



Hollister, Missouri.

Current market data.

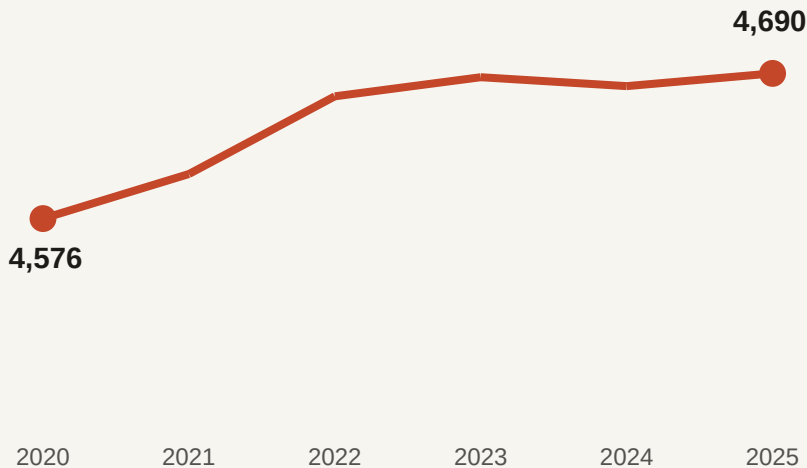
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.5% since 2020.

4,690

people, the 148th-largest of Missouri's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

92.4%

of 1,853 jobs located in Hollister are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

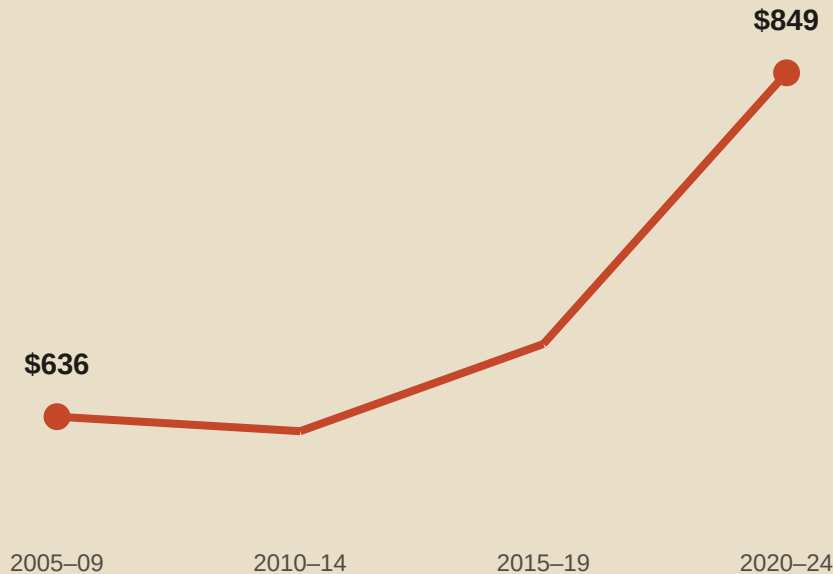


RENT

Median rent is up 33%
since the 2005–2009
survey, before inflation.

\$849

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$429.

A \$429 gap between neighbors, the sharpest rent edge between adjacent tracts in Taney County.

TRACT 4804.03

\$682

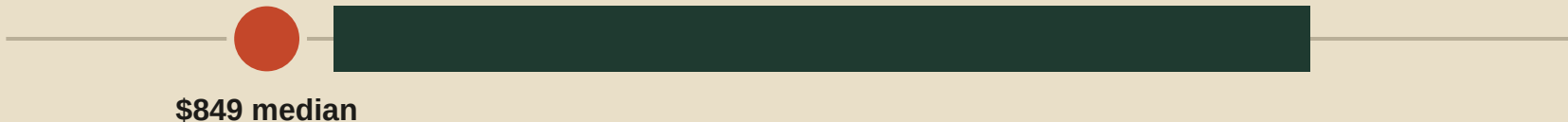
TRACT 4804.04

\$1,111

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$879–\$1,319



is the monthly rent range local workforce wages support.

BUILDING

70% of the housing here was built before 2000.

86

homes permitted, 2022–2025

2%

of those were in multifamily
buildings

70%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 2,117 homes here.

4–19

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 29% less than Missouri's.

\$163,600

median home value in Hollister.

Hollister



\$163,600

Missouri



\$230,300

U.S.



\$332,700

THAT WAS HOLLISTER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mo/hollister/**](https://almanacdata.ai/e/mo/hollister/)

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