



Pacific, Missouri.

Current market data.

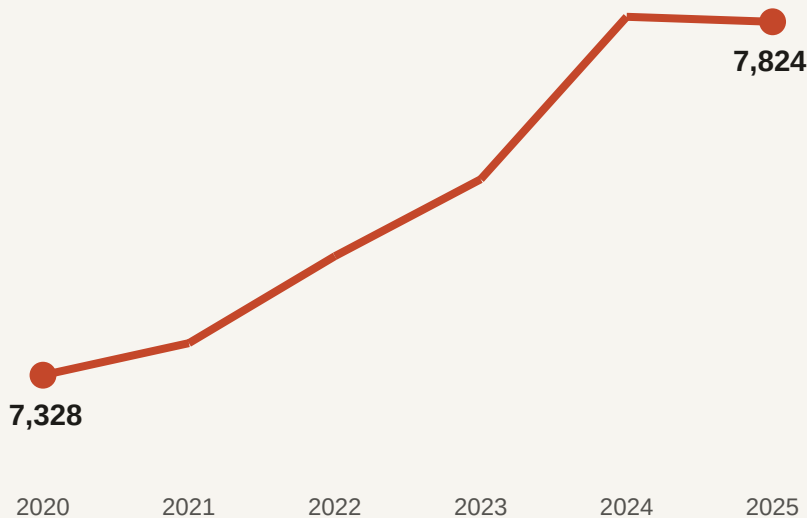
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 6.8% since 2020.

7,824

people, the 103rd-largest of Missouri's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.7%

of 5,014 jobs located in Pacific are filled by in-commuters.



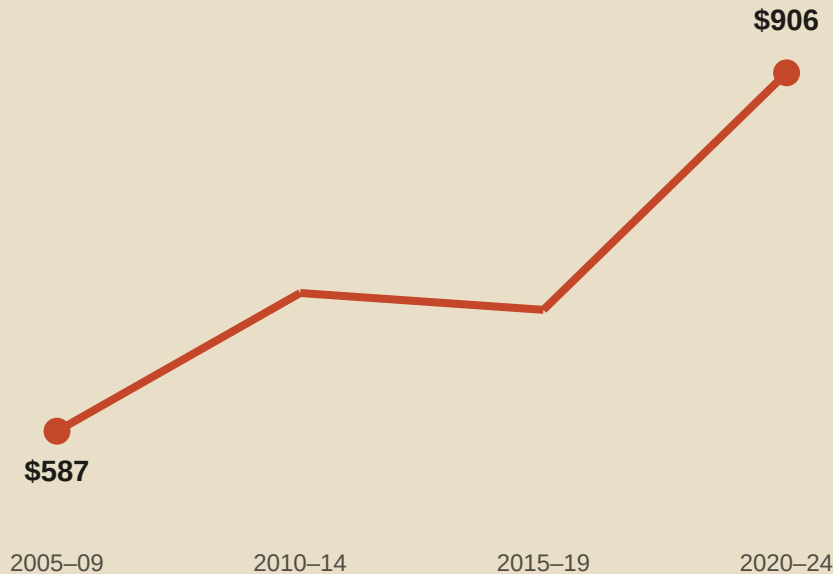
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$906

a month. Missouri's median is \$1,033.



THE SEAM

Cross one tract line and median rent jumps \$705.

A \$705 gap between neighbors, the sharpest rent edge between adjacent tracts in Franklin County.

TRACT 8007.03

\$795

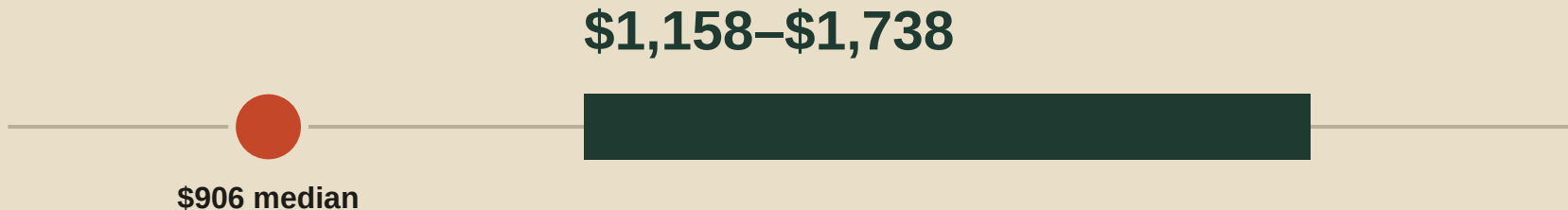
TRACT 8001.01

\$1,500



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

352

homes permitted in ten years,
2016–2025

7%

of those were in multifamily
buildings

76%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.6% to the 3,218 homes here.

11–50

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 8% more than Missouri's.

\$249,300

median home value in Pacific.

Pacific



\$249,300

Missouri



\$230,300

U.S.



\$332,700

THAT WAS PACIFIC'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mo/pacific/**](https://almanacdata.ai/e/mo/pacific/)

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