



New London, Missouri.

Current market data.

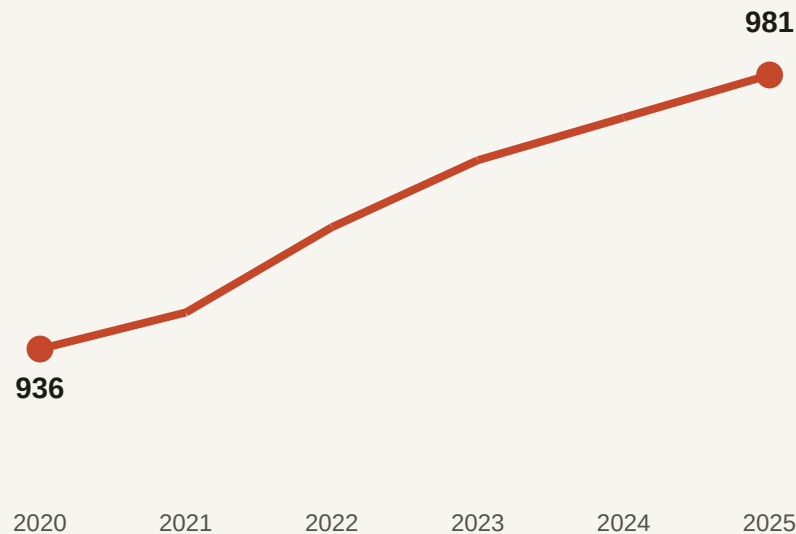
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.8% since 2020.

981

people, the 344th-largest of Missouri's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

94.0%

of 201 jobs located in New London are filled by in-commuters.



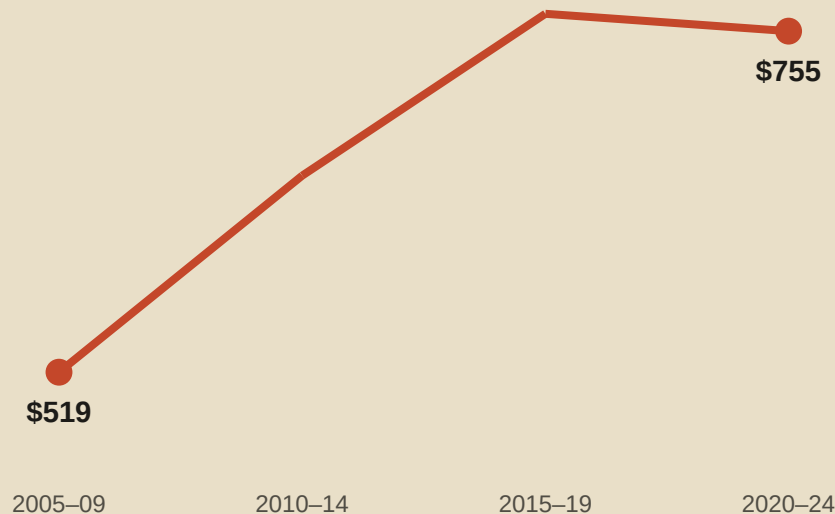
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 45%
since the 2005–2009
survey, before inflation.

\$755

a month. Missouri's median is \$1,033.



THE SEAM

Cross one tract line and median rent jumps \$54.

A \$54 gap between neighbors, the sharpest rent edge between adjacent tracts in Ralls County.

TRACT 4702

\$718

TRACT 4703

\$772

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

17

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

89%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 493 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 42%
less than Missouri's.

\$134,100

median home value in New London.

New London



\$134,100

Missouri



\$230,300

U.S.



\$332,700

THAT WAS NEW LONDON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/new-london/

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