



# Poplar Bluff, Missouri.

Current market data.

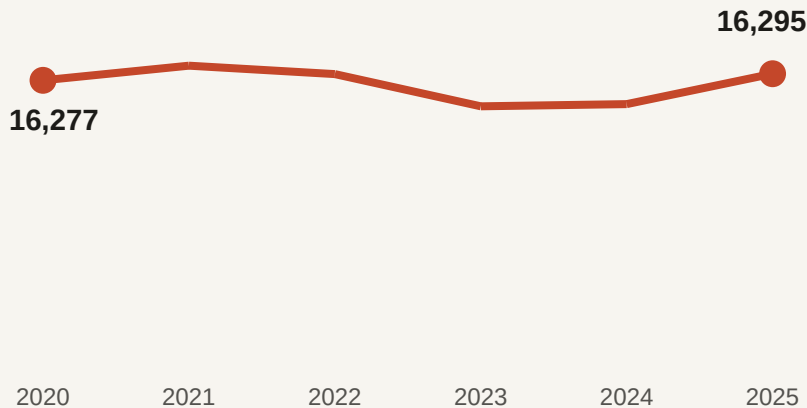
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,  
every year since.**

**16,295**

people, the 47th-largest of Missouri's cities and towns.

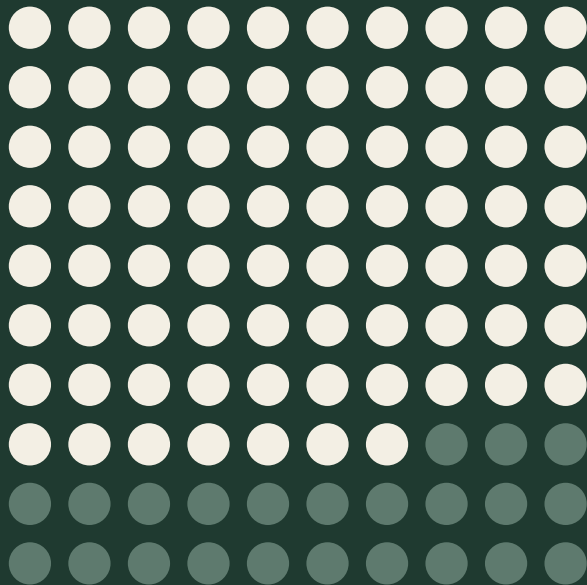


THE WORKDAY

8 in 10 jobs here go to  
people who live somewhere  
else.

77.3%

of 14,314 jobs located in Poplar Bluff are filled by  
in-commuters.



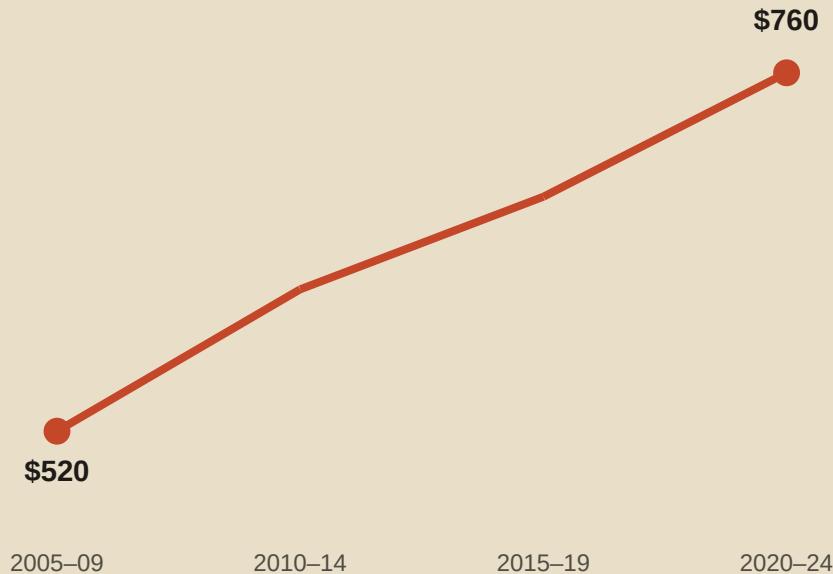
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 46%  
since the 2005–2009  
survey, before inflation.

**\$760**

a month. Missouri's median is \$1,033.





## THE SEAM

# Cross one tract line and median rent doubles.

A \$587 gap between neighbors, the sharpest rent edge between adjacent tracts in Butler County.

TRACT 9505

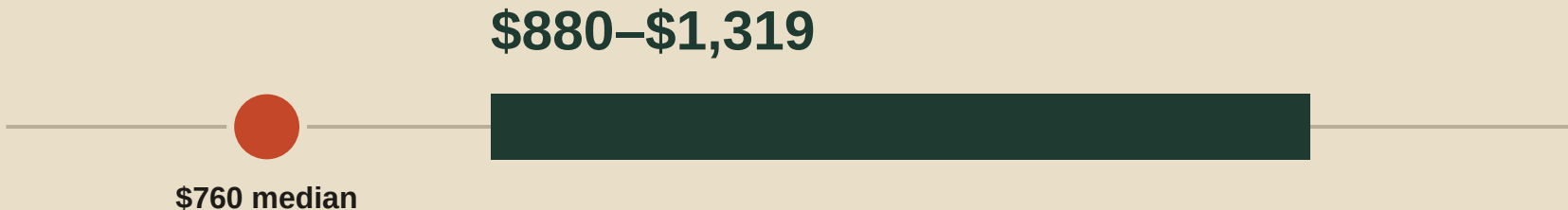
**\$441**

TRACT 9501.01

**\$1,028**

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

# Most of the housing here is older than 2000.

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145

homes permitted, 2022–2025

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69%

of those were in multifamily  
buildings

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85%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.4–1.9% to the 7,711 homes here.**

**32–143**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 48%  
less than Missouri's.

**\$119,800**

median home value in Poplar Bluff.

Poplar Bluff



\$119,800

Missouri



\$230,300

U.S.



\$332,700

THAT WAS POPLAR BLUFF'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/mo/poplar-bluff/](https://almanacdata.ai/e/mo/poplar-bluff/)

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