



New Florence, Missouri.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

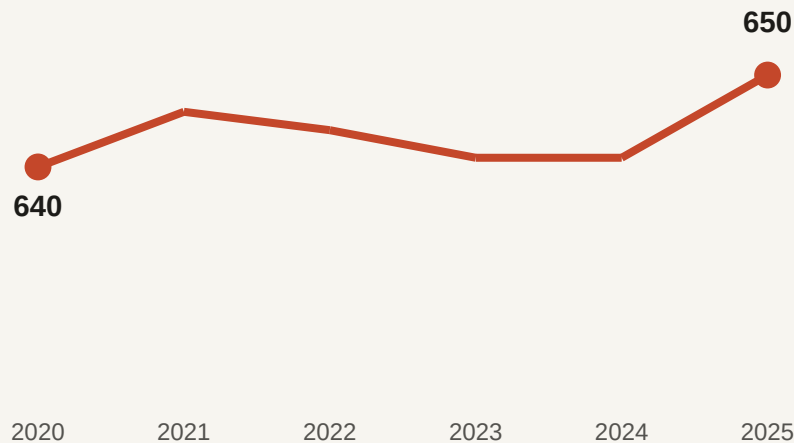


POPULATION

Growing. Up 1.6% since 2020.

650

people, the 420th-largest of Missouri's cities and towns.



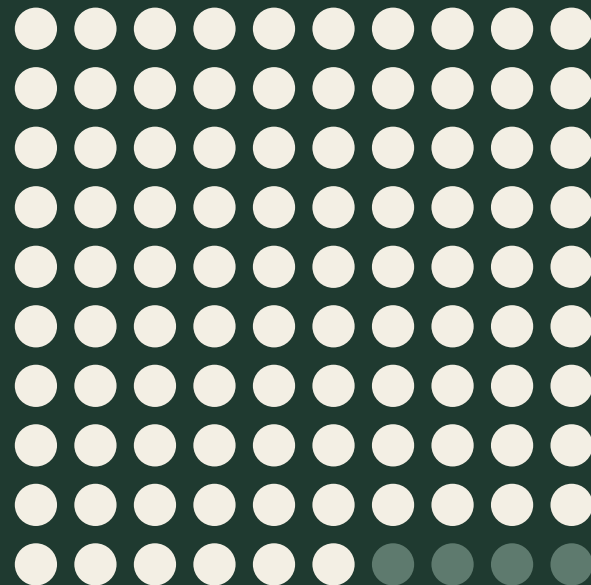
THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.4%

of 223 jobs located in New Florence are filled by
in-commuters.

Source: Census LEHD LODES, 2023



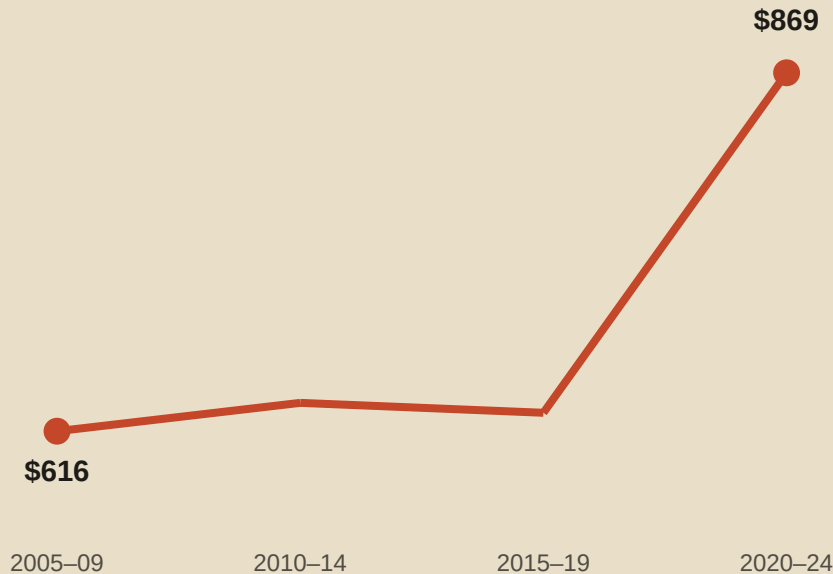
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 41%
since the 2005–2009
survey, before inflation.

\$869

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$124.

A \$124 gap between neighbors, the sharpest rent edge between adjacent tracts in Montgomery County.

TRACT 9701

\$762

TRACT 9704

\$886



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$698–\$1,048



\$869 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

5

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.7% to the 304 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 59% less than Missouri's.

\$95,100

median home value in New Florence.

New Florence



\$95,100

Missouri



\$230,300

U.S.



\$332,700

THAT WAS NEW FLORENCE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/new-florence/

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