



Moberly, Missouri.

Current market data.

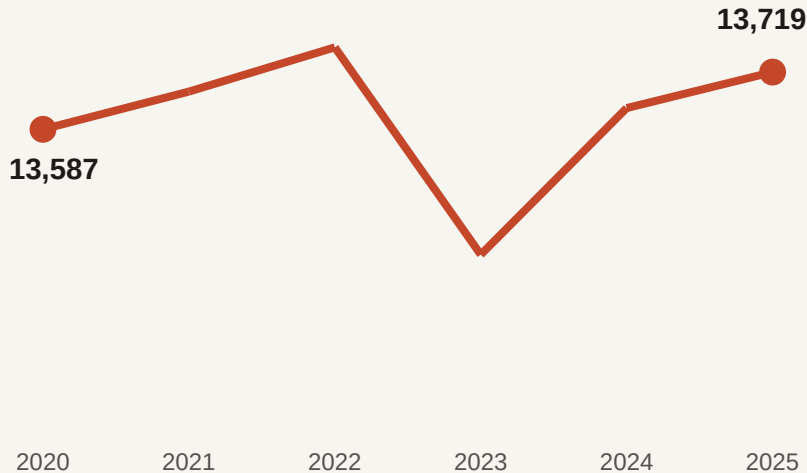
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.0% since 2020.

13,719

people, the 59th-largest of Missouri's cities and towns.

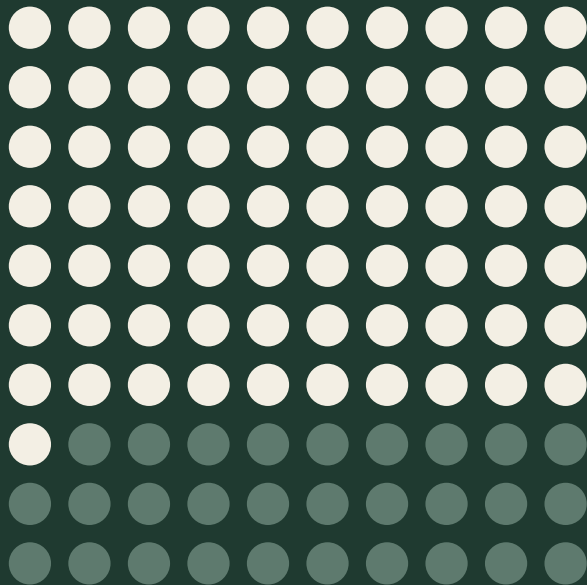


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

70.6%

of 7,261 jobs located in Moberly are filled by in-commuters.



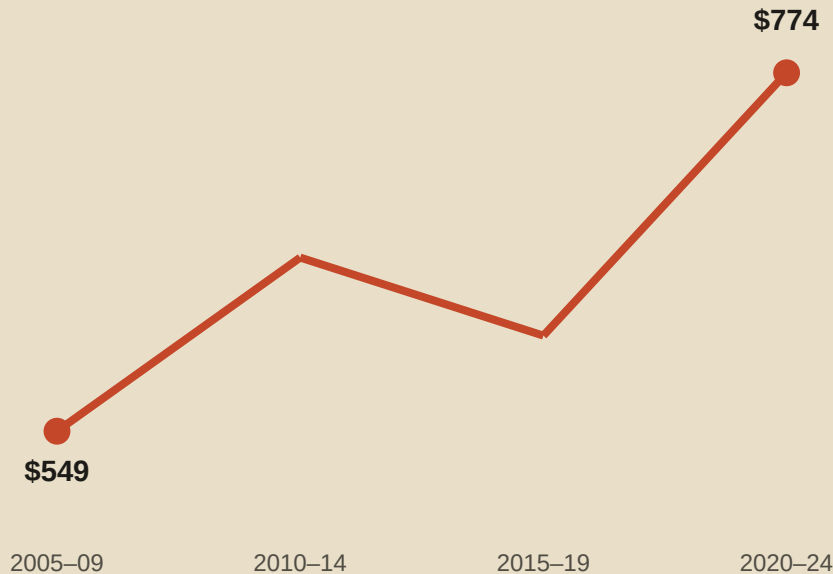
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 41%
since the 2005–2009
survey, before inflation.

\$774

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$208.

A \$208 gap between neighbors, the sharpest rent edge between adjacent tracts in Randolph County.

TRACT 4903

\$663

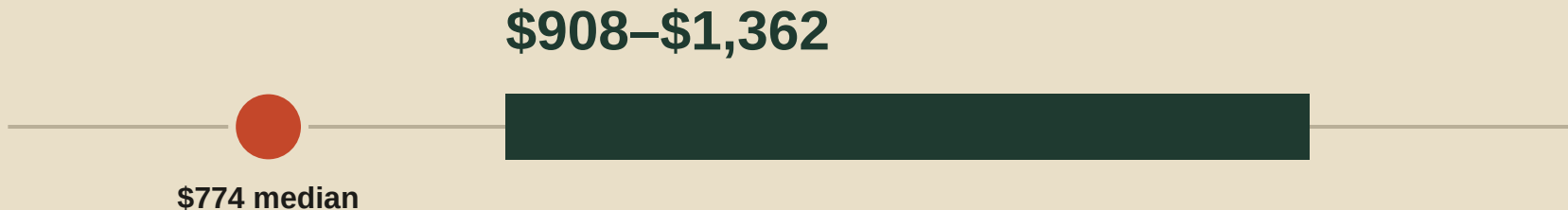
TRACT 4904

\$871



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

222

homes permitted, 2022–2025

18%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 5,943 homes here.

23–73

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 34% less than Missouri's.

\$153,100

median home value in Moberly.

Moberly



\$153,100

Missouri



\$230,300

U.S.



\$332,700

THAT WAS MOBERLY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/moberly/

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