



Goodman, Missouri.

Current market data.

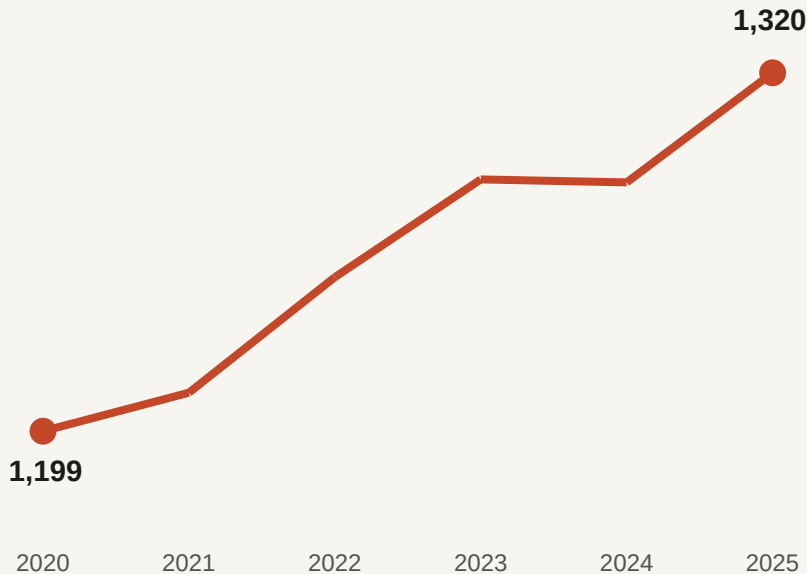
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 10.1% since 2020.

1,320

people, the 298th-largest of Missouri's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.2%

of 102 jobs located in Goodman are filled by in-commuters.



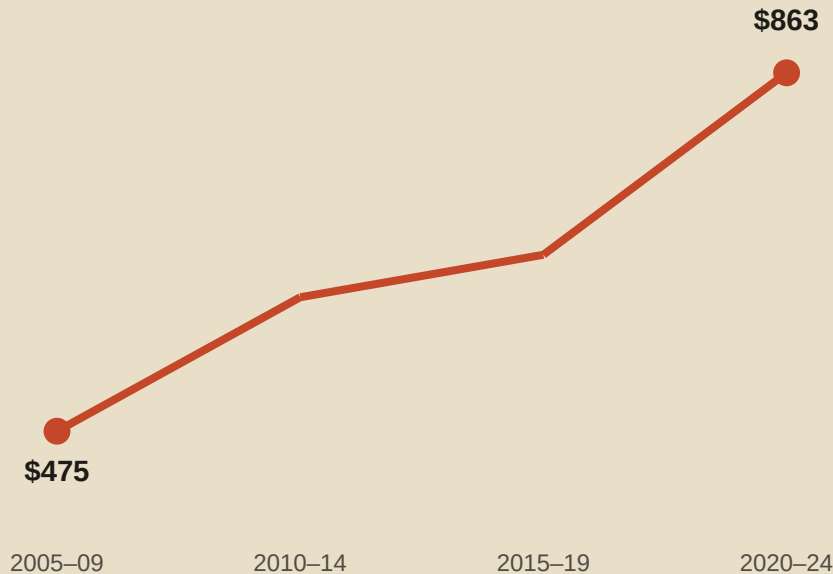
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 82%
since the 2005–2009
survey, before inflation.

\$863

a month. Missouri's median is \$1,033.



THE SEAM

Cross one tract line and median rent doubles.

A \$484 gap between neighbors, the sharpest rent edge between adjacent tracts in McDonald County.

TRACT 701.02

\$537

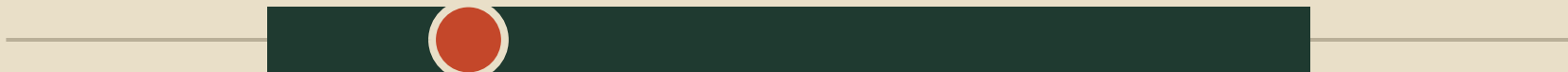
TRACT 701.01

\$1,021

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$787–\$1,180



\$863 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

55

homes permitted in ten years,
2016–2025

11%

of those were in multifamily
buildings

86%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2% to the 416 homes here.

1

is the estimated number of missing housing units; all three estimates agree.



HOME VALUE

A median home costs 49% less than Missouri's.

\$117,200

median home value in Goodman.

Goodman



\$117,200

Missouri



\$230,300

U.S.



\$332,700

THAT WAS GOODMAN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/goodman/

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