Oakland, Missouri.

Current market data.

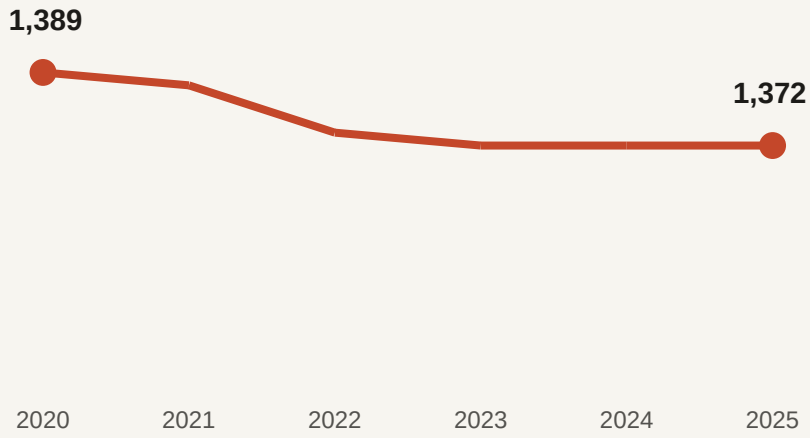
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.2% since 2020.

1,372

people, the 291st-largest of Missouri's cities and towns.



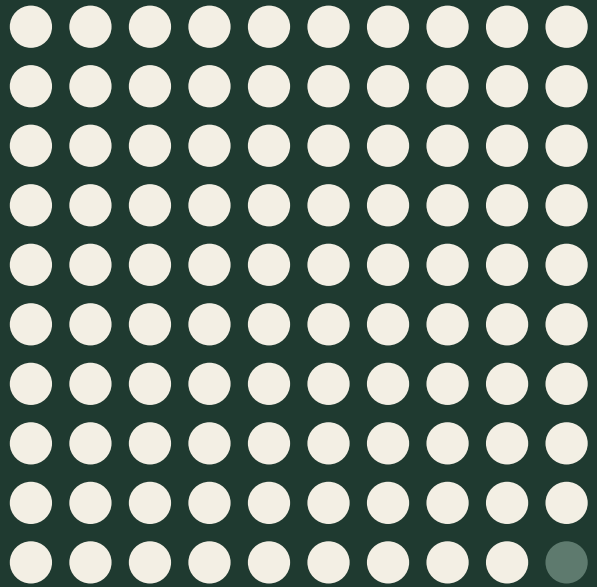
Source: Census Population Estimates, 2025

THE WORKDAY

Nearly every job here goes to someone who lives somewhere else.

98.9%

of 540 jobs located in Oakland are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

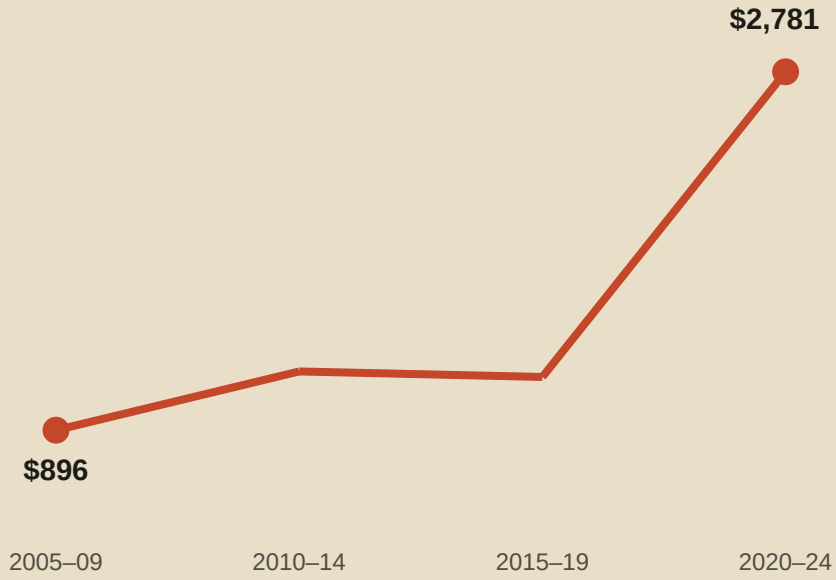
Source: Census LEHD LODES, 2023

RENT

Median rent is up 210% since the 2005–2009 survey, before inflation.

$2,781

a month. Missouri's median is $1,033.

