



Lake Winnebago, Missouri.

Current market data.

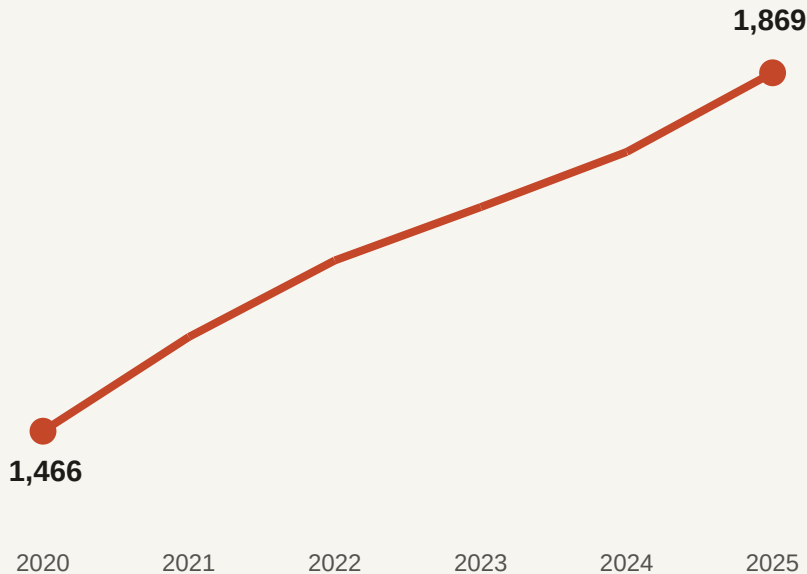
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 27.5% since 2020.

1,869

people, the 250th-largest of Missouri's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

94.6%

of 186 jobs located in Lake Winnebago are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.



RENT

Median rent is \$1,563 a month.

\$1,563

a month. Missouri's median is \$1,033.

THE SEAM

Cross one tract line and median rent jumps \$939.

A \$939 gap between neighbors, the sharpest rent edge between adjacent tracts in Cass County.

TRACT 603.08

\$1,110

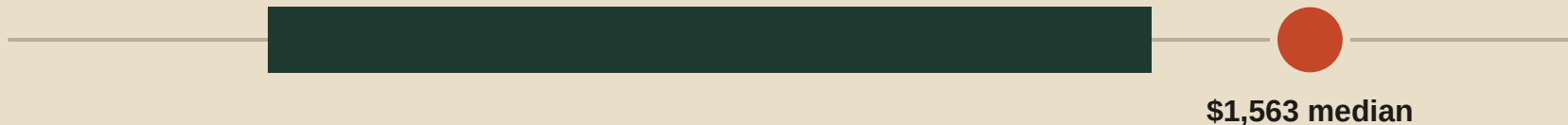
TRACT 603.05

\$2,049

ROOM TO BUILD

The median rent is above what local wages can carry.

\$983–\$1,475



is the monthly rent range local workforce wages support.

BUILDING

59% of the housing here was built before 2000.

333

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

59%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.3% to the 699 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
215% more than
Missouri's.

\$724,600

median home value in Lake Winnebago.

Lake Winnebago



\$724,600

Missouri



\$230,300

U.S.



\$332,700

THAT WAS LAKE WINNEBAGO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/lake-winnebago/

The Almanac · your hyper-diligent research partner