



De Soto, Missouri.

Current market data.

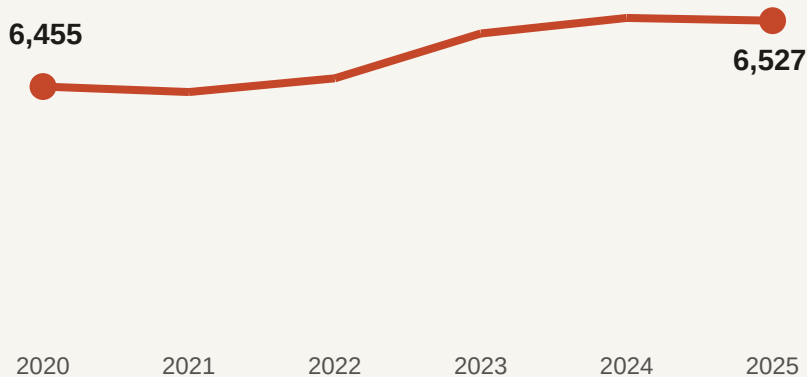
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.1% since 2020.

6,527

people, the 112th-largest of Missouri's cities and towns.

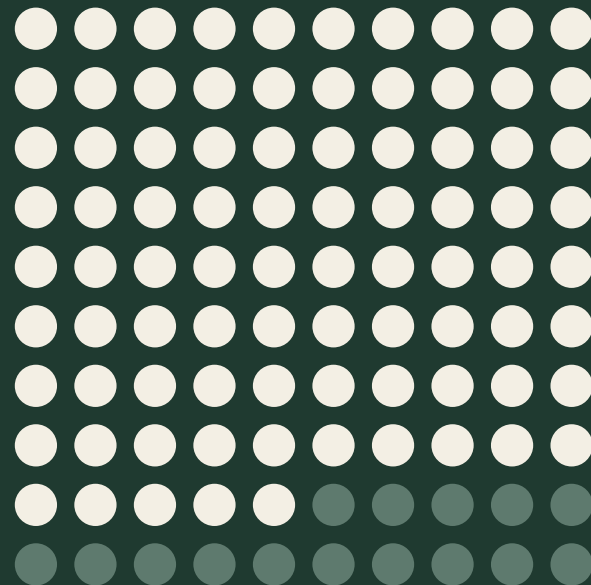


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

85.0%

of 2,442 jobs located in De Soto are filled by in-commuters.



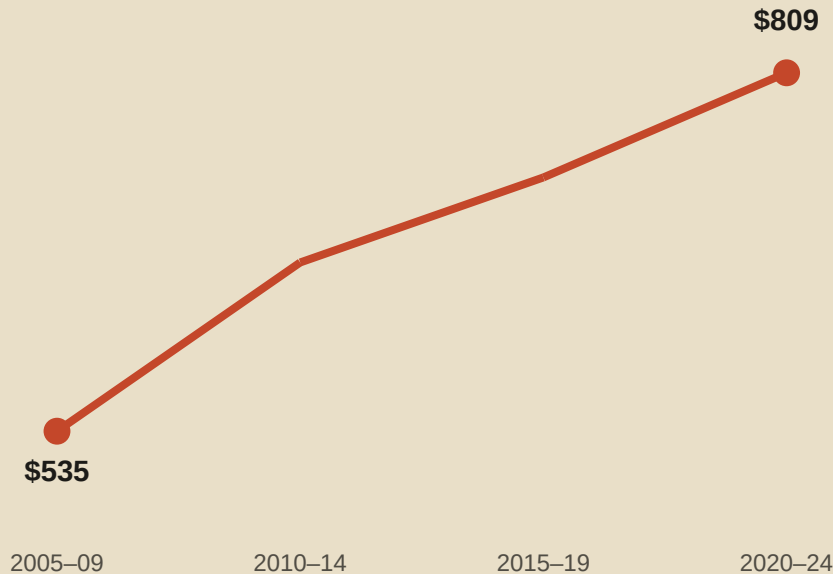
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 51%
since the 2005–2009
survey, before inflation.

\$809

a month. Missouri's median is \$1,033.



THE SEAM

Cross one tract line and median rent doubles.

A \$884 gap between neighbors, the sharpest rent edge between adjacent tracts in Jefferson County.

TRACT 7005.03

\$713

TRACT 7005.04

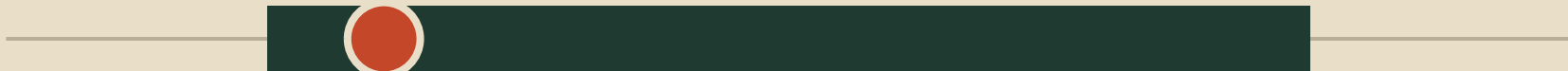
\$1,597



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$766–\$1,149



\$809 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

145

homes permitted in ten years,
2016–2025

52%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.8% to the 2,836 homes here.

11–24

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 30% less than Missouri's.

\$160,700

median home value in De Soto.

De Soto



\$160,700

Missouri



\$230,300

U.S.



\$332,700

THAT WAS DE SOTO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/de-soto/

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