



Hernando, Mississippi.

Current market data.

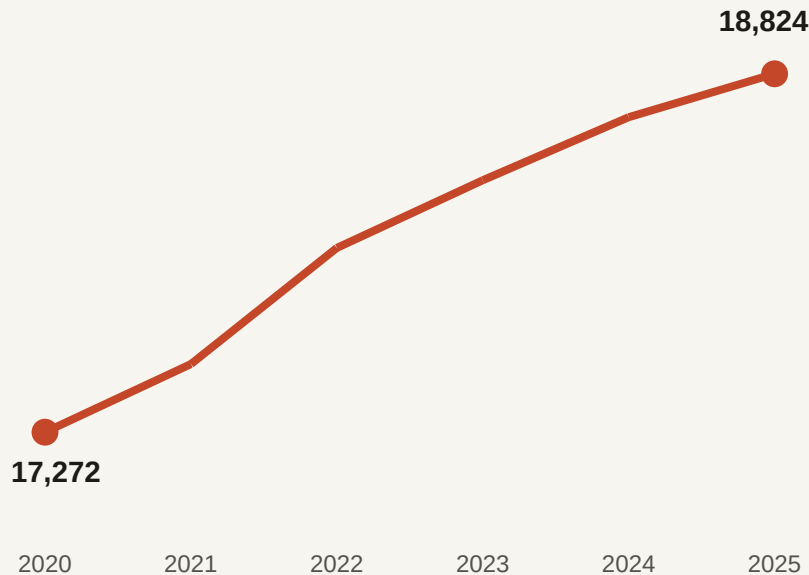
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 9.0% since 2020.

18,824

people, the 23rd-largest of Mississippi's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.0%

of 11,434 jobs located in Hernando are filled by in-commuters.



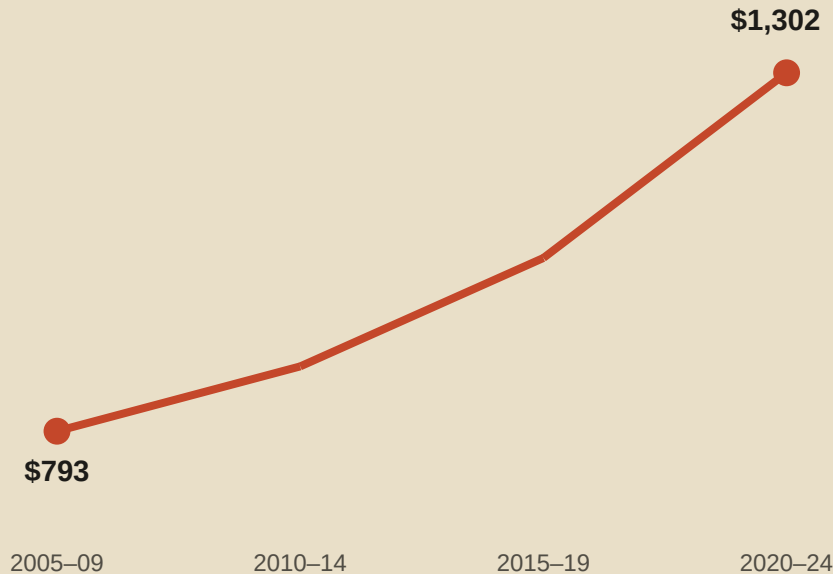
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 64%
since the 2005–2009
survey, before inflation.

\$1,302

a month. Mississippi's median is \$954.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,024 gap between neighbors, the sharpest rent edge between adjacent tracts in DeSoto County.

TRACT 708.21

\$1,477

TRACT 707.24

\$3,501



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,052–\$1,579



\$1,302 median

is the monthly rent range local workforce wages support.

BUILDING

43% of the housing here was built before 2000.

1,467

homes permitted in ten years,
2016–2025

1%

of those were in multifamily
buildings

43%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.6% to the 7,081 homes here.

15–114

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 86% more than Mississippi's.

\$315,900

median home value in Hernando.

Hernando



Mississippi



U.S.



THAT WAS HERNANDO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ms/hernando/

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