



Winona, Missouri.

Current market data.

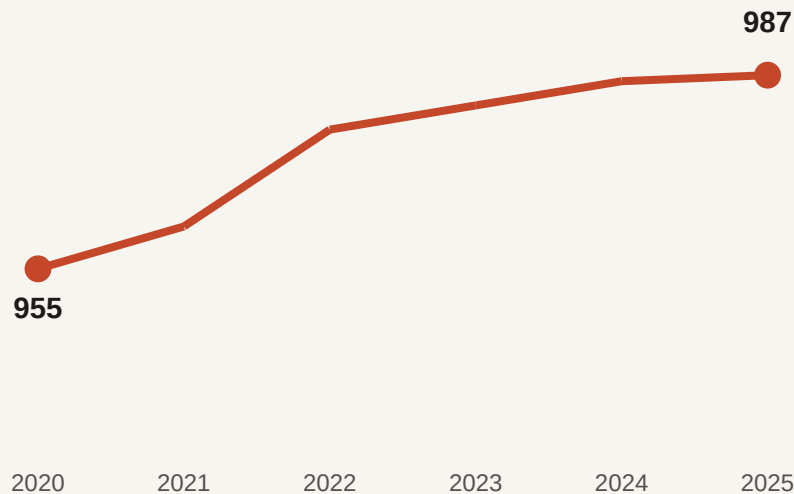
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 3.4% since
2020.**

987

people, the 342nd-largest of Missouri's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.4%

of 241 jobs located in Winona are filled by in-commuters.



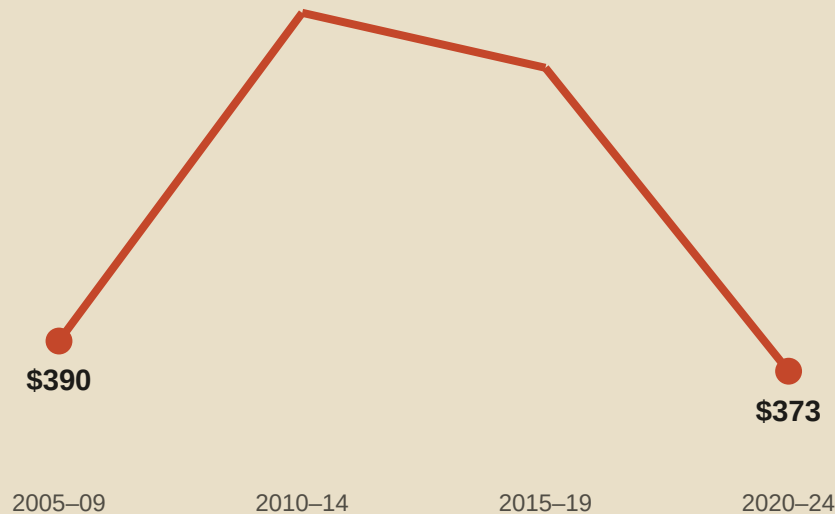
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is down 4%
since the 2005–2009
survey, before inflation.

\$373

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$211.

A \$211 gap between neighbors, the sharpest rent edge between adjacent tracts in Shannon County.

TRACT 4702

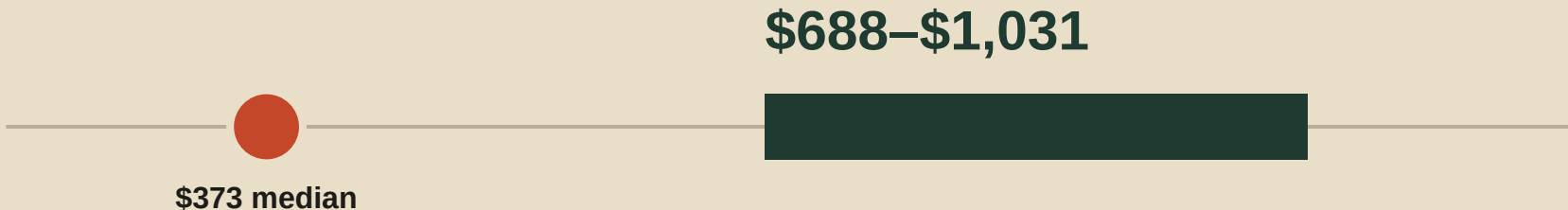
\$450

TRACT 4701

\$661

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 434 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 59%
less than Missouri's.

\$95,500

median home value in Winona.

Winona



\$95,500

Missouri



\$230,300

U.S.



\$332,700

THAT WAS WINONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mo/winona/**](https://almanacdata.ai/e/mo/winona/)

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