



Bethany, Missouri.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

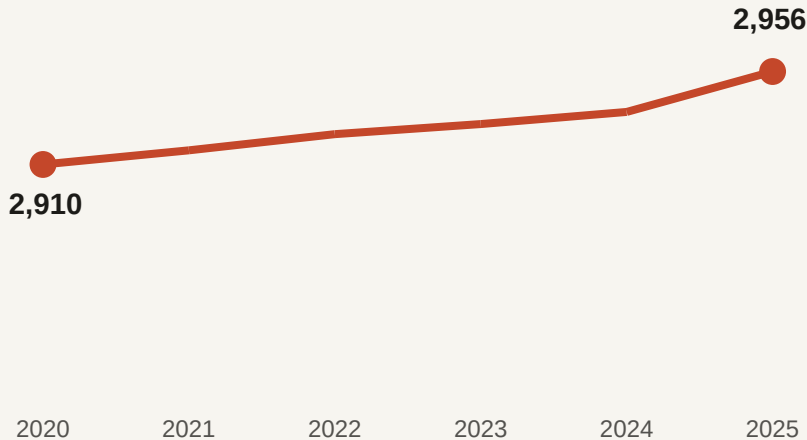


POPULATION

**Growing. Up 1.6% since
2020.**

2,956

people, the 188th-largest of Missouri's cities and towns.

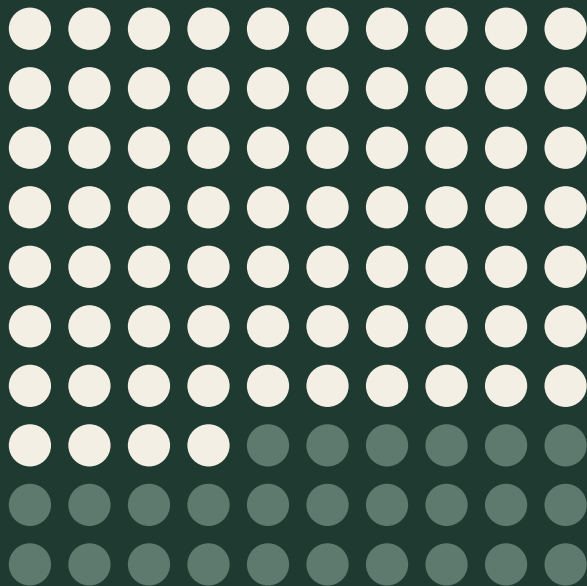


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

74.1%

of 1,669 jobs located in Bethany are filled by in-commuters.



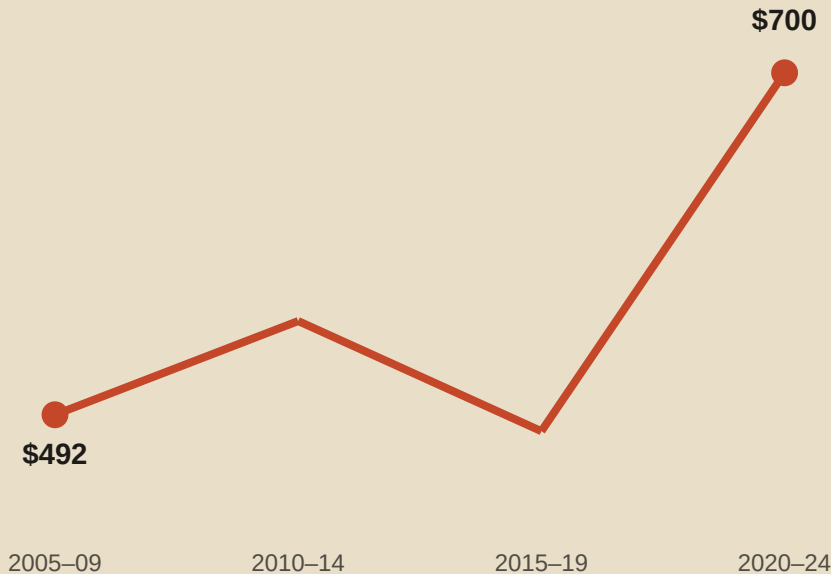
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 42%
since the 2005–2009
survey, before inflation.

\$700

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$237.

A \$237 gap between neighbors, the sharpest rent edge between adjacent tracts in Harrison County.

TRACT 9503

\$678

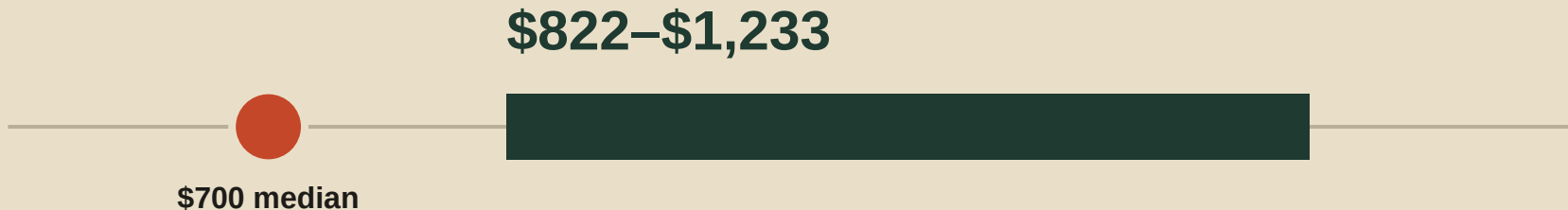
TRACT 9502

\$915



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

7

homes permitted, 2022–2025

29%

of those were in multifamily
buildings

90%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.1% to the 1,499 homes here.

3–17

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 47%
less than Missouri's.

\$121,700

median home value in Bethany.

Bethany



\$121,700

Missouri



\$230,300

U.S.



\$332,700

THAT WAS BETHANY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mo/bethany/

The Almanac · your hyper-diligent research partner