



New Madrid, Missouri.

Current market data.

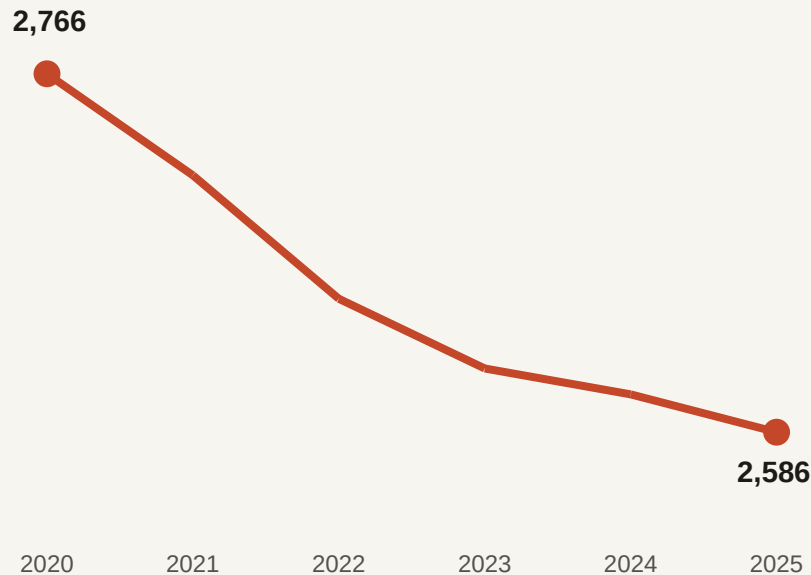
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 6.5% since 2020.

2,586

people, the 207th-largest of Missouri's cities and towns.



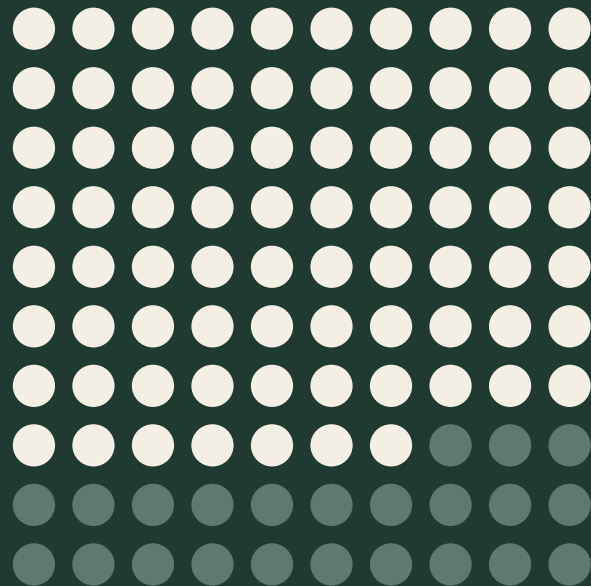
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

76.9%

of 1,538 jobs located in New Madrid are filled by
in-commuters.

Source: Census LEHD LODES, 2023



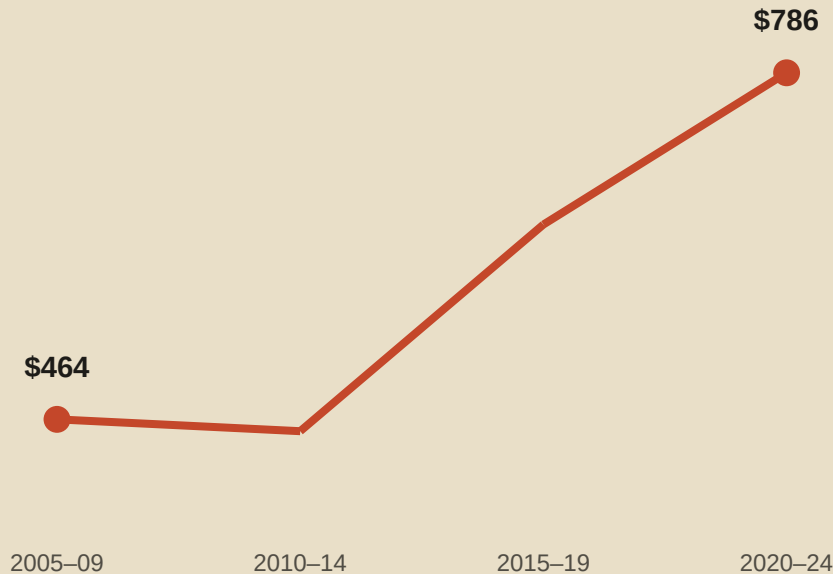
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 69%
since the 2005–2009
survey, before inflation.

\$786

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$222.

A \$222 gap between neighbors, the sharpest rent edge between adjacent tracts in New Madrid County.

TRACT 9605

\$489

TRACT 9606

\$711

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$614–\$921



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

25

homes permitted, 2022–2025

0%of those were in multifamily
buildings

94%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.1% to the 1,377 homes here.

3–15

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 45%
less than Missouri's.

\$127,500

median home value in New Madrid.

New Madrid



\$127,500

Missouri



\$230,300

U.S.



\$332,700

THAT WAS NEW MADRID'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/new-madrid/

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