Ballwin, Missouri.

Current market data.

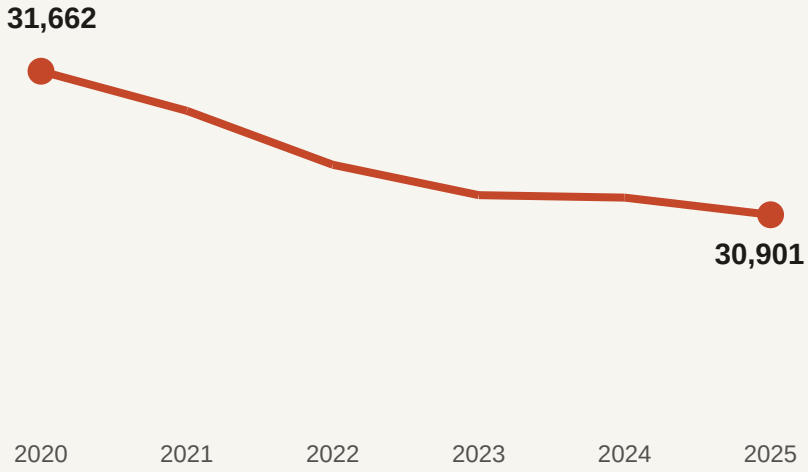
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.4% since 2020.

30,901

people, the 21st-largest of Missouri's cities and towns.



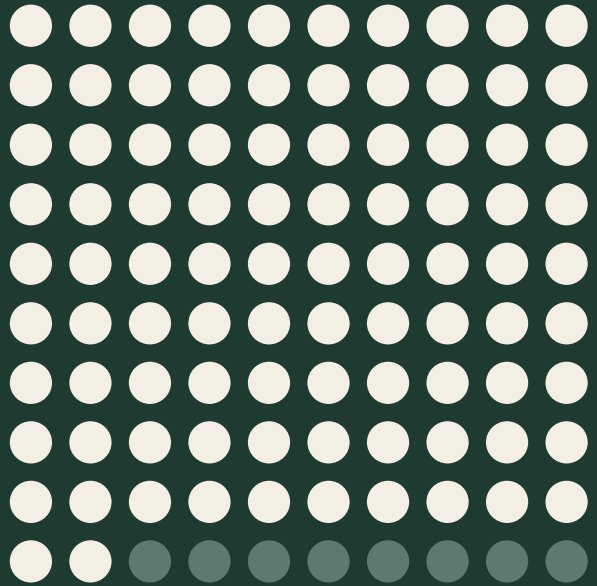
Source: Census Population Estimates, 2025

THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

91.9%

of 7,022 jobs located in Ballwin are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

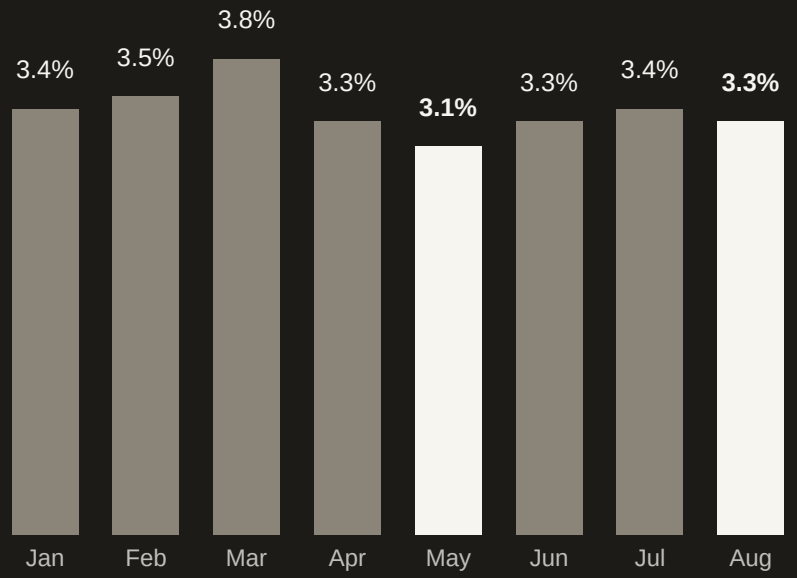
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in May: 3.1%.

3.3%

in August 2026, the latest month released. A year earlier it was 3.4%.



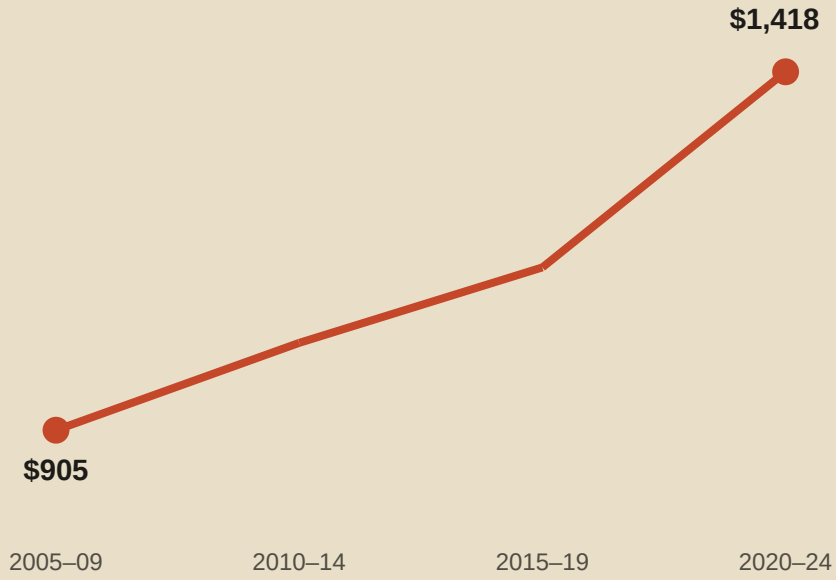
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 57% since the 2005–2009 survey, before inflation.

