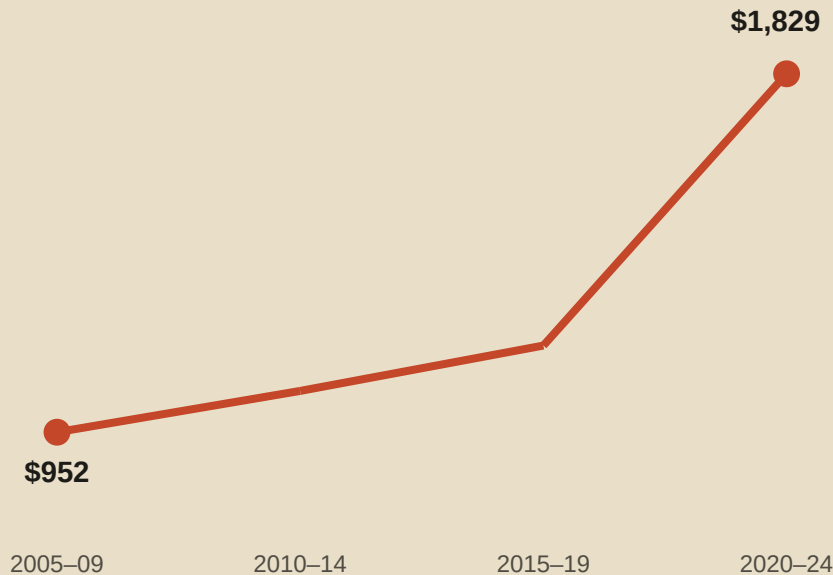


RENT

Median rent is up 92%
since the 2005–2009
survey, before inflation.

\$1,829

a month. Mississippi's median is \$954.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,024 gap between neighbors, the sharpest rent edge between adjacent tracts in DeSoto County.

TRACT 708.21

\$1,477

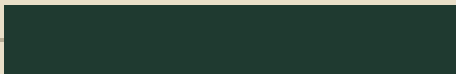
TRACT 707.24

\$3,501

ROOM TO BUILD

The median rent is above what local wages can carry.

\$825–\$1,238



\$1,829 median

is the monthly rent range local workforce wages support.

BUILDING

49% of the housing here was built before 2000.

2,409

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

49%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.9% to the 17,793 homes here.

35–338

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 71%
more than Mississippi's.**

\$290,000

median home value in Olive Branch.

Olive Branch



\$290,000

Mississippi



\$169,800

U.S.



\$332,700

THAT WAS OLIVE BRANCH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ms/olive-branch/

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