



Verona, Missouri.

Current market data.

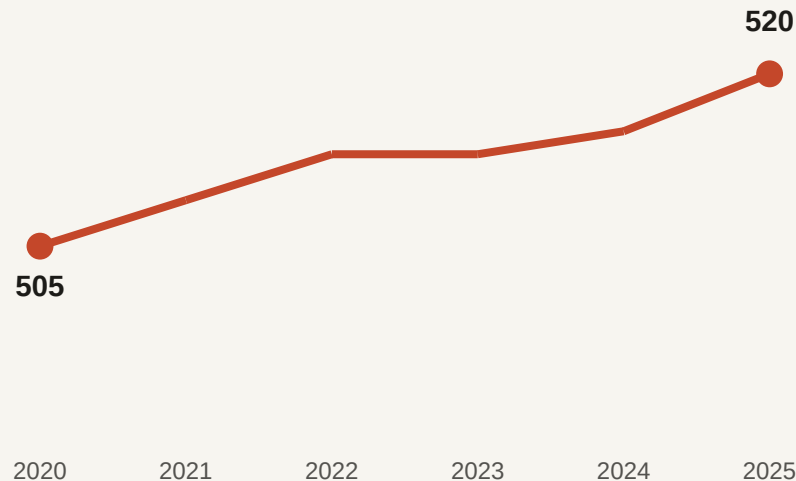
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.0% since 2020.

520

people, the 460th-largest of Missouri's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

98.4%

of 189 jobs located in Verona are filled by in-commuters.



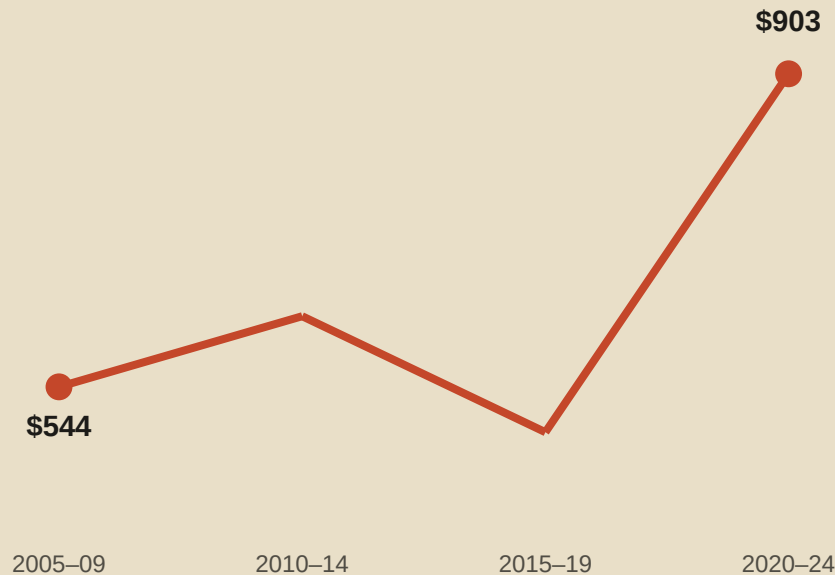
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 66%
since the 2005–2009
survey, before inflation.

\$903

a month. Missouri's median is \$1,033.



THE SEAM

Cross one tract line and median rent jumps \$420.

A \$420 gap between neighbors, the sharpest rent edge between adjacent tracts in Lawrence County.

TRACT 4702.01

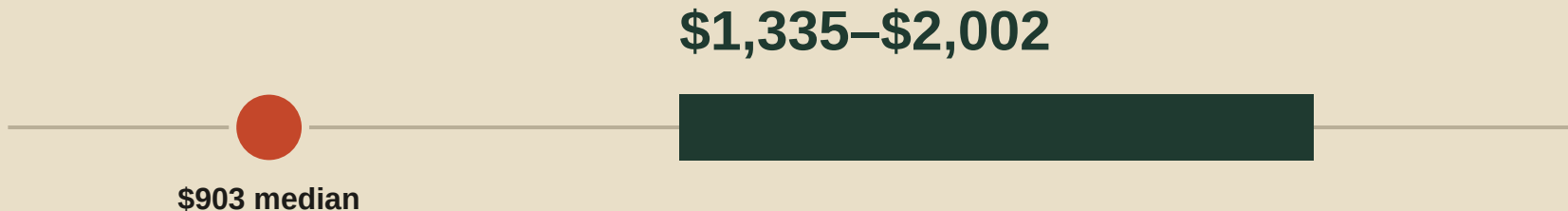
\$643

TRACT 4705.02

\$1,063

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

95%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–1.0% to the 205 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 61%
less than Missouri's.

\$90,000

median home value in Verona.

Verona



\$90,000

Missouri



\$230,300

U.S.



\$332,700

THAT WAS VERONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mo/verona/**](https://almanacdata.ai/e/mo/verona/)

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