



Hannibal, Missouri.

Current market data.

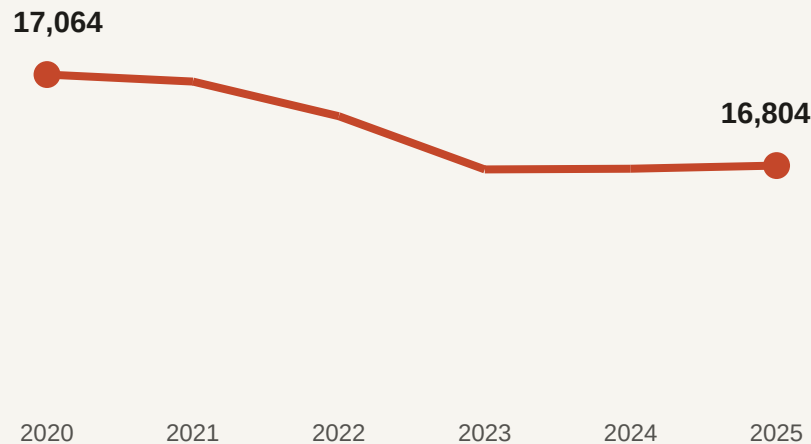
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.5% since 2020.

16,804

people, the 46th-largest of Missouri's cities and towns.

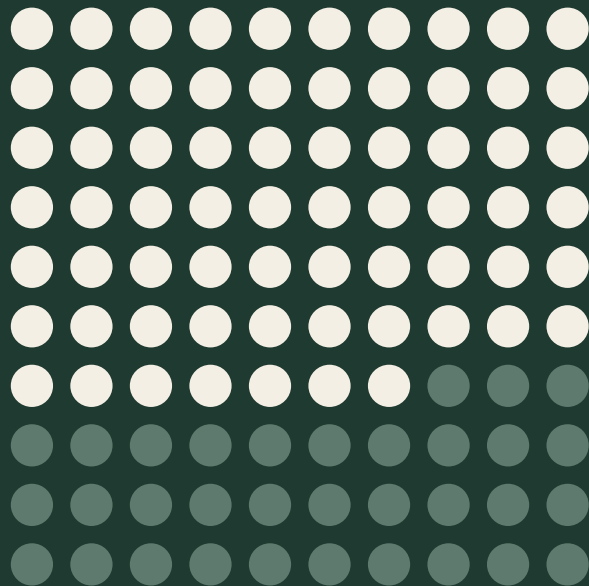


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

67.1%

of 10,373 jobs located in Hannibal are filled by in-commuters.



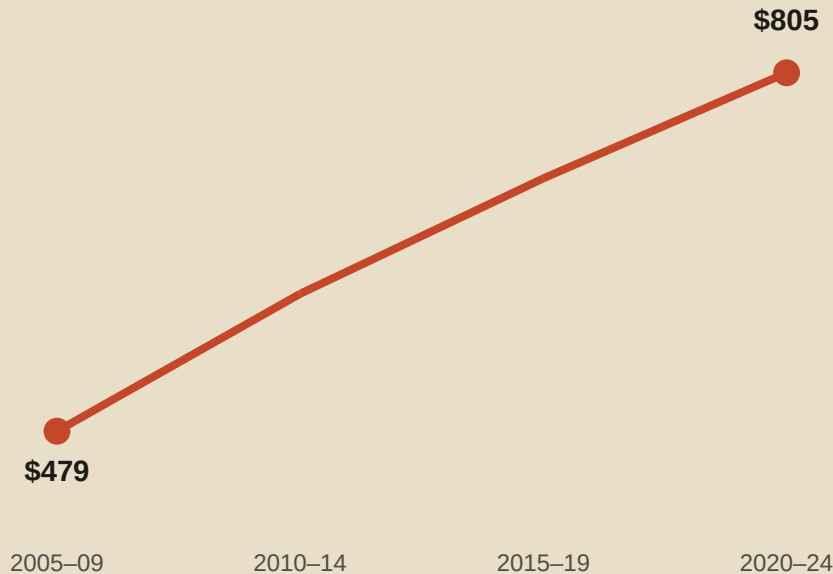
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 68%
since the 2005–2009
survey, before inflation.

\$805

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$317.

A \$317 gap between neighbors, the sharpest rent edge between adjacent tracts in Marion County.

TRACT 9606

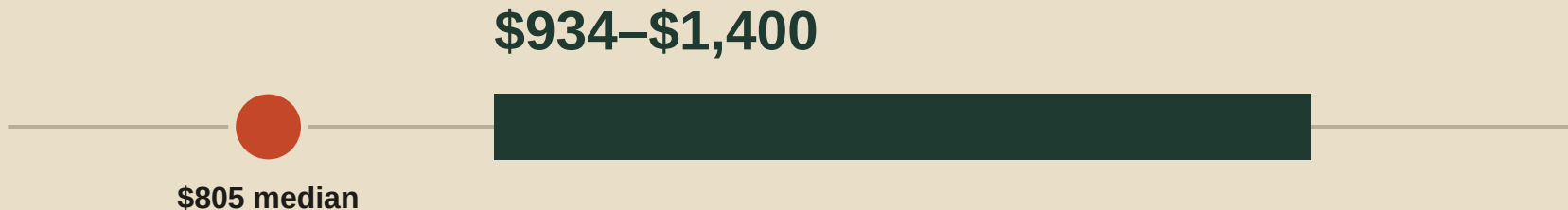
\$563

TRACT 9601

\$880

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

91%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 7,835 homes here.

26–104

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 45%
less than Missouri's.

\$127,700

median home value in Hannibal.

Hannibal



\$127,700

Missouri



\$230,300

U.S.



\$332,700

THAT WAS HANNIBAL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mo/hannibal/**](https://almanacdata.ai/e/mo/hannibal/)

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