



Rolla, Missouri.

Current market data.

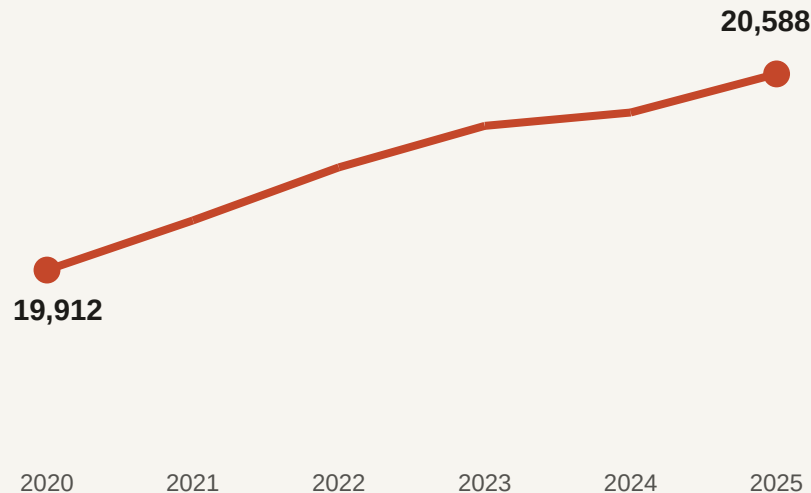
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 3.4% since
2020.**

20,588

people, the 36th-largest of Missouri's cities and towns.

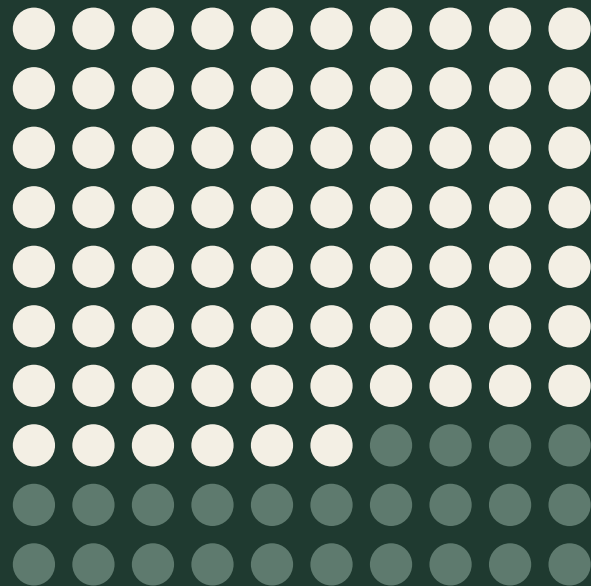


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

75.8%

of 12,494 jobs located in Rolla are filled by in-commuters.



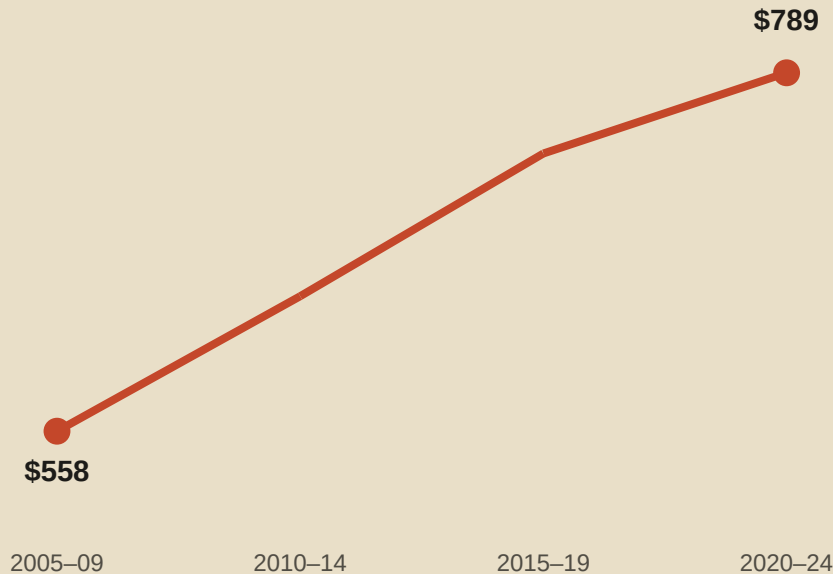
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 41%
since the 2005–2009
survey, before inflation.

\$789

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$526.

A \$526 gap between neighbors, the sharpest rent edge between adjacent tracts in Phelps County.

TRACT 8905

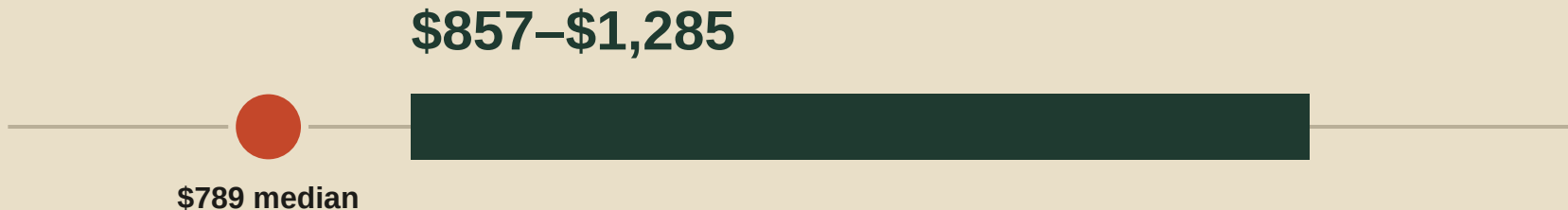
\$725

TRACT 8901

\$1,251

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

70% of the housing here was built before 2000.

1,035

homes permitted in ten years,
2016–2025

64%

of those were in multifamily
buildings

70%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 9,238 homes here.

52–125

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 19% less than Missouri's.

\$187,000

median home value in Rolla.

Rolla



\$187,000

Missouri



\$230,300

U.S.



\$332,700



THAT WAS ROLLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/rolla/

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