



Marshall, Missouri.

Current market data.

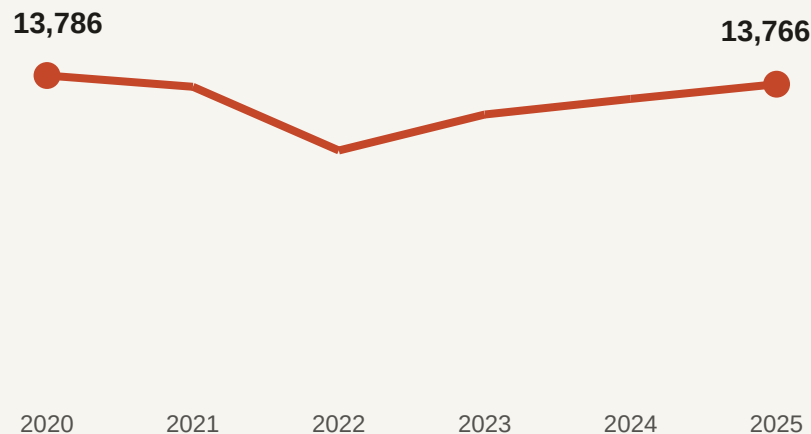
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 0.1% since 2020.

13,766

people, the 58th-largest of Missouri's cities and towns.

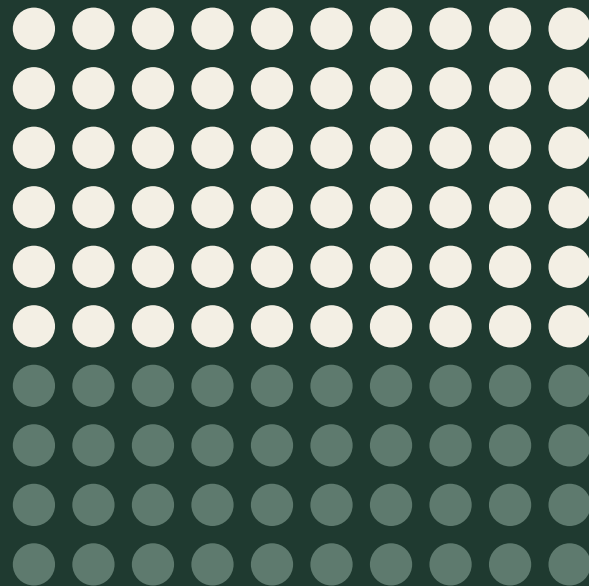


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

59.7%

of 6,461 jobs located in Marshall are filled by in-commuters.



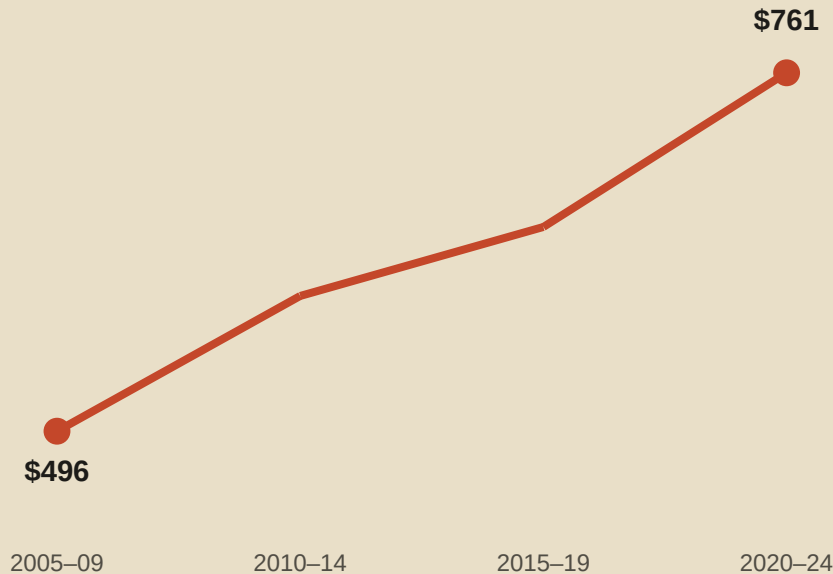
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 53%
since the 2005–2009
survey, before inflation.

\$761

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$269.

A \$269 gap between neighbors, the sharpest rent edge between adjacent tracts in Saline County.

TRACT 901

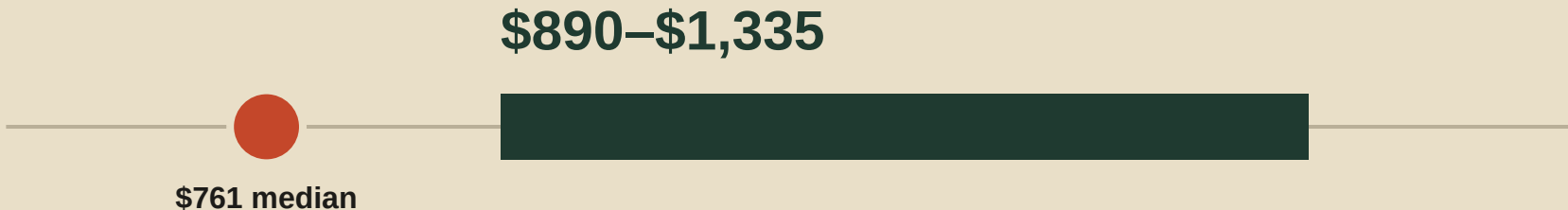
\$564

TRACT 908

\$833

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

20

homes permitted, 2022–2025

65%

of those were in multifamily
buildings

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 5,222 homes here.

20–65

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 36% less than Missouri's.

\$147,900

median home value in Marshall.

Marshall



\$147,900

Missouri



\$230,300

U.S.



\$332,700

THAT WAS MARSHALL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mo/marshall/**](https://almanacdata.ai/e/mo/marshall/)

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