



Bowling Green, Missouri.

Current market data.

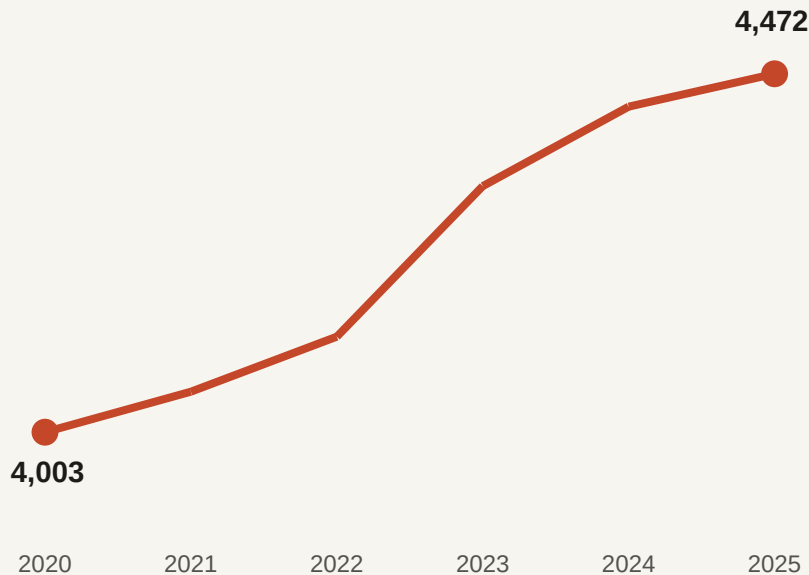
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 11.7% since 2020.

4,472

people, the 156th-largest of Missouri's cities and towns.



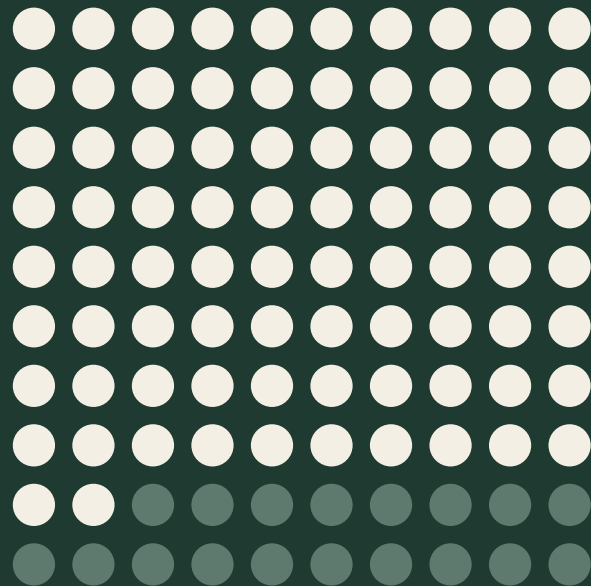
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

81.5%

of 2,098 jobs located in Bowling Green are filled by
in-commuters.

Source: Census LEHD LODES, 2023



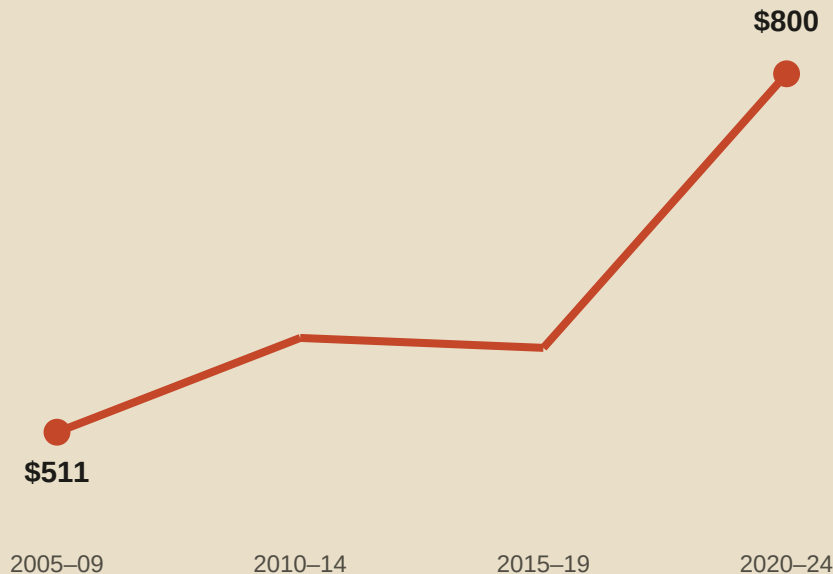
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 57%
since the 2005–2009
survey, before inflation.

\$800

a month. Missouri's median is \$1,033.



THE SEAM

Cross one tract line and median rent jumps \$201.

A \$201 gap between neighbors, the sharpest rent edge between adjacent tracts in Pike County.

TRACT 4601

\$621

TRACT 4602

\$822

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$812–\$1,218



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

91

homes permitted, 2022–2025

19%

of those were in multifamily
buildings

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.5% to the 1,428 homes here.

6–21

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 44%
less than Missouri's.

\$128,800

median home value in Bowling Green.

Bowling Green



\$128,800

Missouri



\$230,300

U.S.



\$332,700

THAT WAS BOWLING GREEN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/bowling-green/

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