



Flowood, Mississippi.

Current market data.

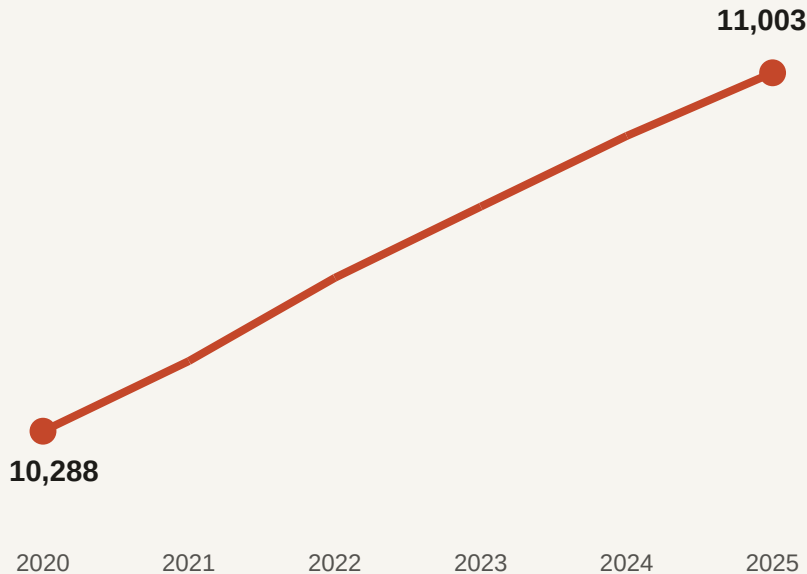
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 6.9% since 2020.

11,003

people, the 38th-largest of Mississippi's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.1%

of 25,965 jobs located in Flowood are filled by in-commuters.



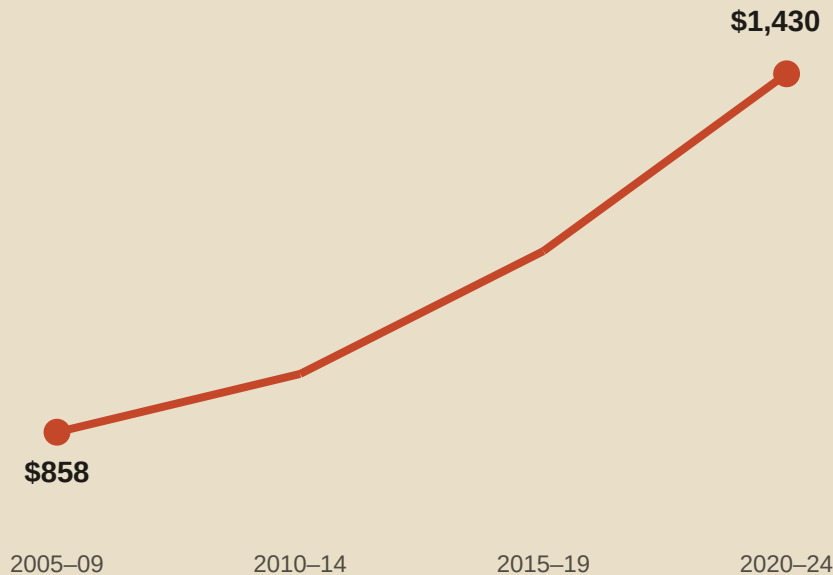
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 67%
since the 2005–2009
survey, before inflation.

\$1,430

a month. Mississippi's median is \$954.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,254 gap between neighbors, the sharpest rent edge between adjacent tracts in Rankin County.

TRACT 202.10

\$485

TRACT 202.09

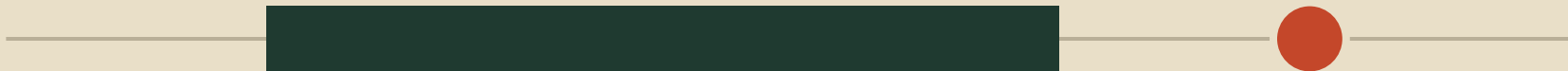
\$1,739



ROOM TO BUILD

The median rent is above what local wages can carry.

\$863–\$1,294



\$1,430 median

is the monthly rent range local workforce wages support.

BUILDING

47% of the housing here was built before 2000.

832

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

47%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–5.3% to the 4,929 homes here.

21–260

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
102% more than
Mississippi's.

\$342,200

median home value in Flowood.

Flowood



\$342,200

Mississippi



\$169,800

U.S.



\$332,700

THAT WAS FLOWOOD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ms/flowood/

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