



Licking, Missouri.

Current market data.

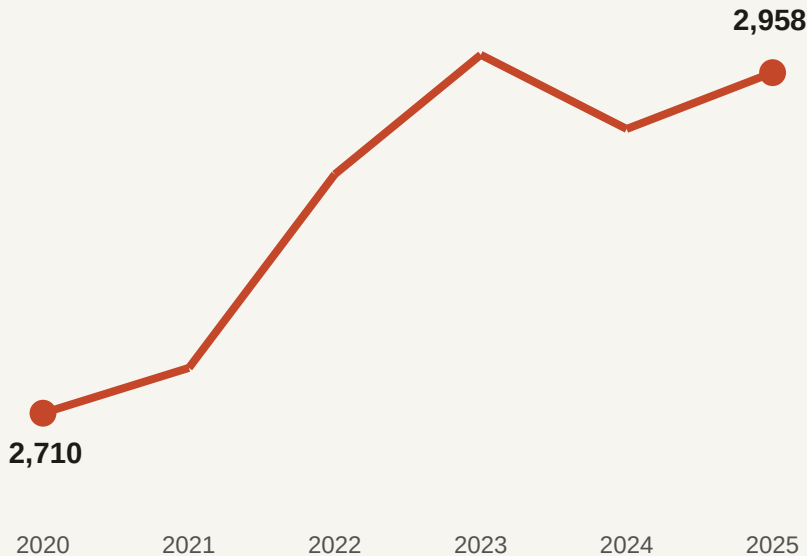
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 9.2% since 2020.

2,958

people, the 187th-largest of Missouri's cities and towns.

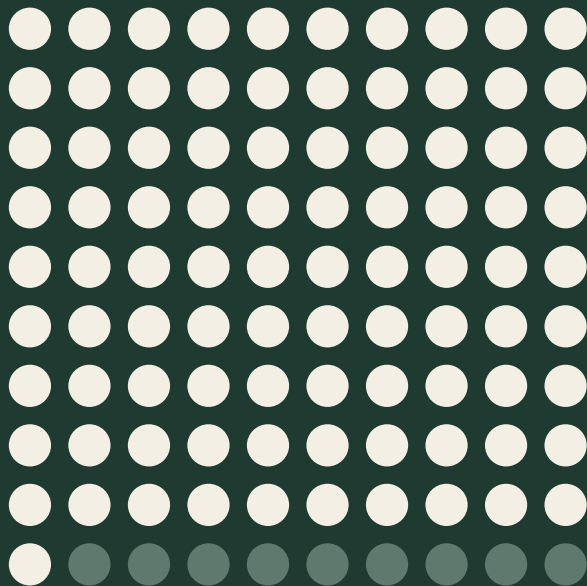


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.7%

of 1,029 jobs located in Licking are filled by in-commuters.



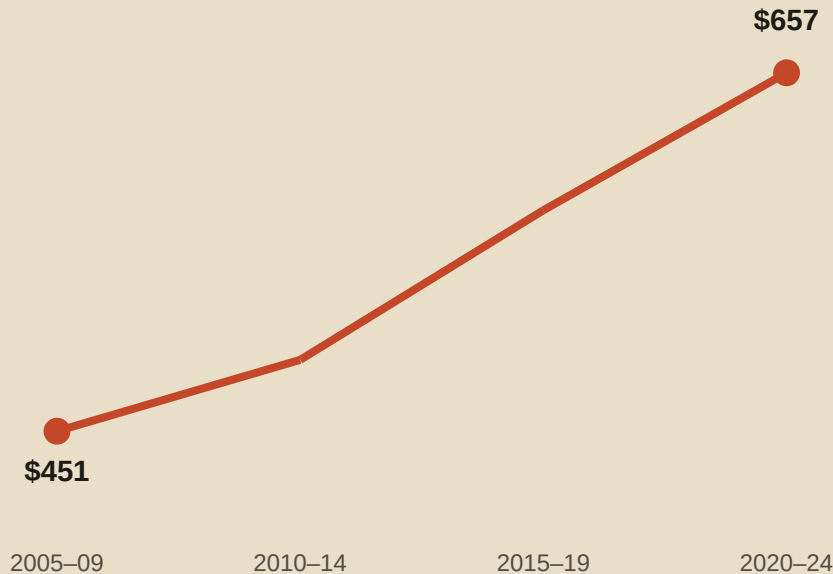
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 46%
since the 2005–2009
survey, before inflation.

\$657

a month. Missouri's median is \$1,033.



THE SEAM

Cross one tract line and median rent doubles.

A \$577 gap between neighbors, the sharpest rent edge between adjacent tracts in Texas County.

TRACT 4802.02

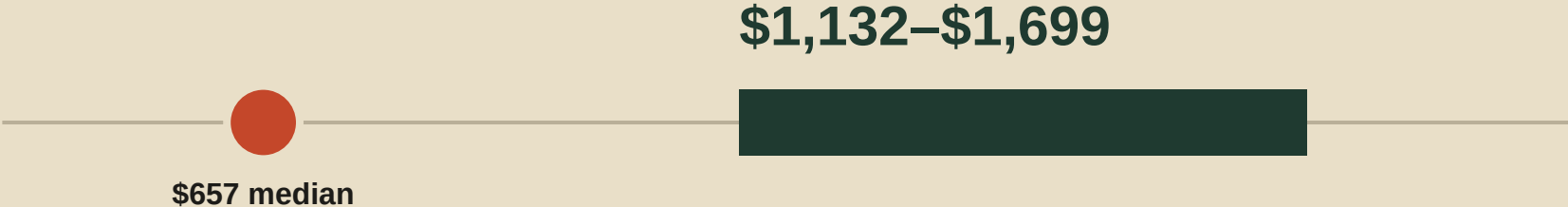
\$469

TRACT 4803.01

\$1,046

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 760 homes here.

4–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 49%
less than Missouri's.

\$116,900

median home value in Licking.

Licking



\$116,900

Missouri



\$230,300

U.S.



\$332,700

THAT WAS LICKING'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/licking/

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