$1,418

a month. Missouri's median is $1,033.

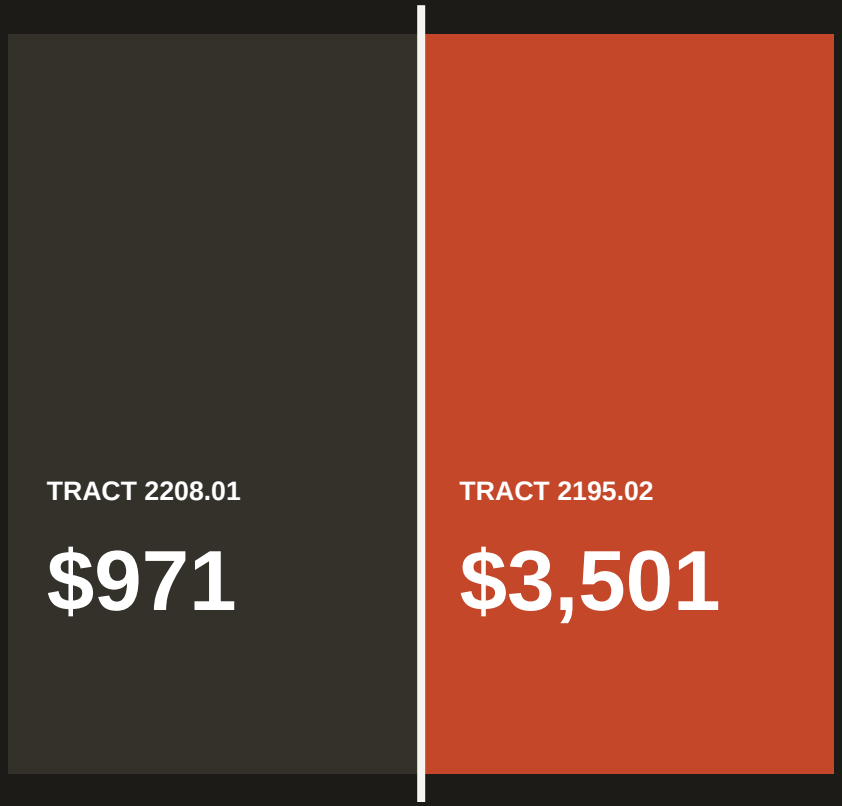


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

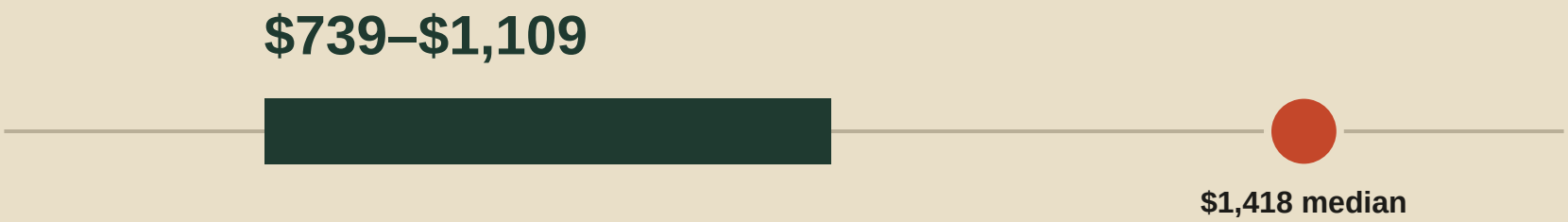
A $2,530 gap between neighbors, the sharpest rent edge between adjacent tracts in St. Louis County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

111

homes permitted in ten years, 2016–2025

0%

of those were in multifamily buildings

92%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 12,563 homes here.

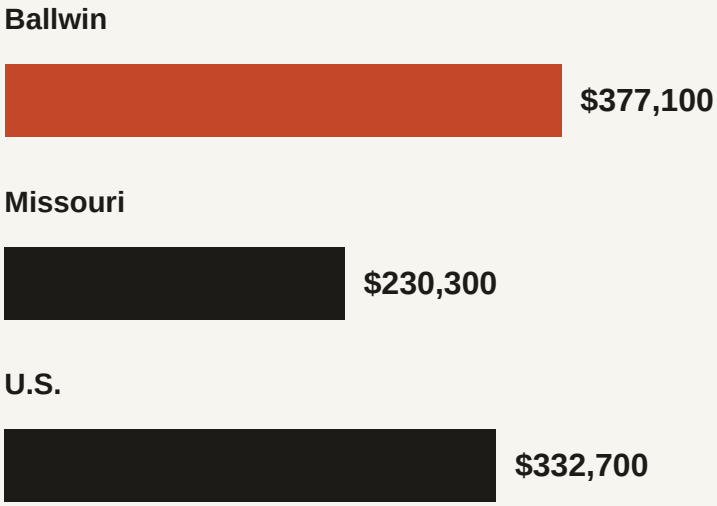
20–70

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 64% more than Missouri's.



$377,100

median home value in Ballwin.

Source: Census ACS 5-year, 2020-2024

THAT WAS BALLWIN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/mo/ballwin/**