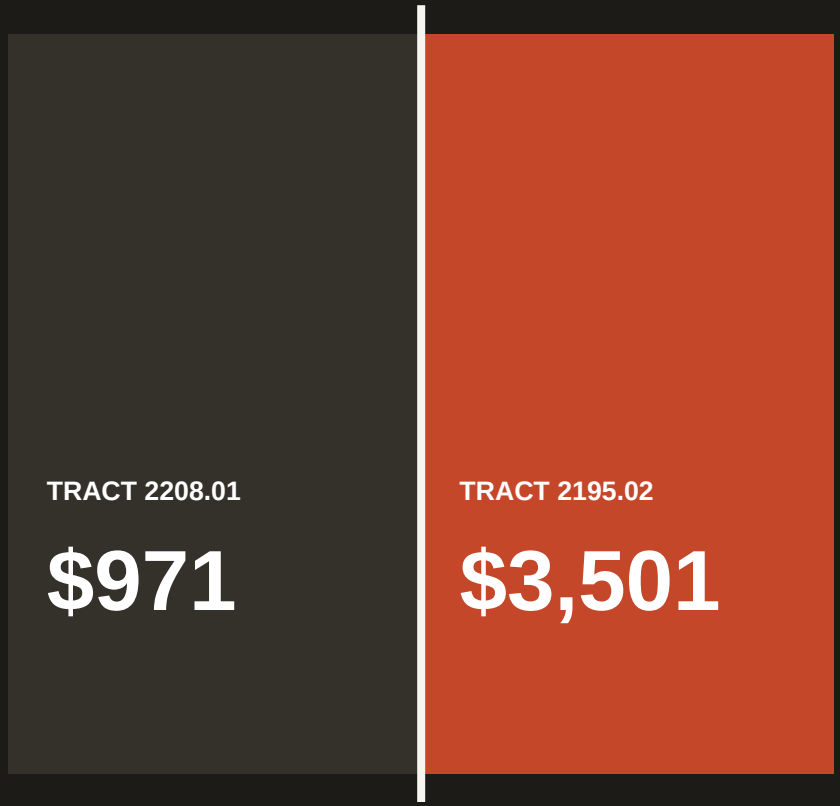


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

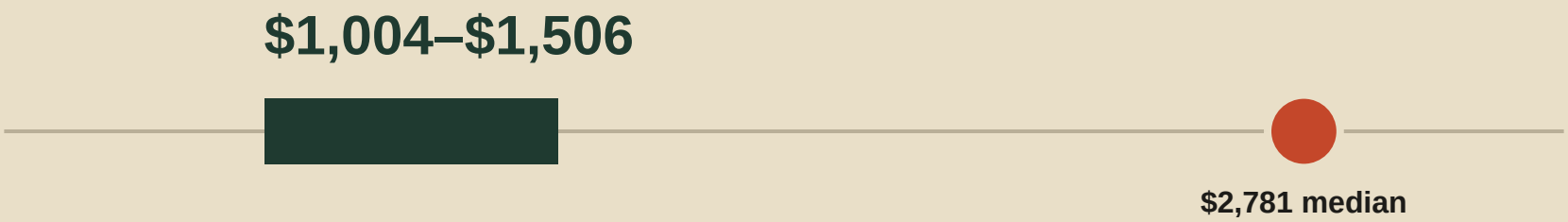
A $2,530 gap between neighbors, the sharpest rent edge between adjacent tracts in St. Louis County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

74% of the housing here was built before 2000.

14

homes permitted, 2016–2023

0%

of those were in multifamily buildings

74%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2023; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 633 homes here.

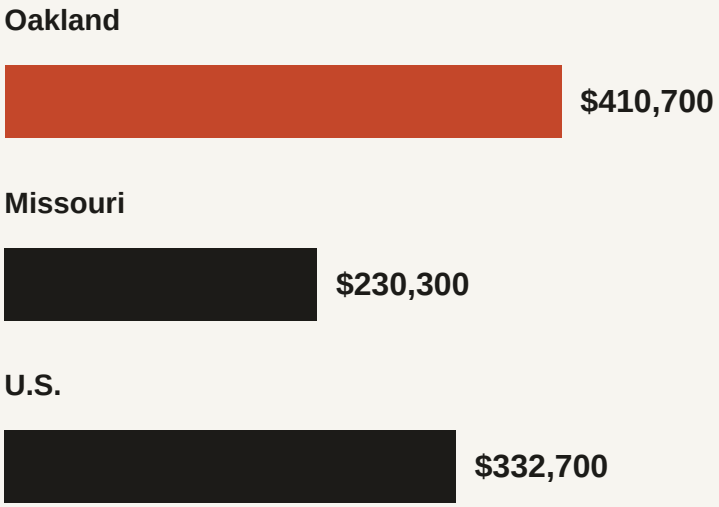
1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 78% more than Missouri's.



$410,700

median home value in Oakland.

Source: Census ACS 5-year, 2020-2024

THAT WAS OAKLAND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/mo/oakland/**